



CITY OF ALLENTOWN

No. _____

RESOLUTION

R11 - 2025

Introduced by the Administration on February 5, 2025

Authorizes the submission of a Formal Application for funding from the Bloomberg Philanthropies Initiative in the amount of approximately One Hundred Thousand Dollars (\$100,000.00) for safety improvements on Hanover Avenue and East Linden Street.

Resolved by the Council of the City of Allentown, That

WHEREAS, the City of Allentown in collaboration with the Allentown Arts Commission are desirous of obtaining funds from the Bloomberg Philanthropies Initiative, for pedestrian improvements on Irving Street. The program is designed to help cities use art and community engagement to improve street safety and revitalize public space.

NOW, THEREFORE, BE IT RESOLVED, that the Allentown City Council, hereby authorizes the City of Allentown and the Allentown Arts Commission to submit the application for approximately One Hundred Thousand Dollars (\$100,000.00) to the Bloomberg Philanthropies Asphalt Art Initiative Program.

BE IT FURTHER RESOLVED, that the City of Allentown hereby designates Matt Tuerk, Mayor, and Bina Patel, Finance Director, as the official(s) to execute all documents and agreements between the City of Allentown and the Bloomberg Philanthropies to facilitate and assist in obtaining the requesting grant.

Legislative Template

- What department or bureau is this bill originating from? Where did the initiative for the bill originate?

Public Works Department in collaboration with the Allentown Arts Commission.

- Summary and facts of the bill.

The Bloomberg Philanthropy program has designed a grant program to help cities use art and community engagement to improve pedestrian safety and revitalize public space.

- Purpose – Please include the following in your explanation:
 - a. What does the bill do? What are the specific goals or tasks the bill seeks to accomplish?

The purpose of this bill is to improve street safety on Irving Street by incorporating asphalt art into public spaces in a variety of ways including visual interventions on roadways and pedestrian spaces.

- Priority status – Are there any deadlines to be aware of?

This grant is due January 31, 2025.

- Why should Council unanimously support this bill?

The project seeks to improve Irving Street by reducing pedestrian and vehicular accidents by utilizing asphalt art to bring awareness to the area.