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March 15, 2023

The Honorable Daryll Hendricks
President, Allentown City Council
435 Hamilton Street
Allentown, PA 18101

THRU: Michael Hanlon (michael.hanlon@allentownpa.gov)
Clerk of City Council

RE: Text Amendment to the Zoning Code (Entertainment Venue Signs)

Bill #1 - Amending the Zoning Code of the City of Allentown, Section 1319.07.B.5 of the Zoning Ordinance by allowing "entertainment venue signs" for structures that primarily provide for live entertainment uses for 500 or more customers at a time, currently allowed on buildings fronting Hamilton Street between 5th and 6th Streets to include structures between 9th and 10th Streets.

Dear Mr Hendricks:

At the monthly meeting of the Allentown City Planning Commission held on March 14, 2023, the Commission endorsed for City Council approval the requested inclusion of structures between 9th and 10th Streets where entertainment signs may be posted as described but with a further amendment to Section 660-70.B.5.d to read as follows (underscoring is the proposed additional change):

"Such sign may include blinking, flashing, electronically changing or animated displays, that do not shine directly onto existing residential uses and are dimmable in accordance with §660-66.R.6, with such displays not being restricted by § 660-67C."

I have attached herewith a copy of the Planning Staff report to the ACPC.

Yours very truly,

Jennifer Gomez
mv/jfs

ec: City Center Investments, Inc. (rdilorenzo@citycenterallentown.com, jheft@citycenterallentown.com)
City of Allentown (Mark Hartney, Melissa Velez)
ACPC (cbrown@browndesigncorp.com)