

Special Events Account #68 (Supplies) Budget Break Down for the remainder of 2026:

Current Available Total: (as of 4/8/26) = \$22,296.15

Irving Block Party: \$1,000.00

Supplies, water, ice, patriotic giveaways (flags, glow sticks, glasses etc. to celebrate America 250).

Juneteenth: \$35,000

Supplies, trophies, uniforms for Football and Basketball, water, ice for all 4 days (6/7, 6/19, 6/20 & 6/21).

4th of July: \$1,000.00

Supplies, water, ice, patriotic giveaways (flags glow sticks, glasses, etc. to celebrate America 250).

Halloween Walking Parade: \$12,000.00

Supplies, décor to decorate each block, apples to giveaway, candy, bags, mini pumpkins, corn stalks, water, and ice.

Dia de los Muertos: \$300.00

Supplies for smores (sticks, graham crackers, chocolate bars), tablecloths, napkins, gloves.

Community Conversations: \$1,000.00

Supplies, water, ice, and snacks.

Office Supplies: \$2,000.00

Supplies for office, calendars, planners, trainings/professional development meetings, and tents for events/outreach.

Staff Training/Professional Development/ Meetings: \$800.00

Supplies and materials for these meetings.

Event Labeling: \$1,000.00

Supplies, giveaways & materials for labeling at events.

Total Transfer needed from SE account #46 to SE account #68 to cover all city run event supplies and materials for remainder of 2026 costs = \$31,803.85

Total Amount needed to cover 2026 = \$54,100.00

(* Mayor's Egg Hunt was not calculated in this total as it has passed and was covered).

Priscilla Reyes & Lucinda Wright 4/10/26

(50046) Other Contract Services (\$386,286)

This is used for several special events including the following:

1. Contract for city-run 4th of July (\$35,000)
2. To provide more opportunities for Allentown residents and visitors to civically engage, various city-run events that occur throughout the calendar year such as Juneteenth, 4th of July, Classics & Cruisers, and the Halloween Festival (\$140,000)
3. Additional events such as Memorial Day Block Party, Egg Hunt, Yoga Series, or other smaller scale city-run functions (\$12,000)
4. Concerts at Union Terrace, ArtsQuest Year 2 [Munis Contract #137] (\$104,286)
5. Concerts at Cedar Beach, Bomba at the Beach (\$30,000)
6. The sponsorship of various events to activate downtown Allentown such as festivals, ceremonies, celebrations and other opportunities (\$50,000)
7. Parking Lot Attendants for Juneteenth and 4th of July (\$15,000).

The amount has increased due to contractual obligations, additional city run concerts and events, and the increased expectation to deliver exciting experiences for the residents of the City

Above is a snip of the 2026 narrative. The money that will be transferred from the 46 to the 68 account will come from the amount that was budgeted in item #2. Special Events originally budgeted back in July 2025 with outsourcing services as the goal. But, as these events get closer, they're having trouble securing vendors. So, since we will be hosting these events using City staff and materials, we need to move money into 68 account.

MS 4/15/26