

ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 45 - 2024

MAY 1, 2024

AN ORDINANCE

Amending Part II General Legislation, Chapter 270 Fees, Article VIII Parks and Recreation Fees by updating the fees for various recreation and pools amenities.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That Sections 59, and 62 be amended as follows:

ARTICLE VIII

Parks and Recreation Fees

§ 270-55. Purpose.

The purpose of this article is to establish a fee schedule for permits issued by the Department of Parks and Recreation.

§ 270-56. Applicability.

This article shall be applicable to the Department of Parks and Recreation, the Bureau of Parks and the Bureau of Recreation and the Municipal Golf Course.

§ 270-57. Authorization.

The Director of the Department of Parks and Recreation and the Director of Finance of the City of Allentown shall recommend to City Council reasonable fees from time-to-time as required for the operations of the Parks and Recreation Department. Fees for permits shall be sufficient to reimburse the City for costs involved in issuing permits and administration thereof. All fees and other monies received shall be paid over to Finance as directed or required by the Director of the Department of Finance.

§ 270-59. Summer recreation fees. [Amended 3-6-2003 by Ord. No. 14063 ; 3-3-2005 by Ord. No. 14268 ; 6-6-2005 by Ord. No. 14290 ; 12-21-2006 by Ord. No. 14458 ; 3-14-2018 by Ord. No. 15430 ; 12-5-2018 by Ord. No. 15501 ; 12-4-2019 by Ord. No. 15582]

A. Swimming pools rates.

Swimming Pools Rates	
DAILY ADMISSION RATES	
Resident	
Daily resident rate at Irving Pool	\$2
Daily resident youth rate at Cedar, Mack and Jordan Pools (4-17) (4-59)	\$4
Daily resident adult rate at Cedar Mack and Jordan Pools (18-59) (4-59)	\$6
<u>Daily Resident Senior Citizen (60+) rate at Irving Pool</u>	<u>\$1</u>
<u>Daily Resident Veteran/Active Military rate at Irving Pool</u>	<u>\$1</u>
<u>Daily Resident Senior Citizen (60+) rate at Cedar, Mack, and Jordan Pools</u>	<u>\$2</u>
<u>Daily Resident Veteran/Active Military rate at Cedar, Mack, and Jordan Pools</u>	<u>\$2</u>
<u>Daily rate for children under 3</u>	<u>Free</u>
Nonresident	
Daily nonresident rate at Irving Pool	\$2 <u>\$4</u>
Daily nonresident youth rate Mack and Jordan Pools (4-17) (4-59)	\$8
Daily nonresident adult rate Mack and Jordan Pool (18-59) Cedar Pool (4-59)	\$12
Daily nonresident youth rate at Cedar Beach Pool (18-59), Mondays through Fridays only	\$8
Daily nonresident adult rate at Cedar Beach Pool (18-59), Mondays through Fridays only	\$12
<u>Daily Non-Resident Senior Citizen (60+) rate at Irving Pool</u>	<u>\$2</u>
<u>Daily Non-Resident Veteran/Active Military rate at Irving Pool</u>	<u>\$2</u>
<u>Daily Non-Resident Senior Citizen (60+) rate at Cedar, Jordan and Mack Pools</u>	<u>\$4</u>
<u>Daily Non-Resident Veteran/Active Military rate Cedar, Jordan and Mack Pools</u>	<u>\$4</u>
Daily rate for children under 3	Free

MULTI-VISIT RATES	
Resident	
10-visit rate at Cedar Beach Irving Jordan and Mack Pools	\$40
10-visit rate children under 4	Free
10-visit rate seniors (60+)	\$20
Nonresident	

Swimming Pools Rates	
10-visit rate at Cedar Beach Irving Jordan and Mack Pools	\$80
10-visit rate children under 4	Free
10-visit rate seniors (60+)	\$40
SEASON PASS RATES	
Resident	
Resident youth season pass (4-17) <u>(4-59)</u>	\$50 <u>\$75</u>
Resident adult season pass (18-59)	\$50
Resident veteran/active military season pass	\$25
Resident senior pass <u>(60+)</u>	Free <u>\$25</u>
Resident family season pass	\$150 <u>\$200</u>
Resident family season pass additional child	\$25
Nonresident	
(Mack and Jordan Pools: 7 days a week) (Cedar Pool: Mondays through Fridays only)	
Nonresident youth season pass (4-17) <u>(4-59)</u>	\$100 <u>\$150</u>
Nonresident adult season pass (18-59)	\$100
Nonresident veteran/active military season pass	\$50
Nonresident senior season pass (60+)	\$50
Nonresident family season pass	\$300 <u>\$400</u>
Nonresident family season pass, additional child	\$50
PROGRAMMING FEES	
Resident	
Group swimming lessons (per session)	\$50
Private swimming lessons (per lesson)	\$25
Junior Lifeguarding Course	\$75
ARC Lifeguarding Certification Course	\$200
Nonresident	

Swimming Pools Rates	
Group swimming lessons (per session)	\$100
Private swimming lessons (per lesson)	\$50
Junior Lifeguarding Course	\$150
ARC Lifeguarding Certification Course	\$400

B. Facility rental fees. [Amended 11-19-2020 by Ord. No. 15656]

Facility Rental Fees	
Resident	
2-hour private group rental (1 to 25 people)	\$500
2-hour private group rental (26 to 50 people)	\$750
2-hour private group rental (51 to 75 people)	\$1,000
2-hour private group rental (76 to 100 people)	\$1,250
Nonresident	
2-hour private group rental (1 to 25 people)	\$750
2-hour private group rental (26 to 50 people)	\$1,000
2-hour private group rental (51 to 75 people)	\$1,250
2-hour private group rental (76 to 100 people)	\$1,500
Baseball/Softball/Soccer Fields	
Field rental tournament fees	\$200 per field per day

Baseball fields. [Amended 11-19-2020 by Ord. No. 15656]

Baseball Fields	
Game	\$40
Per-day rental	\$100
2 fields at same complex/day	\$175
3 fields at same complex/day	\$250
4 fields at same complex/day	\$325

D. Basketball courts. [Amended 11-19-2020 by Ord. No. 15656]

Basketball Courts

Game	\$25
Per-day rental	\$90
2 courts at same complex/day	\$175
3 courts at same complex/day	\$250
4 courts at same complex/day	\$325

E. Football, soccer, lacrosse, field hockey fields.

**Football, Soccer, Lacrosse, Field Hockey
Fields**

Game	\$25
Per-day rental	\$120
2 fields at the same complex/day	\$210

F. Lights at all facilities.

Lights - All Facilities

Daily	\$40
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G. Picnic groves and pavilions.

Picnic Groves and Pavilions

Allentown residents	\$75
Organization, business, nonresidents	\$150

H. Racquetball, handball and pickleball courts.

Racquetball/Handball/Pickleball Courts

Per court per day	\$25
2 courts per day at same complex	\$35
3 courts per day at same complex	\$55
4 courts per day at same complex	\$70

I. Roller hockey, Jordan Meadows.

Roller Hockey - Jordan Meadows

Game	\$25
Per-day rental	\$65

J. Volleyball courts. [Amended 11-19-2020 by Ord. No. 15656]

Volleyball Courts

Per court per day	\$25
2 courts at same complex per day	\$35
3 courts at same complex per day	\$55
4 courts at same complex per day	\$70

K. Adult sports league team entry fees.

Adult sports league team entry fees	\$200 <u>\$300</u>
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L. Youth sports league team entry fees.

Youth Sports League Team Entry Fees

Team entry fee (Certified A-youth member)	\$200
Team entry fee (independents/inside Allentown)	\$300
Team entry fee (independents/outside Allentown)	\$450
Additional team (Certified A-youth member)	\$100
Additional team (independents/inside Allentown)	\$150
Additional team (independents/outside Allentown)	\$225

M. Dixon Street Dog Park membership fees.

Dixon Street Dog Park Membership Fees

Resident, annual membership	Free
Nonresident, annual membership	\$25

N. Exemptions. These fees may be waived by the Mayor and/or the Mayor's designee. § 270-

60. Tree surgeon license fee. [Amended 6-4-2004 by Ord. No. 14185 ; 12-11-2010 by

Ord. No. 14758]

The annual license fee for tree surgeons shall be \$50.

§ 270-61. Recreation League penalty fees. [Amended 6-2011 by Ord. No. 14895]

	Rate
Forfeits	
First forfeit	\$25
Second forfeit (by same team)	\$75
Third forfeit (by same team)	\$100 and league suspension
Ineligible Player(s)	
Each game player participated	\$100 and forfeiting each game
Incomplete Roster	
Each incomplete roster	\$25
Missing League Meetings	
All teams must be represented at league meetings	\$25

§ 270-62. Special event fees. [Amended 12-2-2015 by Ord. No. 15245 ; 8-2-2017 by Ord. No. 15388 ; 11-19-2020 by Ord. No. 15656]

Electricity use for event (if available)	\$40 per day
Halloween Parade entry fee	\$75 per business
Failure to remove signage within 3 business days	\$25
Damage or destruction of grass, fields, and pathways	Equipment, material and labor costs to repair
Fastening an object to any tree, shrub, natural amenity	\$25 per occurrence
Block party application for permit	\$25
No parking signs (pick up at traffic and posted by event organizer)	\$0.50 each
No parking signs—City staff posting and removing	\$0.50 each plus labor
Clean up after an event	Equipment, material and labor costs
Sweeper truck	Equipment and labor costs

Barricades (include on event map barricade dropoff sites)	\$6 each for delivery and pickup at event plus labor
Traffic Cones (include on event map traffic Cone drop off sites)	\$3 each for delivery and pickup at event plus labor
Replacement fee for barricades	Equipment cost to replace
Replacement fee for traffic cones	Equipment cost to replace
Late fee for event registration (less than 2 weeks in advance)	\$25
Recycling and trash pickup after an event	Equipment, material and labor costs
Replacement fee for clear stream containers	Equipment cost to replace
Rental of light towers and portable skate park	Equipment and labor costs for delivery and pickup at event
Band trailer rental fee	\$640 per day within City \$850 per day within City \$690 per day outside of City
City podium use	\$50 and \$200 refundable deposit
Easter egg hunts	Special event application fee waived; however fees for pavilions, fields, street closures and all other event requirements must be followed including certificate of liability insurance

§ 270-63. Credit card convenience fee. [Added 2-19-2021 by Ord. No. 15674]

Whenever a credit card is used by a consumer to pay for Parks and Recreation Department offerings (i.e., concessions/daily admissions/memberships/facility rental fees/registrations), a convenience fee of 3% of the total due will be added to the transaction to offset the costs of facilitating the credit card transaction.

Legislative Template

- What department or bureau is this bill originating from? Where did the initiative for the bill originate?

Parks and Recreation

- Summary and facts of the bill.

This bill makes changes to fees in Recreation and Pools fees. For Pools, this streamlines the pricing for daily admission to \$2 for Irving, \$4 for Mack and \$6 for Cedar for residents, and non-residents are double. Seniors and Active Military receive discounted entry and children under 3 are free. It also removes language about weekday pricing and youth rates to streamline the fee structure. Multi-rate passes are removed because they were not popular, and most purchase season passes, or day passes instead. For season passes, non-resident rates are double the resident rate and resident rates are increased nominally to reflect regional trends. The adult sports league fee increased. The fee to rent the band trailer increased to cover the cost of equipment and staff overtime.

- Purpose – Please include the following in your explanation:
 - a. What does the bill do? What are the specific goals or tasks the bill seeks to accomplish?

This bill cleans up the fees listed in the ordinance and makes changes to existing fees.

- b. What are the benefits of doing this? What are the drawbacks?

The benefits are it streamlines the fee structure. The proposed fees are based on research from regional pools and the fees continue to be a great value for the residents of the City of Allentown.

- c. How does this bill relate to the City's vision/mission/priorities?

Having reasonable rates will encourage participation in recreational opportunities and potentially increasing use which leads to increased revenues.

- Priority status – Are there any deadlines to be aware of?

Legislation will need to be passed before the pools open on Memorial Day.

- Why should Council unanimously support this bill?

It streamlines the fee structure and offers reduced rates to seniors, military and children under age 3.