

ALLENTOWN PARKING AUTHORITY (logo)

Customer Advisory Committee

The Allentown Parking Authority (APA) mission is to support the livability, growth, and economic development of the City for the benefit of its residents, businesses, and visitors.

We are a third-class city under PA code and have much to offer our residents and to attract visitors from the surrounding regions. *(you may want to list venues and attraction here; museums, sports, music, etc.)*

While we welcome visitors to Allentown, the continual influx of people and events presents challenges when managing parking systems. Because parking is an issue that impacts businesses, visitors, and our residents, these challenges affect almost every section of the city.

Efficient and convenient parking solutions help Allentown grow and prosper. That's why, to support the APA's mission, the Authority is establishing an **Advisory Committee**. The Committee will be charged with providing thoughtful recommendations to address parking issues and opportunities. They will serve as another venue for residents and businesses to access when voicing concerns.

Recruiting for the Committee will start with invitations to Allentown residents and businesses to apply to be part of the Advisory Committee. Anyone applying must submit a letter of interest along with a resume to the APA. Members serve for 1 year. At the end of their term, each member may submit a letter for re-appointment. Members can be added or removed by the Executive Director or by a majority vote of the Committee. The Executive Director will review each application.

The leader will be chosen by the Committee and will serve as facilitator, including leading discussions and formulating proposals. All recommendations or work by the leader will be subject to the Executive Director's approval.

Initially, the Committee will consist of 5 members and will be limited to no more than 7 participants. Once formed, the Committee will meet monthly to discuss issues and concerns related to Allentown parking. Solutions, recommendations, or concerns will be documented and drafted into proposals when appropriate, for review by the Executive Director.