



Legislation Details

File #:	15-3253	Version:	1	Name:	
Type:	Resolution	Status:		Passed	
File created:	10/31/2019	In control:		City Council	
On agenda:	11/4/2019	Final action:		11/4/2019	
Enactment date:		Enactment #:		29873	

Title: R88
Approval of Transfer: \$22,714 in Community and Economic Development from Accounts 000-09-0901-0007-26 (Printing) and 000-09-0903-0001-46 (Other Contract Services) to Account 000-09-0901-0007-46 (Other Contract Services) – One of the goals of the City-Wide Branding project is to create a brand that will connect with our residents and serve as a guiding principal to gain traction throughout the community. The key to connecting a brand identity to a community is marketing the brand through a strong, detailed implementation plan. This transfer will cover the costs and provide us with the tools to market and implement the new brand identity.

Sponsors:

Indexes:

Code sections:

Attachments: 1. R88 Transfer Approval, 2. Transfer Request, 3. Resolution #29873

Date	Ver.	Action By	Action	Result
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