



# Allentown

435 Hamilton Street  
Allentown, Pa. 18101

## Minutes - Final

### City Council

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Wednesday, December 4, 2019

6:45 PM

Council Chambers

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#### Contract Approval

#### Roll Call: President Roger MacLean

**Present:** 6 - Candida Affa, Roger MacLean, Cynthia Mota, Daryl Hendricks, Julio Guridy, and Ed Zucal

**Excused:** 1 - Courtney Robinson

#### RESOLUTIONS FOR FINAL PASSAGE (To be Voted On):

[15-3295](#)

R110

Authorization for Contract with Materials Conservation Collaborative, LLC., d/b/a Materials Conservation Co., LLC. for \$100,000.00 - a Public Art and Activation Project Management firm - to create and manage artistic displays, one-year contract with 3 potential renewal years, 4 bidders

**Attachments:** [R110 Request for Council Approval - Materials Conservation- RFP](#)  
[2019-27- Public Art Management - C25-000091](#)  
[Resolution #29897](#)

**Yes:** 5 - Roger MacLean, Cynthia Mota, Daryl Hendricks, Julio Guridy, and Ed Zucal

**Excused:** 1 - Courtney Robinson

**Absent:** 1 - Candida Affa

Enactment No: 29897

[15-3296](#)

R111

Authorization for a change order with Faces International Marketing and Development, LLC, for \$10,000 for the Marketing Strategy and Development of the Anti-Hunger Campaign.

**Attachments:** [R111 Request for Council Approval - Faces - C25-000076](#)  
[Resolution #29898](#)

Mr. Brent Hartzell stated that this was done as a Request for Quote and approved by City Council a year ago, December 1, 2018. The new contract total for \$35,000 falls under the threshold and therefore no additional solicitation method is required for this Change Order, but because of the size of its increase we will bring it before you today.

Ms. Vicky Kistler stated that Faces did a fantastic job in helping promote the anti-hunger initiative and all the after school and summer feeding programs. The National League of Cities, the city had money remaining and they asked the city to continue all the initiatives using that money remaining into the following year. We are going to do that and they are going to give the city an additional \$10,000 and the city wants to change the amount and the end date of the contract to go with an additional \$10,000 ending in June so they can promote all the PAL activities, feeding program, summer feeding programs the same way they did the previous year.

Mr. Roger MacLean asked if there were any questions from his colleagues.

Ms. Cynthia Mota stated that she has seen Faces International work. They can pack the room. They know the community and that is a plus. They do a great job. They are young and know marketing and well-known.

Mr. Daryl Hendricks stated that he will add that he was involved with this throughout the year and they have been extremely effective and as Ms. Kistler stated the City of Allentown was one of the only areas that did expand its feeding program to a great degree and received a lot of accolades as a result of that. They have done a very effective job.

Mr. Julio Guridy stated that he agrees with his colleagues. It is a good organization and they know what they are doing. They know the community and they are effective.

Mr. Roger MacLean asked if there were any other comments from Council or the public.

**Present:** 6 - Candida Affa, Roger MacLean, Cynthia Mota, Daryl Hendricks, Julio Guridy, and Ed Zucal

**Excused:** 1 - Courtney Robinson

Enactment No: 29898

**ADJOURNED: 6:48 PM**