



CITY OF ALLENTOWN

R43

RESOLUTION

R – 2021

Introduced by the Administration on March 3, 2021

Approves a \$15,000 transfer in CEDC for the branding identity project and \$21,625 in Police for CALEA Registration.

Resolved by the Council of the City of Allentown, That

WHEREAS, the Administration has requested Council approve the following transfers:

- **\$15,000 in Business Expansion, Attraction, and Retention for the Implementation of the Funds is for Purchasing Promotional Materials To Implement the City's New Brand Identity (The full \$65,000 in the Contract/Service Fees Account is designated for the brand identity project, including the promotional materials being purchased using the Operating Materials and Supplies Account.**
- **\$21,625 in Police for Re-allocation of funds CALEA Registration was completed December 18, 2020 from Account #000-04-0802-0001-42 (Repairs & Maintenance) to Account #000-04-0802-0001-32 (Publications & Membership)**

NOW, THEREFORE, BE IT RESOLVED that City Council hereby approves the transfers.