



To: Allentown City Council

From: Richard E. Ryan
CEO/President
Bru Daddy's Brewing Co.

Re: Public Art and Education Program

We want to let you know that as local business owners we support funding for the Public Art and Education Program in Allentown. This is the type of program that will be a key part of re-building our community. Those cities before us that successfully re-developed their downtowns did so with the inclusion of public art and education. We must be comprehensive to our approach at re-building and be mindful of the role that public art and education play in achieving our vision. Specifically, art education increases student engagement and bolsters creativity. This is funding well placed with a return measured in quality of life.

Thank you for your consideration,

Richard Ryan
Bru Daddy's Brewing Co.
732 Hamilton St.
Allentown, PA 18101