

**Ray O'Connell, Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Mayor

**DATE:** March 10, 2021

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Chris Cassidy	Commission on Homeless	03/10/2025
Abigail Goldfarb	Commission on Homeless	03/10/2025
Roslyn Kuba	Commission on Homeless	03/10/2024
Santo Napoli	Commission on Homeless	03/10/2024

The names submitted on this list will bring the commission up to its 15-member allocation. I have attached their resumes for your review.

ROC/kal

Attachments

# RECEIVED

DEC 16 2020

**REQUEST FOR APPOINTMENT**

**DATE** 12/14/2020

MAYOR'S OFFICE

**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** Commission on Homelessness

**NAME:** Abigail Goldfarb

**HOME**

**ADDRESS:** 111 Spy Glass Court, Bath PA 18014

**BUSINESS**

**ADDRESS:** 457 W. Allen Street, Allentown PA 18102

**TELEPHONE NO. (RESIDENCE)** 610-297-1533 **BUSINESS** 610-433-6421

**EMAIL:** agoldfarb@lehighchurches.org

**PRESENTLY EMPLOYED**

**BY:** The Lehigh Conference of Churches

**JOB**

**TITLE:** Executive Director

**EMPLOYMENT**

**(Prior):** Director of Administration, Conference of Churches

**EDUCATION:**

**HIGH SCHOOL GRADUATE:**

☒ YES

☐ NO

**COLLEGE OR UNIVERSITY GRADUATE**

☒ YES

☐ NO

**DEGREE/FIELD OF STUDY**

psychology

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:**

## PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES

**HELD:** Center for Humanistic Change, Board of Directors, Board President

## Association of Fundraising Professionals

## Volunteer Committee, Allentown 250 Anniversary

**DO YOU LIVE IN THE CITY OF ALLENTOWN:** \_\_\_\_\_ YES \_\_\_\_\_ **X** NO

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:**

**The Conference of Churches is committed to the success of Allentown's**

**residents through affordable housing and appropriate access to supports.**

**I personally do not maintain any business or property interests.**

**ARE YOU A REGISTERED VOTER:**       X       YES        NO

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:**

The Conference of Churches is actively engaged with the homeless community in Allentown and its surrounding areas. We have increased our outreach services, increased the meals served at our Soup Kitchen and opened up our drop in center those who need a safe and warm place to be during the day. As the leader of this organization I represent 'boots on the ground.' I am able to share the data and trends we see, and am in the unique position to act on the recommendations of the committee. Applying the commission's decisions will impact the homeless and the community at large in a real and immediate way.

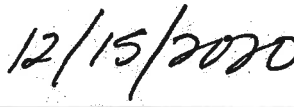
**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION:** \_\_\_\_\_ **YES** \_\_\_\_\_ **X** **NO**

**IF YES,  
EXPLAIN:**

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED \_\_\_\_\_ AND THE YEAR YOU WERE FIRST APPOINTED \_\_\_\_\_.**

**NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.**

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Date

**Please forward this request for appointment, along with a resume to:**

**Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101**

# Abigail Goldfarb

111 Spyglass Court, Bath PA

610.297.1533

Abby.goldfarb@rcn.com

<https://www.linkedin.com/in/abigail-goldfarb250187156/>

Human services professional with more than 15 years' experience in leadership, community organizing, outreach, and quality service delivery.

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## Skills

- Non-profit management
- Program design
- Community relations
- Budgeting and financial accountability
- Fundraising
- Human resources

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## Experience

OCTOBER 2020 – PRESENT

### **Executive Director / The Lehigh Conference of Churches, Allentown PA**

Provide the vision, leadership and strategic direction required to move the Conference forward, working with Staff and Board to focus on fulfilling the Mission.

Define and set strategic direction for the Conference in collaboration with the Board of Directors and Long Range planning process.

Oversee existing human service and ecumenical programs and development of new or special program components consistent with LCC's mission statement.

Advocate for the clientele and mission of the Conference.

Develop and engage with member congregations and clergy and engage with new potential member congregations from diverse communities of faith.

Maintain contact with local for ways to partner around community issues.

Identify and respond to opportunities and community issues in the Lehigh Valley that build the brand of the Conference.

MARCH 2014 – OCTOBER 2020

### **Director of Administration / The Lehigh Conference of Churches, Allentown PA**

Manage the day-to-day operations and strategy of a 45-person, faith-based 501c3 organization with a \$6.7M budget.

Responsible for the overall direction, financial management, coordination, performance improvement, quality and compliance evaluation, human resource management, information systems, customer service, facilities management oversight, best practices and communications.

Oversee grant writing and reporting, relationship management, and fundraising initiatives. Raised \$238,000 in 2019, as well as \$219,000 in grant revenue.

Work with Executive Director and Board of Directors to design and carry out strategic planning, short and long-term goals.

JULY 2009 – MARCH 2014

**Community Relations Coordinator / The Lehigh Conference of Churches, Allentown PA**

Cultivated relationships with new donors, businesses, organizations and congregations; increased involvement with existing supporters through in-kind donations, financial contributions and volunteer opportunities.

Developed and executed special events, donor visits and solicitations and assisted with grant writing. Coordinated, supervised, recruited and recognized 4,950 volunteers per year; grew volunteer program 200%.

Responsible for all promotional media including radio ads, social media, print and newsletters; seek out new and cost-effective methods of marketing and advertising to promote Conference's mission.

Received 2012 Excellence in Volunteer Management Award, presented by Volunteer Center of the Lehigh Valley.

JAN 2006 – OCT 2008

**Team Leader / NHS Human Services, Bethlehem PA**

Oversaw a multidisciplinary team providing individualized case management, psychiatric assessment, medication monitoring, recreational and psychological services to 135 adults with serious and persistent mental illness in Lehigh and Northampton Counties.

Determined appropriate clinical approach and coordinated with local hospitals, social service agencies and community supports to promote consumers' ability to live in the least restrictive setting possible.

Accountable for quality assurance efforts.

Supervised staff of 11.

FEB 2005 – DEC 2005

**Program Director/ Jewish Family Service, Teaneck NJ**

Designed and facilitated support services for families in northern New Jersey who were severely impacted by terrorist attacks on September 11, 2001.

Collaborated with local agencies as part of a large-scale outreach effort across the tri-state area to raise awareness and expand services to clients.

Planned and executed special events including expert speakers, off-site retreats and seminars.

Collected quantitative and qualitative data, grant renewal applications and modifications for funder.

OCT 2002 – OCT 2004

**Program Administrator / NYC Dept of Education, New York NY**

Administered a \$40M federal grant to all NYC public schools for grief and trauma counseling for students, families and educators affected by terrorist attacks on September 11, 2001.

Oversaw school-based programs in more than 550 schools citywide, serving over 220,000 individuals.

Designed programming in response to trauma-related needs throughout the city, including training programs to improve counselors' approach to trauma in children.

Collaborated with multiple government agencies and stakeholders to ensure comprehensive regulation of grant funds.

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## **Education**

### **Master of Arts / John Jay College of Criminal Justice, New York NY**

Area of study: Forensic Psychology

### **Bachelor of Science / Kutztown University, Kutztown PA**

Major: Psychology, Minor: Criminal Justice

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## **Activities**

Certified Trainer, Say It Straight™, 2019

Board of Directors, Center for Humanistic Change, 2009 – 2018

Association of Fundraising Professionals Member, 2012 - 2014

Grant Writing for Results, ACCESS, DeSales University, 2013

Volunteer Committee, Allentown 250<sup>th</sup> Anniversary Celebration, 2011 – 2012

Trainer, Wellness and Recovery Committee of Recovery Partnership, 2007 - 2008

Member of Salem UCC Church, Moorestown PA