



Ray O'Connell, Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Mayor

DATE: February 15, 2021

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Dr. Ann Bieber	Allentown Neighborhood Improvement Zone Development Authority (ANIZDA)	01/02/2022

Dr. Bieber will be fulfilling the unexpired term of David Mickenberg. Mr. Mickenberg resigned effective January 6, 2021.

ROC/kal
Attachments

RECEIVED

FEB 12 2021

REQUEST FOR APPOINTMENT

DATE 2/11/21

MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: ANIZDA Board

NAME: Dr. Ann Bieber

HOME ADDRESS: 5271 Creekview Drive Orefield, PA 18069

BUSINESS ADDRESS: Lehigh Carbon Community College 4525 Education Park Drive
Schnecksville, with Sites in Allentown and Tamaqua.

TELEPHONE NO. CELL: (610) 248-2029 **BUSINESS:** (610) 799-1581

EMAIL abieber@lccc.edu

PRESENTLY EMPLOYED BY: Lehigh Carbon Community College

JOB TITLE: President

EMPLOYMENT (Prior): I have worked at LCCC for approximately 38 years in numerous positions including vice president, dean, and director.

EDUCATION:

HIGH SCHOOL GRADUATE:	X YES	NO
COLLEGE OR UNIVERSITY GRADUATE	X YES	NO
DEGREE/FIELD OF STUDY		

Ed.D. Educational Leadership, Capella University
M.P.A. Public Administration, Kutztown University
B.S. Business Administration, Cedar Crest College

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

- Lehigh Valley Workforce Investment Board, Board of Directors
- Lehigh Valley Partnership Board
- Lehigh Valley Economic Development Board of Directors
- KidsPeace Board of Directors
- DaVinci Science Center Board of Directors
- Futuros Empresarios (FE) Foundation Board
- Manufacturing Resource Center Board of Directors
- Century Promise Board of Directors
- Lehigh Valley Community Foundation Board of Associates

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD: _____

DO YOU LIVE IN THE CITY OF ALLENTOWN: YES X NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

LCCC opened their first location in the City of Allentown almost 55 years ago. Our current location is on Hamilton Street and our students at the Donley Center are residents of the surrounding areas of the Donley Center.

ARE YOU A REGISTERED VOTER: X YES NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

As the President of LCCC, I am committed to serve our community by providing high quality, affordable, higher education opportunities for the residents of Allentown and surrounding communities. Our largest sponsoring school district is Allentown School District and our first location was in Allentown and remains our largest site after the Schnecksville campus. Being a part of the growth in Allentown is very important to LCCC's students for their future employment in family sustaining wage jobs.

The value I will add is the perspective of the community that LCCC serves and the impact of the development of the City.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: __ YES X __ NO

**IF YES,
EXPLAIN:** _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED _____ AND THE YEAR YOU WERE FIRST APPOINTED _____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.



Signature

2/11/2021

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

ANN D. BIEBER Ed.D.

5271 Creekview Drive
Orefield, PA 18069

Cell: 610-248-2029
abieber@lccc.edu

PROFESSIONAL PROFILE

Senior higher education administrator with more than 30 years progressive experience and proven ability to lead teams, develop programs, promote economic development, deliver cost and efficiency improvements, cultivate donors, acquire alternative funding, and achieve record-setting revenue growth. Areas of expertise include:

Academic Services	Student Success
Development and Foundation	Grant Writing and State Funding
Human Resources	Business and Industry Partnerships
Strategic Planning & Assessment	Information Technology
Leadership Training	Institutional Research
Fundraising	Marketing and Communication

PROFESSIONAL EXPERIENCE

Lehigh Carbon Community College 1981 – Present

Lehigh Carbon Community College was founded in 1966 and is a public, two-year community college accredited by the Middle States Commission on Higher Education. The community college offers more than 90 diploma, certificate, and associate degree programs through seven schools of study: Business, Science and the Arts, Education, Healthcare Sciences, Humanities and Social Sciences, Mathematics and Science, and Technology. The college has multiple campuses; however, it shares the main 250 acre campus with the Career and Technical Institute. Credit and noncredit student annual enrollment exceeds 14,000 students.

President July 2014 – Present

- Championed a partnership for a \$10 million, competitive federal grant to support a three-college consortium providing high priority workforce.
- Led the Middle States Periodic Review in 2018 resulting in accreditation with no recommendations; next accreditation 2026-2027.
- Created a Student Ready Institution including Frist Year Experiences, Career Pathways activities, Success Academies and initiatives
- Established a \$1.5 million scholarship endowment for high-need career and technical institute graduates. Increased Foundation value \$7 million to \$22 million.
- Recognition of LCCC as a top 10 community college for instructional technology by the National Center for Digital Education.
- Collaborated with a Fortune 500 company to serve as one of three training providers in the United States for Advanced Manufacturing.
- Recognition as number three in the Top Places to Work in the Lehigh Valley for large employers.
- Recognition with the Lifetime Achievement Award from the Hispanic Chamber of

Commerce for the commitment to education Hispanic students.

- Strengthened partnerships with military, businesses, nonprofits and educational institutions.

Interim/Acting President 2013 – June 2014

- Spearheaded the development of the College's three-year rolling strategic plan *Many Voices, One Vision: LCCC 2014-2017*.
- Collaborated in the Middle States Periodic Review resulting in accreditation, and commendation to the institution for the quality of the Periodic Review Report.
- Enhanced partnerships with businesses, nonprofit organizations and educational institutions to better meet the educational needs of the community.
- Led the development of the 2014-2015 College's \$41 million Operating and Capital Budget.
- Facilitated the \$3.5 million renovations of the Administration Building.

Senior Vice President of Administrative Services 2011 – June 2014

- Led College Leadership Team comprised of fifty college administrative and faculty leaders in facilitation and execution of College's Strategic Plan.
- Oversaw three off campus sites of the college; one urban campus and two rural campuses.
- Served as chief negotiator for the labor contracts with two labor unions.
- Collaborated with faculty to develop a platform for part time faculty in the collective bargaining unit.
- Oversaw \$11 million College Foundation in securing financial resources for the College.
- Oversaw the Human Resources of the College – 400 full and part time faculty and staff.
- Enhanced partnerships with 60+ business, industry, community organizations and economic development entities to better serve the community.
- Led new initiatives resulting in the development of non-credit programs to assist industry with maintaining skilled workforce with net revenues serving as an alternative source of College funds.
- Advocated for information technologies college-wide including administrative and academic technologies through leadership of Information Technology Steering Committee.

Vice President of Administrative Services and Workforce/Community Development 2002 – 2011

- Oversaw the College Foundation and its recognition as sixth in the nation for fund raising of two-year colleges.
- Partnered in the development of \$7 million off campus site funded by a private donor and advocated for the establishment of full scholarships.
- Championed noncredit instruction providing educational opportunities yearly for business and community members.
- Collaborated in the creation and execution of the College's five year strategic plan, *Transformation: Strategic Plan 2009-2014*.

- Led the formation of the College's Leadership Team to execute the newly developed strategic plan.
- Collaborated in the donor cultivation and successful award of \$1 million for Fowler Education Center.
- Collaborated in the donor cultivation and successful award of \$1 million to establish the Rothrock Library.

Dean of Continuing Education 1999 – 2002

- Designed accelerated and flexible noncredit programs with business/industry partners.
- Assumed leadership of workforce training and positioned the college as a leader in this new market.
- Fostered key partnerships at the local, state and federal level for grant funding.
- Maintained student satisfaction with 98% of 14,000 students reporting a quality learning experience.
- Attained Governor's recognition for customer service and high-speed responsiveness to local industry.

Director of Continuing Education 1986 – 1999

Continuing Education Assistant 1981 – 1986

Adjunct Faculty 2011 – 2014

Villanova University
Master of Public Administration (Strategic Planning)

Mansfield University
Master of Arts, Organizational Theory and Leadership (Governance and Community Relations)

DeSales University
Access Program (Business Formulation)

Central Penn College
School of Business and Communication (Organizational Change Management; Nature of Leadership)

EDUCATION

Capella University, Minneapolis, MN

Ed.D. Educational Leadership and Management

Dissertation Topic: Articulation Agreements in Career and Technical Education

Kutztown University, Kutztown, PA

M.P.A. Public Administration

Cedar Crest College, Allentown, PA
B.S. Business Administration

American Association of Community Colleges, Washington, DC
Future Leaders Institute (Advanced)

COMMUNITY INVOLVEMENT

- Lehigh Valley Workforce Investment Board, Board of Directors
- Lehigh Valley Partnership Board
- Lehigh Valley Economic Development Board of Directors
- KidsPeace Board of Directors
- DaVinci Science Center Board of Directors
- Futuros Empresarios (FE) Foundation Board
- Manufacturing Resource Center Board of Directors
- Century Promise Board of Directors
- Lehigh Valley Community Foundation Board of Associates