



# CITY OF ALLENTOWN

No: 30128

## RESOLUTION

R - 2021

*Introduced by the Administration on January 20, 2021*

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Authorities, Boards, Commissions Appointments

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### ***Resolved by the Council of the City of Allentown, That***

City Council does hereby give advice and consent to the following appointment to the Environmental Advisory Council submitted to this Council by Mayor Ray O'Connell.

#### **ENVIRONMENTAL ADVISORY COUNCIL**

Dietrich Kretschy  
128 N. Marshall Street  
Allentown, PA 18104

**Term Expiration: 01/02/2024**

	Yea	Nay
Candida Affa	X	
Ce-Ce Gerlach	X	
Daryl Hendricks	X	
Cynthia Mota	X	
Joshua Siegel	X	
Ed Zucal	X	
Julio A. Guridy, President	X	
TOTAL	7	0

***THIS IS TO CERTIFY, That the above copy of Resolution No. 30128 was adopted by the City Council of Allentown on the 20<sup>th</sup> day of January, 2021, and is on file in the City Clerk's Office.***

  
 \_\_\_\_\_  
**City Clerk**



Allentown  
City without limits.

**Ray O'Connell, Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Mayor

**DATE:** January 5, 2021

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Dietrich Kretschy	Environmental Advisory Board	01/02/2024

Mr. Kretschy is replacing Ms. Alejandra Nicole Soler who resigned from the board on October 15, 2020. His resume is attached for your review.

ROC/kal

Attachments

**RECEIVED**

NOV 12 2020

**REQUEST FOR APPOINTMENT**

**MAYOR'S OFFICE**

**DATE** November 12, 2020

**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** EAC

**NAME:** Dietrich Kretschy

**HOME ADDRESS:** 128 N Marshall Street, Allentown, PA 18104

**BUSINESS ADDRESS:** Same

**TELEPHONE NO. (RESIDENCE)** 678-575-5387

**BUSINESS**

**EMAIL:** dk@dkretschy.com

**PRESENTLY EMPLOYED**

**BY:** Green World Strategies

**JOB TITLE:** CEO

**EMPLOYMENT (Prior):**

**EDUCATION:**

**HIGH SCHOOL GRADUATE:**

☒ YES

☐ NO

**COLLEGE OR UNIVERSITY GRADUATE**

☐ YES

☒ NO

**DEGREE/FIELD OF STUDY**

marketing - 80 credits Rutgers University

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:** none

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES**

**HELD:** APPA - Association of Physical Plant Administrators ☒ no office

Atlanta Dogwood Festival - Chairman 2001 - 2004

**DO YOU LIVE IN THE CITY OF ALLENTOWN:** ☒ YES ☐ NO

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:**

no

**ARE YOU A REGISTERED VOTER:** ☒ YES ☐ NO

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:**

i have spent the past 15 years developing solid waste strategies as well as equipment handling for universities, as well as writing solid waste sustainability master plans for same.

I would like to utilize my experiences for Allentown,

**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION:** ☐ YES ☒ NO

**IF YES, EXPLAIN:**

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED \_\_\_\_\_ AND THE YEAR YOU WERE FIRST APPOINTED \_\_\_\_\_.**

**NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.**



**Signature**

**November 12, 2020**

**Date**

**Please forward this request for appointment, along with a resume to:**

**Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101**

## **JOBS RESUME**

**DIETRICH F. KRETSCHY**

**2004 – to present**

**Green World Strategies (Solid Waste Solutions)**  
**Atlanta, GA. Ruther Glen, VA. Allentown, PA**  
**CEO**

**Started a new company, in a new field, to:**  
**develop solid waste sustainability master plans for universities and corporate**  
**clients; analyze equipment needs to help reduce costs and CO2 emissions.**

**Clients include: MIT; University of North Florida; University of Hawaii; University**  
**of North Dakota; West Chester University; West Virginia University; University**  
**of Central Florida. On the non-university side: Dekalb Farmers Market: Dekalb**  
**GA; North Carolina Fairgrounds, Raleigh NC.**

**1988 – 2004**

**DK International Foods**  
**Atlanta, GA.**  
**CEO**

**Started a company to import, market, distribute international specialty food**  
**products to the gourmet trade in US.**

**1980 – 1988**

**Droste USA LTD**  
**Division of International Nabisco Brands**  
**NYC. Fairfield NJ.**  
**CEO**

**Started a US company, a division of internationally branded products belonging**  
**to Nabisco Brands**  
**Rebrand and market in the US a more than 100-year-old Dutch chocolate brand**  
**to the gourmet trade; food service trade; institutional ice cream trade.**