



Ray O'Connell, Mayor
City of Allentown
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Allentown, PA 18101-1699
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Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Mayor

DATE: January 5, 2021

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Dietrich Kretschy	Environmental Advisory Board	01/02/2024

Mr. Kretschy is replacing Ms. Alejandra Nicole Soler who resigned from the board on October 15, 2020. His resume is attached for your review.

ROC/kal

Attachments

RECEIVED

NOV 12 2020

REQUEST FOR APPOINTMENT

DATE November 12, 2020
MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: EAC

NAME: Dietrich Kretschy

HOME

ADDRESS: 128 N Marshall Street, Allentown, PA 18104

BUSINESS

ADDRESS: Same

TELEPHONE NO. (RESIDENCE) 678-575-5387

BUSINESS

EMAIL: dk@dkretschy.com

PRESENTLY EMPLOYED

BY: Green World Strategies

JOB

TITLE: CEO

EMPLOYMENT

(Prior):

EDUCATION:

HIGH SCHOOL GRADUATE:

☒ **YES**

☐ **NO**

COLLEGE OR UNIVERSITY GRADUATE

☐ **YES**

☒ **NO**

DEGREE/FIELD OF STUDY

marketing - 80 credits Rutgers University

CURRENT MEMBERSHIP IN ORGANIZATIONS AND

OFFICES: none

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES

HELD: APPA - Association of Physical Plant Administrators ☒ no office

Atlanta Dogwood Festival - Chairman 2001 - 2004

DO YOU LIVE IN THE CITY OF ALLENTOWN: ☒ YES ☐ NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

no

ARE YOU A REGISTERED VOTER: ☒ YES ☐ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

i have spent the past 15 years developing solid waste strategies as well as equipment handling for universities, as well as writing solid waste sustainability master plans for same.

I would like to utilize my experiences for Allentown,

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: ☐ YES ☒ NO

**IF YES,
EXPLAIN:**

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED _____ AND THE YEAR YOU WERE FIRST APPOINTED _____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.



Signature

November 12, 2020

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

JOBS RESUME

DIETRICH F. KRETSCHY

2004 – to present

Green World Strategies (Solid Waste Solutions)
Atlanta, GA. Ruther Glen, VA. Allentown, PA
CEO

Started a new company, in a new field, to:
develop solid waste sustainability master plans for universities and corporate
clients; analyze equipment needs to help reduce costs and CO2 emissions.

Clients include: MIT; University of North Florida; University of Hawaii; University
of North Dakota; West Chester University; West Virginia University; University
of Central Florida. On the non-university side: Dekalb Farmers Market: Dekalb
GA; North Carolina Fairgrounds, Raleigh NC.

1988 – 2004

DK International Foods
Atlanta, GA.
CEO

Started a company to import, market, distribute international specialty food
products to the gourmet trade in US.

1980 – 1988

Droste USA LTD
Division of International Nabisco Brands
NYC. Fairfield NJ.
CEO

Started a US company, a division of internationally branded products belonging
to Nabisco Brands
Rebrand and market in the US a more than 100-year-old Dutch chocolate brand
to the gourmet trade; food service trade; institutional ice cream trade.