



**Ray O'Connell, Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Mayor

**DATE:** January 4, 2021

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointment and appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Matthew B. Malozi	Allentown Arts Commission	01/03/2026
Deborah Rabinsky	Allentown Arts Commission	01/03/2026

Mr. Malozi will replace Philip Osborne. Mr. Osborne's term expired on 1/3/2021. Ms. Rabinsky is currently an active member on this commission

ROC/kal

Attachments

**REQUEST FOR APPOINTMENT****DATE: April 10, 2020****AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:**Allentown Arts Commission**NAME:** Matthew B. Malozi**HOME ADDRESS:** 1820 Paul Avenue, Bethlehem, PA 18018**BUSINESS ADDRESS:** 532 W. Hamilton Street, Suite 2, Allentown, PA 18101**TELEPHONE NO. (RESIDENCE)** 610-999-9983 **BUSINESS** 610-999-9983**EMAIL:** matthew.malozi@civitasregio.com**PRESENTLY EMPLOYED BY:** Civitas Regio, LLC**JOB TITLE:** President**EMPLOYMENT (Prior):** Rettew Associates, Inc.**EDUCATION:**

**HIGH SCHOOL GRADUATE:**   X   YES        NO  
**COLLEGE OR UNIVERSITY GRADUATE**   X   YES        NO  
**DEGREE/FIELD OF STUDY:**

Bachelor of Science in Engineering - Civil Engineering Systems - Univ. of Pennsylvania

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:**

- Lehigh and Northampton Transportation Authority (LANta); Board Member, Secretary, and Chair of Rider Experience Committee
- Downtown Allentown Business Alliance - formerly Hamilton District Main St Program
- City of Bethlehem Planning Commission - Vice Chair
- City of Bethlehem Blighted Property Review Committee - Member
- The Foundation for the Bethlehem Area School District - Vice President
- Urban Land Institute - Co-chair, LV Regional Council; ULI Phila Advisory Board
- American Society of Highway Engineers/East Penn Section-President, Secretary, Director

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:**

-American Council of Engineering Companies/PA - Member (2002-2019); Business Practices Committee

**DO YOU LIVE IN THE CITY OF ALLENTOWN:**        YES   X   NO

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:**

Yes. I formed an engineering company which is located in downtown Allentown. Our firm regularly works on projects in the City. Also, as background information, I was raised on the East Side of Allentown, attending Ritter and Mosser Elementary Schools, Harrison-Morton Jr. High School, and Dieruff High School. Family and friends are current City residents.

**ARE YOU A REGISTERED VOTER:**     X     YES        NO

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:**

My interests include urban planning, urban public transportation, and public education as evidenced by my "extracurricular" board and commission activities. Along with these elements, art is essential to the creation and sustainability of vibrant, diverse, attractive, and economically viable communities. I wish to bring my professional abilities and personal interests to bear in service to the Allentown Arts Commission and specifically with an eye toward exploring the inherent synergies existent among art, urban planning, public transportation, and public education.

**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION:**        YES     X     NO

**IF YES, EXPLAIN:** \_\_\_\_\_

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED        N/A        AND THE YEAR YOU WERE FIRST APPOINTED        N/A       .**

**NOTE:** This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

Matthew B. Malyni  
Signature

April 10, 2020  
Date

**Please forward this request for appointment, along with a resume to:**

Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101

# Matthew B. Malozi

1820 Paul Avenue \* Bethlehem, PA 18018 \* Lehigh County  
(610) 999-9983 mobile \* mmalozi@civitasregio.com

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## Community Service Objective

Serve the City of Allentown by promoting public artistic programs as an essential element to the creation and sustainability of a vibrant, diverse, attractive, an economically viable community with an eye toward exploring the inherent synergies that exist among art, urban planning, public transportation, and public education for the benefit of the citizens, business community, and visitors of the City.

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## Relevant Experience and Accomplishments

### **Civitas Regio, LLC, Allentown, PA**

**2019 - Present**

Co-Founder and President of consulting firm providing civil engineering and related services to private and public sector clients. Responsible for overall business operations, strategic planning, financial management, human capital management, and corporate communications.

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### **RETTEW Associates, Inc., Allentown, PA**

**2012 - 2019**

Regional Vice President overseeing business operations throughout eastern PA and portions of NJ, including office locations in Allentown and Conshohocken, PA. Responsible for coordination among regional staff, technical service areas, market leaders, and other offices for the development, maintenance, and strengthening of key client relationships; management and mentoring of regional staff; and driving the growth of the organization within the region, with primary focus on engineering and environmental services for the transportation, government, and land development market sectors.

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### **Traffic Planning and Design, Inc., Pottstown & Allentown, PA; Camden, NJ**

**1993 – 2011**

Chief Operating Officer with 18+ years' experience building a highly profitable, growth-oriented, 135-member engineering consulting business that achieved local and national recognition for quality of work and quality of work environment.

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### ***Vice President of Operations/Chief Operating Officer (1999 – 2011)***

Managed direct oversight of all business operations of the firm including Financial Management, Human Resources, Corporate Communications, Information Technology, and Facilities.

## Strategic Planning and Business Development

- Served as Corporate Secretary and a member of the Board of Directors (2002 – 2011)
- Led management team, shareholder, and annual compensation committee meetings
- Successfully expanded the company from a single location to 5 offices in two states
- Developed and managed the firm's relationships with teaming partner firms, public officials, financial institutions, and vendors critical to operations
- Planned and supported successful service line expansions to achieve client sector diversity
- Developed and managed company-wide, cross-discipline manpower integration effort by developing policies and procedures, directing strategic technology investments, and championing the initiative
- *Philadelphia Business Journal* (PBJ) list of 100 Fastest Growing Privately-held Firms – 6 times
- Inaugural inductee into the PBJ Hall of Fame for the 100 Fastest Growing Privately Held Firms
- *Philadelphia Business Journal* list of 25 Largest Engineering Firms in the region (2000-2011)
- Inc. 5000 Fastest-Growing Private Companies In The U.S. (2007-2009)
- Zweig-White "Hot Firms" list of 200 Fastest Growing A/E firms in the U.S. (2007-2009)
- Pinnacle Award – Simultaneous achievement of national recognition as both Best Firm to Work for in the U.S. and "Hot Firm" Fastest Growing A/E Firm in the U.S. (2007-2009)

# Matthew B. Malozi

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## Financial Management

- Increased company valuation by 670% (\$1.096 MM to \$8.444 MM)
- Increased operating revenue by 181% (\$5.440 MM to \$15.282 MM)
- Improved profitability starting from 1.6% to three consecutive years of greater than 22%
- Decreased leverage (Debt/Equity) from 2.73 to 0.22
- Decreased overhead by 24%
- Negotiated and executed contracts and leases on behalf of the company
- Oversaw implementation of Microsoft Dynamics integrated project accounting/management system

## Human Capital Management

- Grew staff from 8 to 135 employees
- Personally managed hiring of over 100 F/T staff and more than 400 total staff
- Identified and recruited strategic senior level candidates
- Increased utilization by 27%
- Increased employee retention from 89% to three consecutive years of 99%
- Ranked among Top 25 *Civil Engineering News* magazine Best Firms to Work for in the U.S. (2004-2011) including **# 1 ranking in the U.S.** in 2009
- Ranked among Top 15 Best Places to Work in PA (2003-2010) including **# 1 ranking in PA** in 2004
- Developed unique recruiting practices and company-wide events to create an “employee-centric” corporate culture prioritizing professionalism, flexibility, and professional development
- Created a formalized professional development program, including *TPD University*
- Served as a manager and mentor to principals, officers, regional managers and technical leads
- Developed, implemented, and championed a 360-degree employee performance evaluation system

## Corporate Communications

- Created an integrated company-wide contact management system
- Developed internal communications structure which efficiently integrated company executives, technical discipline leaders, regional managers, and administrative staff on a weekly basis in order to ensure critical information flow across all disciplines and among all levels of the organization
- Developed channels and mechanisms for communication to effectively translate and cascade the corporate vision to all operational levels of the organization
- Managed ALL company branding efforts including advertising and web presence
- Ultimate editorial responsibility for ALL employee, client, and general media communications including press releases, articles, competitions, internal newsletter and tradeshow media

## ***Transportation Planner (1993 – 1999)***

Responsible for traffic engineering, transportation planning, travel demand forecasting, environmental impact assessment, and the management of the firm’s field data collection personnel.

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## Education

B.S.E. University of Pennsylvania, Civil Engineering Systems, 1991

## Registration

Engineer-In-Training, PA, #ET017265, 1994

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# Matthew B. Malozi

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## Professional Leadership & Affiliations

### ***The Foundation for The Bethlehem Area School District***

Board of Trustees (2018 – Present)

Vice President (2019 – Present)

### ***Lehigh and Northampton Transportation Authority (LANta)***

Board of Directors (2016 – Present)

Secretary (2018 – Present)

Chairman; Rider Experience Committee (2018 – Present)

### ***City of Bethlehem Planning Commission***

Commissioner (2014 – Present)

Vice Chairman (2016 - Present)

Member; Blighted Property Review Committee (2016 – Present)

### ***City of Allentown Hamilton District Main Street Program /***

### ***Downtown Allentown Business Alliance***

Board of Directors (2014 - Present)

Co-Chair; Design Committee (2014 – 2018)

### ***Urban Land Institute (ULI) Philadelphia District Council***

Lehigh Valley Regional Council Member (2013 – Present); Co-Chair (2019 – Present)

ULI Philadelphia Advisory Board (2020)

### ***American Council of Engineering Companies/Pennsylvania (ACEC/PA)***

Business Practices Committee; Philadelphia Chapter Member (2002 – 2011)

Eastern PA Chapter Member (2012 – 2019)

### ***American Society of Highway Engineers (ASHE)***

Section President; Secretary; and Director – East Penn Section (1994 – 2005; 2013 - Present)

Member - Southern New Jersey Section (2006 – 2009)

### ***University of Pennsylvania Transportation Systems Engineering Alumni Club***

Chairman; Co-founder (1997 – Present)

Co-founder of Professor Vukan R. Vuchic Scholarship

### ***Drexel University***

Instructor (2000 – 2004)

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# **Matthew B. Malozi**

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## **Community Involvement and Personal Information**

### ***Bethlehem Area School District***

- Parent Advisory Committee (2017 – Present)

### ***Old Rosemont Neighborhood Recreation Association***

- Member (2011 – Present)
- Treasurer (2013 – Present)

### ***Northwest Swim Club***

- Member/Swim Team Volunteer (2013 – Present)
  - President (2019 – Present)

### ***Boy Scouts of America – Minsi Trail Council, South Mountain District***

- Cub Scout Den Leader (2018 – Present)

***Married; Two Children***

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**CITY OF ALLENTOWN  
REQUEST FOR APPOINTMENT  
AUTHORITY • BOARD • COMMISSION**

**DATE: June 26, 2019**

**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:**

**Allentown Arts Commission**

**NAME: Matthew Malozi**

**HOME ADDRESS: 1820 Paul Avenue, Bethlehem, PA 18018**

**BUSINESS ADDRESS: 532 W. Hamilton Street, Suite 2, Allentown, PA 18101**

**TELEPHONE #: (RESIDENCE) 610-999-9983 (m) (BUSINESS) 610-999-9983 (m)**

**EMAIL: matthew.malozi@civitasregio.com**

**PRESENTLY EMPLOYED BY: Civitas Regio, LLC**

**JOB TITLE: President**

**PRIOR EMPLOYMENT: Rettew Associates, Inc.**

**EDUCATION:**

**HIGH SCHOOL GRADUATE: ☒ YES ☐ NO**

**COLLEGE OR UNIVERSITY GRADUATE: ☒ YES ☐ NO**

**DEGREE/FIELD OF STUDY: Bachelor of Science in Engineering - Civil Engineering Systems**

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:**

**Lehigh and Northampton Transportation Authority (LANta); Board Member, Secretary**

**Downtown Allentown Business Alliance - formerly Hamilton District Main Street Program**



**PAST ORGANIZATIONAL MEMBERSHIPS AND OFFICES HELD:**

**City of Bethlehem Planning Commission - Vice Chair (Current)**

**City of Bethlehem Blighted Property Review Committee - Member (Current)**

**The Foundation for the Bethlehem Area School District - Trustee (Current)**

**DO YOU LIVE IN THE CITY OF ALLENTOWN:**      ☐ YES      ☒ NO

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? Please explain.**

**Yes. I formed an engineering company which is located in downtown Allentown. Also, as background information, I was raised on the East Side of Allentown, attending Ritter and Mosser Elementary Schools, Harrison-Morton Jr. High School/Middle School, and Dieruff High School. Family and friends are City residents.**

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**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF ANY AUTHORITY, BOARD OR COMMISSION:**      ☐ YES      ☒ NO

**IF YES, EXPLAIN:** \_\_\_\_\_

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE:**

**HOW MANY TERMS YOU HAVE SERVED**      ☐ N/A \_\_\_\_\_

**THE YEAR YOU WERE FIRST APPOINTED**      ☐ N/A \_\_\_\_\_

Matthew B. Malysz      June 26, 2019  
Signature      Date

**Mayor's Office  
Allentown City Hall  
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