



**Ray O'Connell, Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Mayor

**DATE:** December 1, 2020

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Dr. Rajika Emily Reed	Health Board	01/02/2026

Dr. Reed is replacing Dr. Stephen K. Katz who resigned from this board upon his retirement. I am attaching her resume for your review.

ROC/kal

Attachments

**RECEIVED**

OCT 09 2020

MAYOR'S **REQUEST FOR APPOINTMENT**

**DATE** 10/8/2020

**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** Allentown Board of Health

**NAME:** Rajika Emily Reed

**HOME ADDRESS:** 1701 North 19<sup>th</sup> Street, Allentown, PA 18104

**BUSINESS**

**ADDRESS:** St. Luke's University Health Network, 801 Ostrum Street, Bethlehem, PA 18015 (This is the main address, but I work network-wide)

**TELEPHONE NO. (RESIDENCE)** 484 550 8886 **BUSINESS** 484 526 6201

**EMAIL:** Rajika.Reed@sluhn.org

**PRESENTLY EMPLOYED BY:** St. Luke's University Health Network – Community Health & Preventive Medicine

**JOB**

**TITLE:** Senior Network Director of Epidemiology & Strategy

**EMPLOYMENT (Prior):** Lehigh University (2006 – 2012), Lehigh Valley Health Network (2000 – 2006)

**EDUCATION:**

**HIGH SCHOOL GRADUATE:**     X     YES          NO  
**COLLEGE OR UNIVERSITY GRADUATE**   X   YES          NO  
**DEGREE/FIELD OF STUDY** \_\_\_\_\_

Public Health & Education

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:**

2020 – Present Lehigh Valley Covid-19 Strategic Response Team (United Way)  
2020 – Present Lehigh Valley Chamber – Non-Profit and Business Council  
2020 – Present Hispanic Center of the Lehigh Valley – Board Member  
2020 – Present Muhlenberg College Board of Associates  
2019 – Present New Bethany Ministries – Board Member  
2013 – Present United Way Lehigh Valley – Chair, Community Impact Data Committee

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:**

2016 – 2020 Parkland Area High School Girls Soccer Booster Club  
2015 – 2017 Promise Neighborhoods of the Lehigh Valley – Measurement and Evaluation Board  
2014 Peer Reviewer for Epidemiology Case Studies in High Education Curricula for STIRS (Scientific Thinking and Integrative Reasoning Skills)  
2014 United Way of the Lehigh Valley Grant Reviewer  
2008 – 2013 Kratzer Elementary (Parkland School District) – PTO (Treasurer)  
2005 – 2010 Grace Montessori School – Parent Volunteer  
2008 Girls on the Run – Assistant Coach  
2001– 2003 Management Board for Quality Reproductive Health  
2000 Child Abuse Task Force of Lehigh Valley

DO YOU LIVE IN THE CITY OF ALLENTOWN: \_\_\_\_\_YES \_\_\_\_\_X\_\_\_\_\_NO  
(My Address is Allentown, but I live in South Whitehall Township)

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

Much of my work at St. Luke's is at the St. Luke's Allentown and Sacred Heart Campuses in Allentown.

ARE YOU A REGISTERED VOTER: \_\_\_\_\_X\_\_\_\_\_YES \_\_\_\_\_NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

I have been working toward the health of our communities through collaborative partnerships and bring my 22 years of public health experience to this commitment. I have significant programmatic, data, evaluation and leadership experience. I live in and raise my family in Allentown. I love the thriving community and embrace the diversity and complexity of the city. (Please see resume attached)

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: \_\_\_\_\_YES \_\_\_\_\_X\_\_\_\_\_NO

IF YES,  
EXPLAIN: \_\_\_\_\_

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED \_\_\_\_\_ AND THE YEAR YOU WERE FIRST APPOINTED \_\_\_\_\_.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.



\_\_\_\_\_  
Signature

\_\_\_\_\_  
10/08/2020  
Date

Please forward this request for appointment, along with a resume to:

Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101

**Rajika E. Reed, Ph. D., MPH, M.Ed.**  
**Senior Network Director of Epidemiology & Strategy**  
**St. Luke's University Health Network**  
Phone: 484 550 8886 Email: Rajika.Reed@sluhn.org

**EDUCATION:**

Ph.D.	Lehigh University – College of Education Teaching, Learning & Technology: Instructional Design	2012 - 2017
M.Ed.	Lehigh University – College of Education Technology Based Teacher Education Secondary Education, Biology Certification	2005 – 2007
MPH	University of Pittsburgh Graduate School of Public Health Public and Community Health Service Admin  Graduate Certificate in Women's Studies	1996 – 1998
B.S.	The Pennsylvania State University, University Park Campus Major: Biological Life Sciences – Eberly College of Science Minor: Science, Technology, & Society - College of Engineering	1992 – 1996

**CERTIFICATIONS:**

Pennsylvania Department of Education – Secondary Education (6<sup>th</sup> – 12<sup>th</sup>)  
Secondary Education Biological Sciences Teaching Certification.

**PROFESSIONAL EXPERIENCE:**

06/18 – Present	Senior Network Director of Epidemiology & Strategy St. Luke's University Health Network Community Health & Preventive Medicine
10/12 – 06/18	Network Director of Epidemiology St. Luke's University Health Network Community Health
1/13 – 5/13	Quantitative Data Analyst - Lehigh University's Sustainability Project
8/12 – 10/12	Qualitative Research Project Coder for Lehigh University's Dept. of Sociology – Volunteerism Research Project
11/06 – 8/12	Director of Health Promotions Lehigh University Health & Wellness Center
9/00 – 9/06	Research Associate Lehigh Valley Health Network Community Health & Health Studies

3/00 – 9/00	Assistant Director and Children's Therapist, August Survivor Ctr., Easton, PA
6/99 – 5/00	Wraparound Coordinator, Family Enrichment Center
6/99 – 5/00	Outreach Coordinator, Allentown Women's Center
9/98 – 6/99	Counselor, Allentown Women's Center
12/96 – 6/98	Fellow, Center for Minority Health - University of Pittsburgh

#### **TEACHING EXPERIENCE:**

2019 - Present	Clinical Assistant Professor (Adjunct) – Lewis Katz School of Medicine Temple University Department of Clinical Sciences
2013 - Present	Adjunct Professor – Health, Medicine & Society at Lehigh University <ul style="list-style-type: none"> <li>- Social Epidemiology</li> <li>- Introduction to Public Health</li> <li>- Healthy Equity</li> <li>- Public Health Internships</li> </ul>
Fall 2013/2015	Adjunct Professor – Epidemiology at Cedar Crest College
Spring 2011	Adjunct Co-Instructor – Research Methods at Lehigh University

#### **PUBLICATIONS:**

Ruggeri, C. E., Reed, R. E., Coyle, B., Stoltzfus, J., Fioravanti, G., & Tehrani, R. (2020). Closing the Gap: A Resident-Led Quality Improvement Project to Improve Colorectal Cancer Screening in Primary Care Community Clinics. *Journal of Graduate Medical Education*, 12(1), 104-108.

Reed, R. E., and Bodzin, A. (2020). Studying vector borne disease transmission in public Health education using a geospatial curriculum approach. *Pedagogy in Health Promotion*. 6(2), 88-101.

Deegan, M., Terrizzi, S., Reed, R. (2019). Availability of Healthcare. *Lehigh Valley Research Consortium - State of the Lehigh Valley 2018-2019*

Katchur, K., Reed, R. E., & Coyle, B. (2018). Hitting the Mark. *Oncology Issues*, 33(1), 36-41.

Reed, R. E. (2017). *Using Geospatial Thinking and Reasoning Skills to Examine Vector Borne Disease Transmission Through Web GIS In Undergraduate Students Studying Public Health* (Doctoral dissertation, Lehigh University).

Reed, R. E., & Bodzin, A. M. (2016). Using Web GIS for Public Health Education. *International Journal of Environmental and Science Education*, 11(14), 6314-6333.

McGorry S., Reed, R., & Lister, R. (2015). Health and Wellbeing. *Lehigh Valley Research Consortium - State of the Lehigh Valley 2014-2015*

Faust, L. A., Blanchard, L. W., Breyfogle, D. A., Baroni, J. K., Reed, R. E., & Young, M. J. (2005). Discussion suppers as a means for community engagement. *The Journal of Rural Health*, 21(1), 92-95.

Draviam, R.E. State of Black Youth in Pittsburgh, Chapter 18, 1999 The Urban League of Pittsburgh, Inc. *Accidental Injuries and Violence*.

## **SCHOLARLY PRESENTATIONS:**

- Presented at the 2019 Health Equity Summit, Bethlehem, PA. *The Link Between Hard to County Communities and Health Equity.*
- Accepted at the 2019 State of the Lehigh Valley, Bethlehem, PA. *The Availability of Healthcare.*
- Accepted at the 2019 Society for Public Health Education 70th Annual Conference: Elevating Health through The Power of Many, Salt Lake City, Utah, *A Collaborative Model for Improving Health Equity through Resource Sharing and Systemic Change and Enhancing Public Health Education through Geospatial Thinking and Reasoning Skills using Web GIS mapping.*
- Presented at the 2018 National Network of Public Health Institutes Annual Conference in New Orleans, LA, *A Collaborative Model for Improving Health Equity through Resource Sharing and Systemic Change*
- Presented at the 2018 Pennsylvania Downtown Centers Annual Conference in West Chester, PA, *The Role of Hospital Networks in Communities*
- Presented at the 2018 National Network of Public Health Institutes Annual Conference in New Orleans, LA, *A Collaborative Model for Improving Health Equity through Resource Sharing and Systemic Change*
- Presented at the 2017 Premier's Annual Breakthrough Conference in Washington DC, *Building Rural Health Partnerships to Improve Community Health Screenings*
- Presented at the 2017 Association of American Medical Colleges Quality Meeting in Chicago, IL, *Social Determinants of Health & Population Health*
- Accepted at the 2017 American College of Preventive Medicine in Portland, OR, *The Importance of Integrating a Preventive Medicine Agenda into a Health Network's Community Health Needs Assessment Implementation Strategy*
- Presented at the 2017 Pennsylvania Public Health Association and the PA Office of Rural Health Annual Statewide Conference, *Building Rural Partnerships to Improve Health Screenings and Community Health Initiatives*
- Presented at the 2016 American Public Health Association – Creating the Healthiest Nation: Ensuring the Right to Health in Denver, CO, *Implementation, Integration and Evaluation of Community Health Programs Following a Seven Campus Health Network Needs Assessment*
- Presented at the 2016 American Public Health Association – Creating the Healthiest Nation: Ensuring the Right to Health in Denver, CO, *Aligning Cancer Specific Needs Assessment to Network Needs Assessment to Attain Measurable Implementation Goals*
- Presented at the 2016 International Conference for Science Teacher Education – Foraging New Trails Towards 21<sup>st</sup> Century Science Education in Reno, NV, *Using Web GIS to Promote Geospatial Thinking and Reasoning About Malaria in the Environment.*
- Presented at 2016 The Association for Community Health Improvement (ACHI) and the American Hospital Association (AHA) "From Health Care to Healthy Communities" National Conference in Baltimore, MD, *Building Effective Partnerships between Rural Health Communities and Health Networks*

- Presented at the 2016 Pennsylvania Public Health Association and the PA Office of Rural Health Annual Statewide Conference in Lancaster, PA, *Building Effective Partnerships between Rural Health Communities and Health Networks*
- Presented at the 2015 Teaching, Learning and Technology Summit at Lehigh University in Bethlehem, PA – *Using Technology to Enhance Student Learning in the Online Learning Environment.*
- Poster Presentation at the 2015 International Society of Technology in Education (ISTE) Annual Meeting in Philadelphia, PA – *Geospatial Thinking and Reasoning Skills using Web GIS in Public Health Education*
- Presentation at the 2015 Pennsylvania Downtown Center's "Cultivating Healthy Communities" 2015 Annual Statewide Conference, *Community Health Initiatives - How to Engage Your Community and Your Hospitals! How to Conduct a Community Health Needs Assessment.*
- Presented at the 2013 Association for Science Teacher Education Northeast Region (NE-ASTE) Annual Meeting in Cornwall, NY - *Using Web GIS to Investigate Public Health Science Issues*
- Presented at the 2013 Pennsylvania Educational Technology Expo & Conference - *Exploring Public Health Education through NetLogo & Scratch*
- Presented at the 2011 Bacchus Gamma Regional Meeting at Rutgers University – *Peer Education: Sexperts, Healthy Hawks and Peer Med*
- Presented at the 2010 American College Health Association National Meeting in Philadelphia, PA - *Sexperts: Let's Talk about Sex*
- Presented at the 2002 American Public Health Association National Meeting in Philadelphia, PA. - *Dental Health AND Community Engagement.*
- Facilitator for 2000 & 2002 Lehigh Valley health Network MESH Conference – *Domestic Violence, Healthy Relationships*
- Developed the 1998 Symposium for Women in the Community at the University of Pittsburgh - *"Sexual Violence from a South Asian Cultural Perspective"*

#### **HONORS & AWARDS:**

2019	St. Luke's University Health Network Quality Award: Closing the Gap – A Resident-Led Quality Improvement Project to Improve Colorectal Screening in Primary Care Community Clinics
2017	Lehigh University (COE) Stout Award Nominee
2012-2017	Lehigh University Academic Merit Based Scholarship
2015	Lehigh University (COE) Dean's Endowed Student Travel Scholarship
2012	Lehigh University Spot Bonus Award: Meningitis Prevention Efforts
2010	Lehigh Tradition of Excellence Award: H1N1 Prevention Efforts

#### **SERVICE:**

2020 – Present	Lehigh Valley Covid-19 Strategic Response Team (United Way)
2020 – Present	Lehigh Valley Chamber – Non-Profit and Business Council
2020 – Present	Hispanic Center of the Lehigh Valley – Board Member

2020 – Present	Muhlenberg College Board of Associates
2019 – Present	New Bethany Ministries – Board Member
2013 – Present	United Way Lehigh Valley – Chair, Community Impact Data Committee
2016 – 2020	Parkland Area High School Girls Soccer Booster Club
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2014	Peer Reviewer for Epidemiology Case Studies in High Education Curricula for STIRS (Scientific Thinking and Integrative Reasoning Skills)
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2008 – 2013	Kratzer Elementary (Parkland School District) – PTO (Treasurer)
2005 – 2010	Grace Montessori School – Parent Volunteer
2008	Girls on the Run – Assistant Coach
2001 – 2003	Management Board for Quality Reproductive Health
2000	Child Abuse Task Force of Lehigh Valley
1998 – 2000	Lehigh University Student Health Center - Peer Education programs and Take Back the Night, FORWARD and the Women's Center
1999	August Survivor Ctr. for Victims of Sexual Violence -Fundraising & Outreach
1997 – 1998	Pittsburgh Action Against Rape, Pittsburgh, PA - Hotline counselor
1998	Teenage Pregnancy Symposium, University of Pittsburgh – Health Educator
1997	Bethlehem Haven Homeless Women's Shelter, Pittsburgh, PA Women's Health Clinic, Intake Aid

**REFERENCES:**

Available upon request.