

ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 79 - 2020

OCTOBER 21, 2020

AN ORDINANCE

An Ordinance of the City of Allentown, County of Lehigh and Commonwealth of Pennsylvania, revising Article 400.04 Department of Parks and Recreation Golf Course Fees increasing riding green fees by three dollars (\$3) and walking greens fees by two dollars (\$2) to increase revenue and stay competitively priced with other local golf courses.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That the Fees portion of Article 400.04, Allentown Codified Ordinances, be amended as follows:

Daily Tickets 15501 §1 12/5/18)

	<u>Riding</u>		<u>Walking</u>	
Weekday 18 Hole Resident	38.00	<u>41.00</u>	22.00	<u>24.00</u>
Weekday 18 Hole Non-Resident	41.00	<u>44.00</u>	25.00	<u>27.00</u>
Weekday 18 Hole Non-Resident Senior	38.00	<u>41.00</u>	22.00	<u>24.00</u>
Weekday 18 Hole Resident Senior	35.00	<u>38.00</u>	19.00	<u>21.00</u>
Weekday 18 Hole Twilight Non-Resident	39.00	<u>42.00</u>	23.00	<u>25.00</u>
Weekday 18 Hole Twilight Resident	36.00	<u>39.00</u>	20.00	<u>22.00</u>
Weekday 18 Hole Non-Resident Junior	36.00		20.00	
Weekday 18 Hole Resident Junior	33.00		17.00	
Weekday Winter	37.00		25.00	
Weekend 18 Hole Junior (Afternoon)	36.00		20.00	
Weekend 18 Hole	53.00	<u>56.00</u>	37.00	<u>39.00</u>
Weekend 18 Hole Twilight	41.00	<u>44.00</u>	27.00	
Weekend Winter	39.00		27.00	
18 Hole Specials	30.00		30.00	
Weekday 9 Hole Non-Resident	29.00		21.00	
Weekday 9 Hole Resident	26.00		18.00	
Weekend 9 Hole	30.00		22.00	

SECTION TWO: That all Ordinances or parts of Ordinances conflicting with the provisions of this Ordinance be and the same are hereby repealed.

SECTION THREE: That this Ordinance takes effect January 1, 2021.

- **What Department or bureau is Bill originating from? Where did the initiative for the bill originate?**

Department of Parks and Recreation

- **Summary and Facts of the Bill**

Increase greens fees by two dollars (\$2) in order to increase revenue and stay competitively priced with other local golf courses.

- **Purpose – Please include the following in your explanation:**

- **What does the Bill do – what are the specific goals/tasks the bill seek to accomplish**

Increase greens fees by two dollars. Below is the rates effected by this change.

Daily Tickets 15501 §1 12/5/18)	Riding		Walking	
WEEKDAY 18 HOLE	42	44	25	27
WEEKDAY 18 HOLE RESIDENT	39	41	22	24
WEEKDAY 18 HOLE SENIOR	39	41	22	24
WEEKDAY 18 HOLE RESIDENT SENIOR	36	38	19	21
WEEKDAY 18 HOLE TWILIGHT (AFTER 1PM)	40	42	23	25
WEEKDAY 18 HOLE RESIDENT TWILIGHT (AFTER 1PM)	37	39	20	22
WEEKEND 18 HOLE	54	56	37	39
WEEKEND 18 HOLE TWILIGHT (AFTER 2PM)	42	44	25	27

- **What are the Benefits of doing this/Down-side of doing this**

Increasing greens fees will increase revenue while still remaining competitively priced with other local golf courses and clubs. The increase in revenue will allow course staff to maintain the high level of play at the golf course.

- **How does this Bill related to the City's Vision/Mission/Priorities**

Increasing the fees will allow the course to continue their turn maintenance programs. A quality course leads to increased player traffic and a better user experience.

- **Financial Impact – Please include the following in your explanation:**

- **Cost (Initial and ongoing)**

N/A

- **Benefits (initial and ongoing)**

Increasing the fees will allow the course to continue their turn maintenance programs. A quality course leads to increased player traffic and a better user experience.

- **Funding Sources – Please include the following in your explanation:**
 - If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.

N/A

- **Priority status/Deadlines, if any**

- **Why should Council unanimously support this bill?**

Increasing the fees will allow the course to continue their turn maintenance programs. A quality course leads to increased player traffic and a better user experience. Fees will still be competitive with surrounding golf courses in the area.