



# CITY OF ALLENTOWN

No: 30055

## RESOLUTION

R - 2020

*Introduced by the Administration on October 7, 2020*

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Authorities, Boards, Commissions Appointments

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### ***Resolved by the Council of the City of Allentown, That***

City Council does hereby give advice and consent to the following appointment to Human Relations Commission submitted to this Council by Mayor Ray O'Connell.

#### **HUMAN RELATIONS COMMISSION**

William A. Seng

3030 W. Tremont Street

Allentown, PA 18104

**Term Expiration: 01/01/2023**

|                           | Yea | Nay |
|---------------------------|-----|-----|
| Candida Affa              | X   |     |
| Julio A. Guridy, VP       | X   |     |
| Ce-Ce Gerlach             | X   |     |
| Cynthia Mota              | X   |     |
| Joshua Siegel             | X   |     |
| Ed Zucal                  | X   |     |
| Daryl Hendricks,<br>Pres. | X   |     |
| TOTAL                     | 7   | 0   |

***THIS IS TO CERTIFY, That the above copy of Resolution No. 30055 was adopted by the City Council of Allentown on the 7<sup>th</sup> day of October, 2020, and is on file in the City Clerk's Office.***

  
 City Clerk



**Allentown**  
City without limits.

**Ray O'Connell, Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Mayor

**DATE:** September 23, 2020

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointments for City Council's consideration.

| <u>Name</u>     | <u>Authority/Board/Commission</u> | <u>Term to Expire</u> |
|-----------------|-----------------------------------|-----------------------|
| William A. Seng | Human Relations Commission        | 01/01/2023            |
| Linda Vega      | Human Relations Commission        | 12/31/2020            |

Mr. Seng will replace Mr. Patrick Palmer. I have attached Mr. Seng's resume.

Ms. Vega has not completed a resume/application form after several attempts. I have attached the School District's letter.

ROC/kal

Attachments



31 South Penn Street ▪ P.O. Box 328 ▪ Allentown, PA 18105  
Administration Center ▪ 484-765-4266 ▪ Fax: 484-765-4102

**JANET MORILLO**  
*School Board Secretary*  
morilloj@allentownsd.org

December 20, 2019

Mrs. Tatiana Tooley, Human Relations Officer  
Community and Economic Development  
435 Hamilton Street  
Allentown, PA 18101

Dear Mrs. Tooley,

At a public Regular Board Meeting of the Board of Directors of the School District of the City of Allentown held on December 19, 2019, the Board of Directors appointed Ms. Linda Vega to serve as School Board Representative for the Allentown Human Relations Commission.

Please forward information (i.e. meeting date, time and location) to her as follows:

Ms. Linda Vega  
433 N 10<sup>th</sup> Street  
Allentown, PA 18102  
Email: [vegal@allentownsd.org](mailto:vegal@allentownsd.org)

If there is any other information you require, please contact me at the School Board Office at 484.765.4266.

Sincerely yours,

*Janet Morillo*

**REQUEST FOR APPOINTMENT****DATE** 8/27/20**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** Allentown Human Relations Commission**NAME:** William A. Seng**HOME ADDRESS:** 3030 W Tremont St., Allentown, PA 18104**BUSINESS****ADDRESS:** 31 S. Penn St., Allentown, PA 18102**TELEPHONE NO. (RESIDENCE)** 610-417-9828 **BUSINESS** 484-765-4156**EMAIL:** sengw@allentownsd.org**PRESENTLY EMPLOYED BY:** Allentown School District**JOB****TITLE:** Executive Director for Middle School Transformation & Virtual Learning**EMPLOYMENT (Prior):** Youell's Oyster House**EDUCATION:**

|                                       |  |                         |
|---------------------------------------|--|-------------------------|
| <b>HIGH SCHOOL GRADUATE:</b>          | <u>X</u> <b>YES</b>                      | <u>      </u> <b>NO</b> |
| <b>COLLEGE OR UNIVERSITY GRADUATE</b> | <u>X</u> <b>YES</b>                      | <u>      </u> <b>NO</b> |
| <b>DEGREE/FIELD OF STUDY</b>          | <u>Education/ Educational Leadership</u> |                         |

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:**       

**Local Non-Profit:** Allentown Young Professionals – Current President, Vice President, Board Member at Large

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:**       **DO YOU LIVE IN THE CITY OF ALLENTOWN:** X **YES**        **NO**

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN: I do not**

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**ARE YOU A REGISTERED VOTER:                      X   YES                           NO**

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD: \_**

I am a dedicated urban educator in Allentown. I've committed my entire professional career to the Allentown School District, the same district I graduated from. I am interested in continuing to grow personally and professionally to better serve our Allentown community. I am hard-working and lead by example.

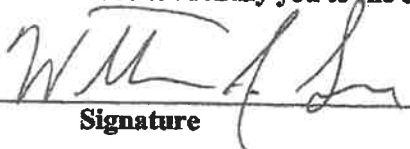
I believe Allentown as well as our society in general is at a tipping point. Now is the time for real and profound change. Real transformational change happens when members of an organization and community share core values, feel appreciated, and trust that they are valued. Equity is a constant that must be at the forefront of all we do. As an organization our shared values with equity as a pillar will help us drive all of our work and our decision making. I feel I could provide an insightful perspective as a life-long Allentown resident, a product of the Allentown School District, and a dedicated employee of the Allentown School District.

**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION:                    YES                      X   NO**

**IF YES,  
EXPLAIN: \_\_\_\_\_**

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED \_\_\_\_\_ AND THE YEAR YOU WERE FIRST APPOINTED \_\_\_\_\_.**

**NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.**

  
\_\_\_\_\_  
Signature

9/27/20  
Date

**Please forward this request for appointment, along with a resume to:**

**Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101**

## KEY COMPETENCIES

Leadership | Team Building | Data Analysis | Strategic Thinking | Execution of Strategy | Reflective Thought | Growth Mindset | Coaching & Development | Professional Learning Design | Program Development & Coordination | Change Management | Presentations | Relationship Building | Community Relations | Collaboration | Customer Service | Communication | Problem Solving | Cost Management | Professionalism | Team Player

## PROFESSIONAL EXPERIENCE

### ALLENTOWN SCHOOL DISTRICT

7/20-present

#### **Executive Director for Middle School Transformation & Virtual Learning**

##### • Role

- Central Office Administrator responsible for supervising Middle School Transformation in Allentown.
- Monitoring the school improvement efforts that consists of coordinating PDE, ASD, four school staffs, community involvement and consulting work for the Transformation of our Middle Schools.
- Oversee the Allentown School District Virtual Campus.

### ALLENTOWN SCHOOL DISTRICT

10/18-7/20

#### **Director of Alternative Learning**

##### • Role

- Sole administrator responsible for teaching & learning in the programs: AEDY, GAIN, REC, Virtual Academy & HUB.
- Regular responsibilities as a Central Office Director.
- Participant on multiple district wide committees including Academic Department Team, Safety Task Force, Celebration Committee, Restorative Practice Implementation Committee, Charter School Retention Team.

##### • Data Highlights

- Decreased AEDY OSS suspension code usage by 160 (223-63) {leading to 383 less school days lost}.
- Decreased AEDY AtS (In-School suspension) code usage (239-81).
- Reduced AEDY "Reported to Police" Sapphire action code from 79-19-2.
- Increased the amount of diploma graduates in REC by 119%
- Increased full-time enrollment in Virtual Academy by 123%
- Increased GAIN diploma graduates by 14% increase

### LEHIGH PARKWAY ELEMENTARY SCHOOL

7/13-10/18

#### **Principal**

##### • Data Highlights

- Increased PSSA proficient & advanced achievement percentages in Math (+13%) & Science (+15%) for past two consecutive school years (2017, 2018). Increased PSSA proficiency in ELA in from 2017 to 2018 & 2018 to 2019.
- Fifth Grade Math & 5<sup>th</sup> Grade ELA displayed significant evidence that the school exceeded the standard for PA Academic Growth for 2017-2019 school years.
- Daily student attendance percentage increased each of last three years (95.5% in 2017-2018).
- Decreased number of chronically absent students in three consecutive years (2016-2019).
- Reduced number of students suspended in three consecutive years.

##### • Community Confidence

- Lowest number of students in ASD that resided in Lehigh Parkway zone & attended a charter school.
- Annually increased number of parents & guardians at school events such as awards assemblies, community nights, school celebrations committee meetings, extracurricular activities & volunteer opportunities.
- Parents report confidence in principal, the staff & our procedures in End of Year Parent Surveys.

- **Collaborative Culture**

- Invited to participate on Wellness Committee, 5<sup>th</sup>-6<sup>th</sup> Grade Transition Team, Charter School Retention Group, Math Resource Panel & Interview Committees.
- Implemented schoolwide student job program, weekly student leader celebrations, student leadership team, attendance rewards & cafeteria incentive program.
- Improved positive school culture & morale as evidenced in End of Year Staff Surveys.
- Decreased total amount of teacher sick days for second consecutive year.

WASHINGTON ELEMENTARY SCHOOL

7/12-6/13

Assistant Principal

HARRISON-MORTON MIDDLE SCHOOL

8/11-6/12

Principal in Residence

WILLIAM ALLEN HIGH SCHOOL

7/07-7/11

Mathematics Teacher

## EDUCATION & CREDENTIALS

**Masters in Educational Leadership**, Lehigh University, Bethlehem, PA

**Pennsylvania Principal Certification K-12**, Lehigh University, Bethlehem, PA

**Pennsylvania Teaching Certification**, Desales University, Center Valley, PA

**Social Studies & Middle School Math**

**Bachelors of Arts in Historical Studies**, Moravian College, Bethlehem, PA

## PROFESSIONAL SERVICE

LEHIGH UNIVERSITY

6/14-present

Adjunct Professor

- Professor with Urban Principals Academy at Lehigh (UPAL) Program.
- Taught Supervision & Professional Development for seven years.
- Taught Data Based Decision Making & Organizational Leadership as well.
- Plan, design & instruct graduate content to cohorts of aspiring principals.

ALLENTOWN YOUNG PROFESSIONALS

7/16-present

President

- Founding member.
- Service organization with 501c3 status dedicated to the continued improvement, growth & success of the City of Allentown.
- Focuses on core collection of important urban elements: Investment, Educational Support, Philanthropy, Entrepreneurship, Residency in Allentown, Political Involvement.

## REFERENCES

|  |              |
|--|--------------|
| <b>Thomas Parker</b> , Superintendent of Allentown School District –                     | 313.715.8570 |
| <b>Jennifer Ramos</b> , Deputy Superintendent of Allentown School District –             | 484.264.3242 |
| <b>Jon Drescher</b> , Director of Urban Principal Academy at Lehigh University–          | 914.325.0657 |
| <b>Dr. Gary Cooper</b> , Former ASD Superintendent & Co-Professor at Lehigh University – | 610.960.6364 |
| <b>Ray O'Connell</b> , Mayor, City of Allentown –  | 610.437.7547 |
| <b>Peter Schweyer</b> , PA State Representative –  | 610.417.3272 |