



CITY OF ALLENTOWN

No: 29982

RESOLUTION

R - 2020

Introduced by the Administration on May 20, 2020

Authorities, Boards, Commissions Appointments

Resolved by the Council of the City of Allentown, That

City Council does hereby give advice and consent to the following reappointment to the Human Relations Commission submitted to this Council by Mayor Ray O'Connell.

HUMAN RELATIONS COMMISSION (Appointment)

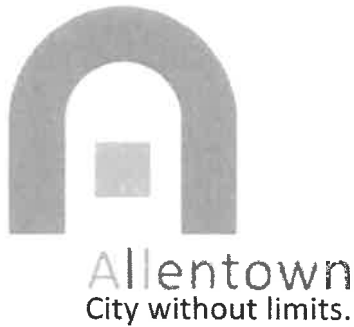
Carmen Roman
5413 Hillside Avenue
Whitehall, PA 18052

Term Expiration: 10/25/2022

	Yea	Nay
Candida Affa	X	
Julio A. Guridy, VP	X	
Ce-Ce Gerlach	X	
Cynthia Mota	X	
Joshua Siegel	X	
Ed Zucal	X	
Daryl Hendricks, Pres.	X	
TOTAL	7	0

THIS IS TO CERTIFY, That the above copy of Resolution No. 29982 was adopted by the City Council of Allentown on the 20th day of May, 2020, and is on file in the City Clerk's Office.


 City Clerk



Ray O'Connell, Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell
Interim Mayor *ROC*

DATE: March 31, 2020

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Carmen Roman	Human Relations Commission	10/25/2022

Ms. Roman will replace Wendy Escarfullery whose term expired in October 2019. I have attached Ms. Roman's resume for your review.

ROC/kal

Attachments

RECEIVED

MAR 12 2020

REQUEST FOR APPOINTMENT

DATE 3-9-2020

MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT
TO: Allentown Human Relations

NAME: Carmen Roman

HOME

ADDRESS: 5413 Hillside Ave. Whitehall, PA 18052

BUSINESS

ADDRESS: 1710 Union Blvd. Allentown PA 18109

TELEPHONE NO. (RESIDENCE) 862.452.0343 BUSINESS 484-441.6297

EMAIL: Carmenroman1@gmail.com

PRESENTLY EMPLOYED

BY: Quant Oak Insurance
& McCann Business School

JOB

TITLE: Insurance Broker / Adjunct Faculty

EMPLOYMENT

(Prior): PATHS.UC

EDUCATION:

HIGH SCHOOL GRADUATE:

YES

NO

COLLEGE OR UNIVERSITY GRADUATE

YES

NO

DEGREE/FIELD OF STUDY

Healthcare Management

CURRENT MEMBERSHIP IN ORGANIZATIONS AND
OFFICES:

G.I.R.L. → Executive Board Member and Business Developer

AAHAM → Active Member

McCann Business School → Advisory Board Member

CACW → Advisory Member

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES
HELD:**

n/a

DO YOU LIVE IN THE CITY OF ALLENTOWN: _____ YES ☒ NO

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN
ALLENTOWN? PLEASE EXPLAIN:**

Insurance Broker and Business Developer
within The City of Allentown and Lehigh
County. Clientele Based out of Allentown.

ARE YOU A REGISTERED VOTER: ☒ YES _____ NO

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE
WHAT VALUE YOU WILL BRING TO THE BOARD:**

Currently serving @ a board that deals with
victim of Sexual abuse. I've seen first hand
cases of discrimination. Bettering our community
is one of my greatest passions.

**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER
OF AN AUTHORITY, BOARD OR COMMISSION:** _____ YES ☒ NO

**IF YES,
EXPLAIN:** n/a

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED** n/a **AND THE YEAR YOU
WERE FIRST APPOINTED** n/a.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.



Signature

3-9-2020

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

Carmen Román, CHM
HealthCare & Client Services

Catasauqua, PA

Caroman@rcn.com

862.462.0343

Leadership/ Liaison Management/Logistics/Teaching/Coaching/Consulting/Training

Carmen has extensive projects' logistics and managerial level experience in various health care service settings. Business development, consulting, diversity, community advocacy, and multifaceted training settings. Accomplished as a bilingual healthcare and community leader for over 20 years, her profile includes extensive and multidisciplinary approach in client service, management, marketing support, work environment, training, teaching, coaching, revenue cycle, accounts receivables, diversity, community organizing, youth mentoring, wellness and rehabilitation. *Licensed* in health, accident, life, and annuities fields allows her to broaden her expertise. Recognizes the ever-changing finance, healthcare and education environment and challenges for clients, the value of centered and sound leadership, innovation and the importance of strategic planning result as an asset for realistic objectives. Leads staff effectively, promotes productivity, team work, and positive collaborative atmosphere. Educate and coach young individuals throughout their careers. Carmen is also adept to understand sensitive issues when promoting rehabilitation and mentoring individuals, promoting a positive attitude, excellence in their quality of life, teaching steps for betterment, conflict resolution, confidence, and wellness as the ultimate goal.

Carmen is a life-long learner, with a strong interest in the social environment, math, arts, and music. She has earned:

- Certificate of Health Care Management from Cedar Crest College of PA, CHM.
- Licensed in Health, Life, Accident, Property, Casualty and Annuities – *Lic.# 806103*
- Earned a Bachelors in Humanities (equivalent to an AAS in the USA) from the University of Puerto Rico.
- Certified by Department of Transportation in Drug and Alcohol
- Certificate to work Diverse Groups, Generations, and Diverse learners, and the Basic learning Theories certificate by the Accredited Commission of Career Schools and Colleges
- Financial Analysis Certificate from the AMARAIS – West Region Organization in Añasco in PR.
- Accumulated 64 Social Work credits, and is currently attending the Business Administrator Program at Cedar Crest College of PA pursuing her BS in Business Administration.
- Sitting in the year 2019 for her CRCE exam. She earned the Cedar Crest College 2012 Women's Leadership Award and Dean List Recipient 2012 List.

Carmen sits as a Board Member currently in *Growing into Leaders (G.I.R.L.)*. An organization serving young girls in the communities across Eastern PA and Miami, FL. Contributor to *40 Plus*, and organization created to serve females over 40 y/o going through depression. She is also pursuing opening her foundation, which will have education as main goal for the underserved population. She serves as a mentor and consultant for various communities, Hispanic groups, financial entities and school groups and is a Peer Tutor for Cedar Crest College. MGMA and Lehigh Valley Professional Member. AHAM Member.