

ADMINISTRATION

ORDINANCE NO. 15580

FILE OF CITY COUNCIL

BILL NO. 74 - 2019

NOVEMBER 4, 2019

AN ORDINANCE

An Ordinance of the City of Allentown, County of Lehigh and Commonwealth of Pennsylvania, revising Article 400 Department of Parks and Recreation Fees.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That the Fees portion of Article 400, Allentown Codified Ordinances, be amended as follows:

400.04 GOLF COURSE FEES

GOLF COURSE FEES

Season Rates

Resident Season Pass (7 Day)	1,150.00
Resident Season Pass (5 Day)	900.00
Non-Resident Season Pass (7 Day)	1,400.00
Non-Resident Season Pass (5 Day)	1,100.00
Junior Resident (7 Day)	400.00
Junior Non-Resident (7 Day)	550.00
(14063 §1 3/6/03; 14269 §1 3/305; 14386 §1 5/4/06; 15501 §1 12/5/18)	

Daily Tickets 15501 §1 12/5/18)

	<u>Riding</u>	<u>Walking</u>
Weekday 18 Hole Resident	38.00	22.00
Weekday 18 Hole Non-Resident	41.00	25.00
Weekday 18 Hole Non-Resident Senior	38.00	22.00
Weekday 18 Hole Resident Senior	35.00	19.00
Weekday 18 Hole Twilight Non-Resident	39.00	23.00
Weekday 18 Hole Twilight Resident	36.00	20.00
Weekday 18 Hole Non-Resident Junior	36.00	20.00
Weekday 18 Hole Resident Junior	33.00	17.00
Weekday Winter	37.00	25.00
Weekend 18 Hole Junior (Afternoon)	36.00	20.00

Weekend 18 Hole	53.00	37.00
Weekend 18 Hole Twilight	41.00	27.00
Weekend Winter	39.00	27.00
18 Hole Specials	30.00	30.00
Weekday 9 Hole Non-Resident	29.00	21.00
Weekday 9 Hole Resident	26.00	18.00
Weekend 9 Hole	30.00	22.00

Cart Rentals

Mandatory Carts on Weekends until ~~11:00 A.M.~~ 12:00 P.M.

Cart Rental - 18 Hole (Per Person)

~~17.00~~ 18.00

9 Holes – Single (Per Person)

~~9.00~~ 10.00

(14269 §1 3/3/05; 15501 §1 12/5/18)

Driving Range (15501 §1 12/5/18)

Medium bucket

7.00

Large bucket

9.00

Jumbo bucket

12.00

Active or Retired Military Discount

10%

(Military ID must state Active or Retired)

(Municipal Golf Course Fees and Summer Recreation Fees were adopted by Ordinance Numbers 13817 §1 2/16/00; 13893 §1 2/22/01; 13960 §1 2/22/02; 14063 §1 3/6/03; 14269 §1 3/3/05; 14386 §1 5/4/06; 14840 § 1 12/1/10; 15173 § 1 12/34/14; 15501 §1 12/5/18)

	Yea	Nay
Candida Affa	X	
Julio A. Guridy, VP	X	
Daryl Hendricks	X	
Cynthia Y. Mota	X	
Courtney Robinson	X	
Ed Zucal	X	
Roger MacLean, Pres.		X
TOTAL	6	1

I hereby certify that the foregoing Ordinance was passed by City Council on December 4, 2019 and signed by the Mayor on December 6, 2019.


 CITY CLERK

- **What Department or bureau is Bill originating from? Where did the initiative for the bill originate?**

Department of Parks and Recreation

- **Summary and Facts of the Bill**

Increase the 9 hole and 18 hole cart fees by \$1 and also instituting mandatory carts on Saturdays and Sundays until Noon. Remove the walking fee of \$8 before 11am on weekends and holidays.

- **Purpose – Please include the following in your explanation:**

- **What does the Bill do – what are the specific goals/tasks the bill seek to accomplish**

Increase Golf Cart Rental Fees by \$1 for both 9 hole and 18 hole. The 9 hole rate will now be \$10 and the 18 hole rate will be \$18. Additionally, carts will now be mandatory until noon on Saturday, Sunday and all holidays.

- **What are the Benefits of doing this/Down-side of doing this**

Increasing the cart fees will put the Golf Course in a more competitive position with surrounding golf courses.

Mandatory carts on the weekends and holidays will vastly improve pace of play at the course during prime hours of operation.

- **How does this Bill related to the City's Vision/Mission/Priorities**

Increasing the cart fees will help to achieve the City's goal of the golf course of remaining a self-sustaining operation. The fees accurately align the course's fees with other courses in the area.

Making carts mandatory on Saturday, Sunday and holidays will help improve the pace of play on the course on some of the busiest days of the week. In doing so, it will create a better overall user experience for golfers. The overwhelming majority of courses in the area have instituted similar rules in order to create a better experience for customers on the weekends.

- **Financial Impact – Please include the following in your explanation:**

- **Cost (Initial and ongoing)**

There is no cost to the City.

- **Benefits (initial and ongoing)**

Increasing the fees will align the Municipal Golf Course with other courses in the area. It will also allow the course to maintain it fiscal goals for the 2020 season. Mandatory carts on the weekend and holidays will improve the pace of play and create an overall better user experience for golfers on the weekends.

- **Funding Sources – Please include the following in your explanation:**

- **If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.**

- **Priority status/Deadlines, if any**
ASAP

- **Why should Council unanimously support this bill?**

The cart fees increase is modest and fiscally responsible. It places the course at a competitive price point for the area and allows the course to remain financially independent. Mandatory carts will improve the overall user experience with the increased pace of play.