



# CITY OF ALLENTOWN

No: 29866

## RESOLUTION

R - 2019

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*Introduced by the Administration on October 16, 2019*

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Authorities, Boards, Commissions Appointments

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### ***Resolved by the Council of the City of Allentown, That***

City Council does hereby give advice and consent to the following appointment to the Environmental Advisory Council (EAC) submitted to this Council by Mayor Ray O'Connell.

#### **ENVIRONMENTAL ADVISORY COUNCIL (EAC)**

Alejandra Nicole Soler

120 N. 4<sup>th</sup> Street, Apartment 3

Allentown, PA 18102

**Term Expiration: 01/02/2021**

	Yea	Nay
Candida Affa	X	
Julio A. Guridy	X	
Daryl Hendricks	X	
Cynthia Mota	X	
Courtney Robinson	X	
Ed Zucal	X	
Roger MacLean, Pres.	X	
TOTAL	7	0

***THIS IS TO CERTIFY, That the above copy of Resolution No. 29866 was adopted by the City Council of Allentown on the 16<sup>th</sup> day of October, 2019, and is on file in the City Clerk's Office.***

  
 City Clerk



**Ray O'Connell, Interim Mayor**  
City of Allentown  
435 Hamilton St, 5th Floor  
Allentown, PA 18101-1699  
Office 610.437.7546  
Fax 610.437.8730  
Ray.OConnell@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Ray O'Connell *ROC*  
Interim Mayor

**DATE:** October 3, 2019

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Alejandra Nicole Soler	EAC	01/02/2021

Ms. Soler is replacing Mr. Joseph Hoffman on this commission. I have attached her resume for your review.

ROC/kal

Attachments

REQUEST FOR APPOINTMENT

DATE 9/28/2019

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: Allentown Environmental Advisory Council

NAME: Alejandra Nicole Soler

HOME ADDRESS: 120 N 4th St Apt 3 Allentown, PA 18102

BUSINESS ADDRESS: \_\_\_\_\_

TELEPHONE NO. (RESIDENCE) (484)954-8763

BUSINESS \_\_\_\_\_

EMAIL: alijsole@gmail.com

PRESENTLY EMPLOYED BY: Soler Illuminations LLC

JOB TITLE: Owner, Graphic Design and Marketing

EMPLOYMENT: (PRIOR) Boise Creative Center Administrator

EDUCATION:

HIGH SCHOOL GRADUATE: \_\_\_\_\_ YES \_\_\_\_\_ NO

COLLEGE OR UNIVERSITY GRADUATE x YES \_\_\_\_\_ NO

DEGREE/FIELD OF STUDY Associates in Graphic Design

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: Pledge to Earth

In collaboration with Global Empowerment Mission, and I Trust You

Movement

PAST ORGANIZATIONAL MEMBERSHIPS AND OFFICES: Hemp Industries Association

DO YOU LIVE IN THE CITY OF ALLENTOWN ☒ YES ☐ NO

HAVE YOU EVER BEEN ARRESTED? : No

IF SO, WHY? \_\_\_\_\_

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN?  
PLEASE EXPLAIN: \_\_\_\_\_

No.

ARE YOU A REGISTERED VOTER: ☒ YES ☐ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE  
YOU WILL BRING TO THE BOARD: I believe I am well fitted to research, connect, and advise

on issues pertaining to community resources, climate change and am passionate about

necessary green innovations. I have the time, dedication, and ability to be a productive contributor.

I am excited about projects like green business certifications, green roofs, clean energy transitions,

green parking lots, bee conservation, tackling plastics, and becoming a carbon neutral culture.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER  
OF AN AUTHORITY, BOARD OR COMMISSION: ☐ YES ☒ NO

IF YES, EXPLAIN: \_\_\_\_\_

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IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE  
HOW MANY TERMS YOU HAVE SERVED \_\_\_\_\_ AND THE  
YEAR YOU WERE FIRST APPOINTED \_\_\_\_\_.

NOTE: This information will be used for making appointments to authorities, boards and  
commission and in the event you are appointed/reappointed, it may be used as a news  
release to identify you to the community.

*Alejandra Soler*

Signature

9/28/2019

Date

Please forward this request for appointment, along with a resume to:

City Clerk's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101

# Alejandra Nicole Soler

Allentown, PA

(484)954-8763

[alijsole@gmail.com](mailto:alijsole@gmail.com)

**Professional Statement:** I am an Allentown business woman passionate and prepared to serve in creating a greener community. It is time to take action, and innovate. I am excited to learn more about city inner workings, and aid in creating alliances with organizations to effectively preserve and regenerate environments and ecosystems in Allentown and onward!

## **Skills**

- Making Community Connections
- Leading Initiatives
- Dynamic Problem Solver
- Common-Sense Approach

## **Technical Skills:**

- Adobe Photoshop, Illustrator
- Microsoft Office
- Skilled Digital and Physical Illustrations
- Laser cutting and engraving of wood, glass, metal, acrylics, and more
- Printing - Banners, posters, tshirts, cards, and more
- Skilled Digital and Physical Illustrations

## **Education:**

Stevens-Henager College, Boise ID

Associates Degree in Graphic Design

January 2014 – August 2015

## **Work Experience:**

Boise Creative Center, Boise ID

May 2015 – September 2015

Administrator

- Brainstorm and carry out community events and classes
- Create relationships with local groups and businesses
- Manage and contribute to the upper-administration of the organization
- Conduct company sales
- Building maintenance, including: tours, stocking & ordering supplies, opening & closing the building

Independant Contracting Soler Illuminatins LLC

2011 – 2019

Artist/ Graphic Designer/Laser and CNC

- Meet with clients and create custom marketing materials
- Negotiate price and deadlines
- Create custom tailored business development plans

## **Volunteer Experience:**

Pledge to Earth Campaign

August 2019-Present

Core Facilitator

- Raise Funds For Bolivian Firefighters in the Amazon
- Communicate with Ground Support and Community Leaders of at risk communities
- Order and assist in reports for Mission Proposals
- Create alliances with other organizations
- Manage social media profiles
- Work in council with world leaders and influencers

# Alejandra Nicole Soler

Allentown, PA

(208)392-3232

[Alijsole@gmail.com](mailto:Alijsole@gmail.com)

## **References**

Amber Bieg

Warm Springs Consulting LLC

(415)601-3279

Victoria Castillo

I Trust You Movement

+62 813-3992-6805

\*please use this number on WhatsApp as she is usually traveling international

Alex Vega

Boise Creative Center, CEO

(208) 371-9697