

CITY OF ALLENTOWN

No: <u>29866</u>

RESOLUTION

Introduced by the Administration on October 16, 2019

Authorities, Boards, Commissions Appointments

Resolved by the Council of the City of Allentown, That

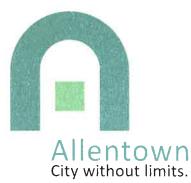
City Council does hereby give advice and consent to the following appointment to the Environmental Advisory Council (EAC) submitted to this Council by Mayor Ray O'Connell.

ENVIRONMENTAL ADVISORY COUNCIL (EAC) Alejandra Nicole Soler 120 N. 4th Street, Apartment 3 Allentown, PA 18102 Term Expiration: 01/02/2021

	Yea	Nay
Candida Affa	Х	
Julio A. Guridy	X	
Daryl Hendricks	X	
Cynthia Mota	Х	
Courtney Robinson	X	
Ed Zucal	X	
Roger MacLean, Pres.	X	
TOTAL	7	0

THIS IS TO CERTIFY, That the above copy of Resolution No. 29866 was adopted by the City Council of Allentown on the 16th day of October, 2019, and is on file in the City Clerk's Office.

Michae P. Hall City Clerk



Ray O'Connell, Interim Mayor

City of Allentown 435 Hamilton St, 5th Floor Allentown, PA 18101-1699 Office 610.437.7546 Fax 610.437.8730 Ray.OConnell@allentownpa.gov

TO:	Michael Hanlon City Clerk
FROM:	Ray O'Connell

DATE: October 3, 2019

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointment for City Council's consideration.

Name	Authority/Board/Commission	<u>Term to Expire</u>
Alejandra Nicole Soler	EAC	01/02/2021

Ms. Soler is replacing Mr. Joseph Hoffman on this commission. I have attached her resume for your review.

ROC/kal

Attachments

City Hall • 435 Hamilton Street • Allentown, PA 18101-1699

REQUEST FOR APPOINTMENT

DATE 9/28/2019

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO	Allentown	Environmental	Advisory	Council
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NAME: Alejandra Nicole Soler

HOME ADDRESS: 120 N 4th St Apt 3 Allentown, PA 18102

BUSINESS ADDRESS:

TELEPHONE NO. (RESIDENCE) (484)954-8763 BUSINESS

EMAIL: alijsole@gmail.com

PRESENTLY EMPLOYED BY: Soler Illuminations LLC

JOB TITLE: Owner, Graphic Design and Marketing

EMPLOYMENT: (PRIOR) Boise Creative Center Administrator

EDUCATON:

HIGH SCHOOL GRADUATE:			YES	NO
COLLEGE OR UNIVERSITY GRAD	UATE	х	YES	NO
DEGREE/FIELD OF STUDYA	ssociates	in Graph	nic Design	

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: Pledge to Earth

In collaboration with Global Empowerment Mission, and I Trust You

Movement

PAST ORGANIZATIONAL MEMBERSHIPS AND OFFICES: Hemp Industries Association

DO YOU LIVE IN THE CITY OF ALLENTOW	NX	_YES	NO
HAVE YOU EVER BEEN ARRESTED?	0		
IF SO, WHY?			
DO YOU HAVE A SIGNIFICANT "BUSINESS PLEASE EXPLAIN:			LLENTOWN?
No.			
ARE YOU A REGISTERED VOTER:	X	YES	NO
WHY ARE YOU INTERESTED IN THIS APP YOU WILL BRING TO THE BOARD: <u>I belie</u>			
on issues pertaining to community resources,	climate change and	am passionate abo	out
necessary green innovations. I have the time,	dedication, and abi	lity to be a product	ive contributor.
I am excited about projects like green business	certifications, greer	n roofs, clean energ	gy transitions,
green parking lots, bee conservation, tackling	g plastics, and beco	oming a carbon ne	utral culture.
DO YOU ANTICIPATE A CONFLICT OF AN AUTHORITY, BOARD OR CO			
IF YES, EXPLAIN:			

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE AND THE HOW MANY TERMS YOU HAVE SERVED_____ YEAR YOU WERE FIRST APPOINTED_____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

<u>Alejandra Solei</u> Signature

9/28/2019

Date

Please forward this request for appointment, along with a resume to:

City Clerk's Office City Hall 435 Hamilton Street Allentown, PA 18101

Alejandra Nicole Soler

Allentown, PA

(484)954-8763

alijsole@gmail.com

Professional Statement: I am an Allentown business woman passionate and prepared to serve in creating a greener community. It is time to take action, and innovate. I am excited to learn more about city inner workings, and aid in creating alliances with organizations to effectively preserve and regenerate environments and ecosystems in Allentown and onward!

<u>Skills</u>

- Making Community Connections
- Leading Initiatives
- Dynamic Problem Solver
- Common-Sense Approach

Technical Skills:

- Adobe Photoshop, Illustrator
- Microsoft Office
- Skilled Digital and Physical Illustratrations
- Laser cutting and engraving of wood, glass, metal, acrylics, and more
- Printing Banners, posters, tshirts, cards, and more
- Skilled Digital and Physical Illustratrations

Education:

<u>Stevens-Henager College, Boise ID</u> Associates Degree in Graphic Design January 2014 – August 2015

Work Experience:

Boise Creative Center, Boise ID

May 2015 - September 2015

Administrator

- Brainstorm and carry out community events and classes
- Create relationships with local groups and businesses
- Manage and contribute to the upper-administration of the organization
- Conduct company sales
- Building maintenance, including: tours, stocking & ordering supplies, opening & closing the building

Independant Contracting Soler Illuminatins LLC

2011 - 2019

- Artist/ Graphic Designer/Laser and CNC
- Meet with clients and create custom marketing materials
- Negotiate price and deadlines
- Create custom tailored business development plans

Volunteer Experience:

<u>Pledge to Earth Campaign</u> August 2019-Present Core Facilitator

- Raise Funds For Bolivian Firefighters in the Amazon
- Communicate with Ground Support and Community Leaders of at risk communities
- Order and assist in reports for Mission Proposals
- Create alliances with other organizations
- Manage social media profiles
- Work in council with world leaders and influencers

Alejandra Nicole Soler (208)392-3232

Allentown, PA

Alijsole@gmail.com

References

Amber Bieg Warm Springs Consulting LLC (415)601-3279

Victoria Kastillo I Trust You Movement +62 813-3992-6805 *please use this number on WhatsApp as she is usually traveling international

Alex Vega **Boise Creative Center, CEO** (208) 371-9697