



Ray O'Connell, Interim Mayor
City of Allentown
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Allentown, PA 18101-1699
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TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Interim Mayor

DATE: July 17, 2019

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Julie Ambrose	Recreation Board	01/05/2024

Ms. Ambrose is currently a member of this board. Her resume is attached for your review.

ROC/kal

Attachments

RECEIVED

JUL 12 2019

REQUEST FOR APPOINTMENT

DATE 7-12-19

MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: Parks and Recreation Commission

NAME: Julie Ambrose

HOME ADDRESS: 613 North 28th Street, Allentown, PA 18104

BUSINESS

ADDRESS: same

TELEPHONE NO. (RESIDENCE) 215-872-3453 BUSINESS

EMAIL: AmbroseJ@rcn.com

PRESENTLY EMPLOYED BY: Bloomsburg University

JOB

TITLE: Instructor (Bachelor of Applied Science in Technical Leadership Program)

EMPLOYMENT (Prior): ePortfolio Specialist and NSF Grant PASS Program

Project Research and Evaluation Specialist

EDUCATION:

HIGH SCHOOL GRADUATE:	<u>X</u>	YES	<u></u>	NO
COLLEGE OR UNIVERSITY GRADUATE	<u>X</u>	YES	<u></u>	NO
DEGREE/FIELD OF STUDY	<u></u>			

PhD Administration and Leadership Studies, Candidate; M.S. Counseling for Higher Education; B.A. Modern Languages and Literatures

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

Parks and Recreation Commission, City of Allentown

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES

HELD:

Allentown School District Board of Directors, Vice President; Education Co-Chair; Athletics Co-Chair; LCTI Representative; Liaison to the CLIU21 and LCCC Joint Coordinating Committee.

Association for Authentic, Experiential, and Evidence-Based Learning (AAEEBL)

National Association of Colleges and Employers, Pennsylvania Association of Colleges and Employers

DO YOU LIVE IN THE CITY OF ALLENTOWN: X YES NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

We own a home and no other property in the city.

ARE YOU A REGISTERED VOTER: ☒ **YES** ☐ **NO**

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

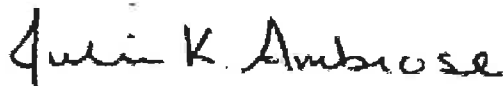
I'm driven to serve the community by representing the interests of residents to the city Parks and Recreation Department. I'm invested in helping to make our community a healthy and enjoyable place for all residents and guests. I bring strong analytical and planning skills, a service orientation, a commitment to inclusivity, and a track record of helping to accomplish positive things for the city. I also help to build cohesion among the commissioners and encourage a respectful work relationship with the staff. I enjoy this role and hope to continue.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: ☐ **YES** ☒ **NO**

**IF YES,
EXPLAIN:**

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED _____ AND THE YEAR YOU WERE FIRST APPOINTED __2007 through the School Board Role; 2013 or 2014 as a Community Member at Large_____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.



July 12, 2019

Signature

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

Julie K. Ambrose

613 North 28th Street • Allentown, PA 18104
Ambrosej@rcn.com • 215-872-3453 • [linkedin.com/in/ambrosejulie](https://www.linkedin.com/in/ambrosejulie)

PROFILE

The challenges of inequity inspire my work to improve access to education and meaningful employment for those struggling to overcome institutional and personal barriers. As an educational innovator, project manager, team leader or member, I thrive in creative environments striving for excellence. Serving the public in leadership roles taught me the value and critical importance of celebrating the uniqueness each individual brings to the table. I have the courage to make difficult decisions for an organization, pursuing a vision for an improved future.

EDUCATION

Ph.D. Candidate, Administration and Leadership, Indiana University of Pennsylvania, Indiana, PA

Dissertation Expected 12/2019

Title: Purpose, Policy, Politics and Power: Analysis of the Pennsylvania Educational Improvement Tax Credit Program. The study examines the effects of the EITC and who benefits from the program. Dissertation Advisor: Dr. John A. Anderson, Department of Sociology, IUP.

Certificate, Teaching for Higher Education, Temple University, Philadelphia, PA 8/2016

Master of Science Degree, Higher Education Counseling, West Chester University, West Chester, PA
12/1992

Bachelor of Arts Degree in Modern Languages and Literatures, Villanova University, Villanova, PA
5/1989

Distinctions

Phi Beta Kappa Honor Society Phi Kappa Phi Honor Society

UNIVERSITY INSTRUCTION AND STUDENT SUPPORT

BLOOMSBURG UNIVERSITY, Bloomsburg, PA 2016 - Present

Instructor, Bachelor of Applied Science in Technical Leadership program.

- Teach in traditional classroom, blended, and online environments.
- Courses: Instructional Design (INSTTECH 450) Leading Co-Located and Virtual Teams (465)
Essential Skills for Technical Leaders (466) Technical Leadership Capstone (467)
- Earned Independent Applying the QM Rubric (APPQMR) certificate, March 2019.

LEHIGH CARBON COMMUNITY COLLEGE, Schnecksville, PA 2014- 2017

National Science Foundation, S-STEM Grant (NSF #1153701) **PASS Program Project Research and Evaluation Specialist**. Previously served as ePortfolio Specialist and Professional Mentor.

- Achieved 82% (78/95) overall two-year STEM scholar success rate (compared to campus 16.9% transfer/graduation rate for same period) using digital storytelling, mentorships, and peer interaction strategies.
- Collaborated with the Principal Investigator to develop, administer and evaluate this grant designed to support financially needy, talented students to earn an associate degree in a Science, Technology, Engineering or Math major.
- Tracked data for reporting. Co-created grant website. Wrote final evaluation of Intellectual Merit and Broader Impacts.

LEHIGH CARBON COMMUNITY COLLEGE, Schnecksville, PA 2012-2016

Career Portfolio Specialist, Carl D. Perkins Grant Funded Position

- Envisioned, designed and implemented learning and showcase ePortfolio initiative for Career and Technical students to increase retention and program completion rates by increasing student confidence and intentional decision making.
- Collaborated with faculty to integrate ePortfolio and reflective learning practices into courses.

- Engaged employers as judges in ePortfolio Showcases.
- Awarded two Entrepreneurial Project Grants: one for a pilot course redesign with a faculty partner; the other for the ePortfolio Showcase & Awards event and video production.

MUHLENBERG COLLEGE, Allentown, PA

2007-2011

Senior Year Experience Director

- Launched initiative to assist graduating seniors with the transition to post-college life.
- Propelled new program to national prominence through networking and presenting at national conferences.
- Built relationships with key stakeholders including Board of Trustees, Board of Associates, Alumni Career Services Committee, Parents Council and faculty.
- Documented measurable positive outcomes of students' self-reported skills development annually.
- Emphasized self-assessment and cross-disciplinary interview preparation.
- Received two grants for innovative marketing of the SYE's CashCourse web resource.

Interim Director, Career Services, CEDAR CREST COLLEGE, Allentown, PA

2012

Consultant and Career Counselor, MUHLENBERG COLLEGE, Allentown, PA

2001-2007

Instructor/Trainer, NORTHAMPTON COMMUNITY COLLEGE, Bethlehem, PA

2002-2003

Associate/Acting Director, Career Development and Placement, MUHLENBERG COLLEGE

1993-2001

Advisory Board Member, DELAWARE VALLEY UNIVERSITY, Doylestown, PA

2000-2003

K-12 EDUCATION

ALLENTOWN SCHOOL DISTRICT, Allentown, PA

Board of Directors

2007 - 2013

Board Vice President (2011, 2012), Education Committee Co-Chair (2007-2011, 2013), Athletic Committee Co-Chair (2007-2013), Policy Committee Co-Chair (2007-2009). Elected to second term in November 2011.

- Balance federal and state mandates with local needs.
- Established curriculum, \$230 million budget and policy priorities.
- Interviewed and hired two superintendents to lead Pennsylvania's 4th largest school district.
- Evaluated and voted on building, curriculum, and safety plans affecting 18,000+ students, 2,000+ employees.
- Maintained high level of professionalism while facing challenging personnel and budget issues, including 2011 reduction of 18% of teachers plus other employees.
- Launched free dual enrollment for students and redesigned gifted program as district cost savings amid staff cuts.
- Facilitated collaboration and effective communication among community members, administrators and other board members; applied effective decision making with a positive attitude.

Joint Operating Committee (JOC): Represented the ASD Board as a member of the Lehigh Career & Technical Institute's (LCTI) JOC composed of Board Members from all partner school districts.

Joint Coordinating Committee (JCC): Served on the JCC composed of board members and executives from the three organizations. Functioned as a bridge builder between the LCTI, Lehigh Carbon Community College (LCCC), and Carbon Lehigh Intermediate Unit (CLIU 21).

LEADERSHIP

ASSOCIATION FOR AUTHENTIC, EXPERIENTIAL, AND EVIDENCE-BASED LEARNING (AAEEBL)

ePortfolio Field Guide: Career Development Chapter Contributor

2015-16

Co-authored text and online resource as a member of a multi-national team of industry leaders to document and explain the state of and use of electronic portfolios in career development. Publication by the American Association of Colleges and Employers (AAC&U) and AAEEBL at <http://bit.ly/2GR648T>.

PENNSYLVANIA COMMISSION ON CRIME AND DELINQUENCY (PCCD), Harrisburg, PA

Spring 2016

Victims of Crime Act (VOCA) Competitive Grant Reviewer

- Reviewed and scored grant applications from three counties in Pennsylvania.
- Deliberated with a team to make \$4.4 Million in funding recommendations based on the Victims' Services Advisory Committee's (VSAC) priorities as stated in the grant requirements using the Egrants system.

CONSULTANT

Gallup-trained Strengths Facilitator

2010 - Present

- Create and deliver customized classes to help clients recognize, understand, and capitalize on the individual and group Strengths within their organization using StrengthsFinder 2.0.

Sample sessions:

- *Strengths-based Leadership through Personal and Team Development*, for DeSales University Career Development Center professional and student staff, January 2016.
- *A Gift of Awareness from the Teaching and Learning Center*, for Lehigh Carbon Community College faculty, staff and administrators, December 2014 and January 2014.

LEHIGH VALLEY COLLEGIATE CAREER EXPO, Allentown, PA

2004-2012

Event Manager

- Planned and hosted annual job fair for 100+ local, regional and national employers and 700 candidates.
- Facilitated committee involvement to meet the needs of 14 diverse institutions in producing the event.
- Collaborated with advertisers and vendors to produce high-quality event at lowest cost.
- Improved the overall quality of the event as documented in employer surveys, cost/profit analysis, and committee feedback.

PUBLIC SERVICE

CITY OF ALLENTOWN, Allentown, PA

Parks, Recreation and Trails Commission Member, Appointed by the Mayor

2007-present

- Represent community interests, consider programming and policies, and provide feedback to the staff.
- Advise on priorities and promote Department's activities to the community.

CITY OF ALLENTOWN, Allentown, PA

Connecting Our Community Co-Chair

2010-2013

- Facilitated meetings with key community leaders to gather input regarding 'A Plan for Connecting Allentown's Parks and People Through A Network of Bicycle and Pedestrian Trails.'
- Evaluated engineering and design firm proposals, interviewed firms.
- Collaborated with the Director of Parks and Recreation and the professional services consultants to create and revise plans to maximize positive impact on the city while minimizing community hardship.
- Master plan continues to inform planning and support grant applications.

PROFESSIONAL AWARDS & PRESENTATIONS

- Ambrose, J., Billman, J., Heffner, P. (2019, April). *Learning to Lead, Leading to Learn*. Panel presentation for the Pennsylvania Sociological Association 2nd Annual Leadership Studies Conference, Dixon University Center, Harrisburg, PA.
- Ambrose, J., Billman, J., D'Amore, C. F., Heffner, P., Martin, P. (2018, April). *Dissertation Process – Just Do It*. Roundtable Session for the Pennsylvania Sociological Association Leadership Studies Conference, Dixon University Center, Harrisburg, PA.
- Batson, T., Coleman, K. S., Chen, H. L., Watson, C. E., Rhodes, T. L. & Harver, A. (Eds.) (2017) *Field guide to eportfolio*. Washington, D.C.: Association of American Colleges and Universities. Co-author, Chapter 8, Transition to Career and Career Development.
- Ambrose, J., Delany-Klinger, K., Hoeppner, K., Ngo, L. & Polly, P. (2017, July). *Creating a meta portfolio collaboratively*. Ignite Presentation at the Association for Authentic, Experiential, and Evidence-Based Learning Annual Conference at Portland State University, Portland, OR.
- Ambrose, J. & Rabinowitz, E. (2015, October). *Everything ePortfolio*. Presentation at Faculty Development Day at Lehigh Carbon Community College, Schnecksville, PA.
- Ambrose, J. & Moyer, C. (2015, October). *ePortfolio Showcase & Awards: Connecting Students to Employers through Academic Courses and Career Development*. Presentation at the Community College Partner Conference at Albright College, Reading, PA.
- Ambrose, J. & Heffner, P. (2015, May). *Qualitative Research, Skepticism, and the Positivist Student-Professional*. Presentation at the International Congress of Qualitative Inquiry, University of Illinois at Urbana-

Champaign, Champaign, IL.

- Ambrose, J. & Moyer, C. (2015, April). *ePortfolio Showcase & Awards: Connecting Students to Employers through Academic Courses and Career Development*. Presentation at the Innovations in Student Career Development Symposium at Shippensburg University, Shippensburg, PA.
- Ambrose, J., Loughman, J. & Moyer, C. (2014, June). *ePortfolio Evolution*. Presentation at the PennACE Conference, Mt. Pocono, PA.
- Ambrose, J. & Vallone, M. (2014, June). *Getting Ready to Optimize at Work (G.R.O.W.) – Before Lean In Circles* presentation at the PennACE Conference, Mt. Pocono, PA.
- Ambrose, J. (2013, October). *Articulating Your Transferable Skills*. Presentation at the Synergy National Psychology Conference, Schnecksville, PA.
- Accepted to co-host “Sharing Senior Year Strategies for Successful Student Transition to Graduation & Beyond” at the 18th National Students in Transition Conference, St. Louis, MO, October 2011
- Ambrose, J. (2010, October). *Senior Year Experience: A Three-Year Update from Muhlenberg College*. Presentation at the National Conference on Students in Transition, Houston, TX.
- Scholarship Winner, National Association of Colleges and Employers, Orlando, FL, June 2010
- Ambrose, J., Hunter, K., Kelliher, J.P., and Mattingly, S. (2008, October). *Launching an SYE Program – Two Models*. Presentation at the National Conference on Students in Transition, Columbia, SC.
- Ambrose, J. (2003, March). *How to Include your League Experience on your Resume*. Presentation at The Junior League Mid-Atlantic Conference, Center Valley, PA.
- Ambrose, J. & Garow Grossman, L. (2001, June). *MULES Portfolio*. Best Practice presentation at the National Association of Colleges and Employers (NACE) conference in Las Vegas, NV.
- Ambrose, J. & Brust, P. (1998, June). *Super Career Campaign*. Best Practice presentation at the National Association of Colleges and Employers (NACE) conference in Dallas, TX.
- Ambrose, J. & Brust, P. (1995, June). *Alumni in the Classroom Week*. Best Practice presentation at the National Association of Colleges and Employers (NACE) conference in Orlando, FL.
- Appeared on JobQuest complement to Lehigh Valley Tempo segment on the job market, Spring 2001.
- Co-facilitated Eastern Association of Colleges and Employers (EACE) Summer Professional Development seminar on Effective Marketing, July 1999.
- Ambrose, J. & Leibig, D. (1997, June). *Integrating Students into Peer Counseling Programs*. Presentation at the Middle Atlantic Association of Colleges and Employers (MAACE) conference in Bryn Mawr, PA.
- Acknowledged by Joyce Lain Kennedy for contributions to *Resumes for Dummies*, 1996.
- Ambrose, J. & Brust, P. (1996, May). *Translating Boss Speak: Enhancing Communication with your Supervisor*. Presentation at the MAACE conference in Ocean City, MD.