

Allentown Vision 2030 Update Allentown City Council May 15, 2019

Allentown Vision 2030 Steering Committee

- Janet Roth, Trexler Trust
- Steve Bamford, ANIZDA
- Damien Brown, ACPC
- Superintendent Thomas Parker, Allentown School District
- Joseph Napolitano, Dorothy Rider Pool Trust
- Melissa Shafer, St. Luke's University Health Network
- Dr. Kamran Afshar, KADAC
- Lisa Curran, The Century Fund
- Rev. Dr. Greg Edwards, Resurrected Life Community Church
- Samantha Janeen, Unfyltered Media
- Matthew Tuerk, LVEDC

- Ashley Blake, Run for Books Creative Center Inc.
- Dr. Daniel Lopresti, Lehigh University Dept. of Computer Science and Engineering
- David Jones, New Vision Church
- Courtney Robinson, Allentown City Councilperson
- Dr. Luis Brunstein, Lehigh University Diversity, Inclusion, and Equity
- Roger MacLean, Allentown City Council President
- Audrey, Mathison, President of Allentown School Board
- Flor Velez, Puertorrican Culture Preservation
- Sharon Fraser, Eatwell Consulting

Allentown Vision 2030 – 4 Phases

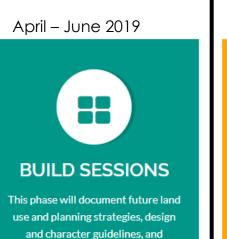
August – December 2018

LEVEL SETTING

This phase documents our current understanding of the history, people, places, businesses and assets that make Allentown unique. This includes concise messaging about our vision for this project and the future of the Municipality. January – March 2019

VISION/SCENARIOS

This phase documents gathered feedback on viability, preferences, and our current ability to implement. Including potential redevelopment opportunities, partnerships, and funding sources.



implementation. This includes

specific action steps, associated

timelines, responsible parties,

supporting programs, and means of funding.

July – October 2019



LAUNCH

This phase will document a refined version of the final result of the plan process. This is a celebration of the work that has been completed and confirmation of the commitments made to realize our vision for the future!



Community Engagement and Collaboration



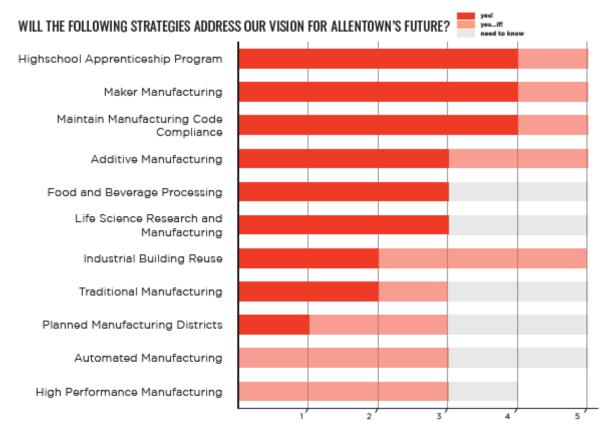


Community Collaboratio Meeting #2 (February 7,

	MOBILITY	WELL BEING & SAFETY	COMMUNITY SERVICES	LIVING SYSTEMS	PROSPERITY
Community Collaboration	We can move safely within the city and to destinations beyond. We have choices as to how	We are able to live healthy and active lives and to participate in civic life.	We value strong neighborhoods with essential services that serve a diverse population.	We value ecological systems that are integrated into neighborhoods that improve	Allentowners are able to thrive with equitable & abundant economic opportunity.
Meeting #2	we travel.			human health & resiliency.	
(February 7, 2019)	 Safe Sidewalks and Intersections Bike Lanes Safe and Accessible Bus Stops Enhanced Bus Routes to Existing 	 Street Lighting, Safe Sidewalks, and Traffic Calming Immigration Assistance Services Community Health Clinics/Centers Neighborhood 	 Neighborhood Places to Buy Fresh Food Community Health Centers and Rehab Facilities Daycare Centers Multigenerational / 	 Street Trees Neighborhood Parks Regional Parks, Trails, and Bikeways Good Air and Water Quality 	 Quantity, Quality and Variety of Employment Opportunities Cooperatively owned businesses Strong and Diverse Education
Meeting Outcomes	and Emerging Destinations	Athletic Centers Multigenerational Housing and	Community Centers with	Lower Carbon Emissions Green Stormwater	Programs Seed Capital and Startup Support
– Community	Mixed Use Development • Traffic Calming	Community Centers • Block Watches	Government Services, Food Pantries, etc.	Infrastructure	Equitable Employee Rights (living wage,
Values Alignment	 Smart Signalization 	and Community Policing	 Youth Programming Inside and Outside 		healthcare, sick leave) • Strong Digital
MAKER CITY CITY OF OPPORTUNITY WELCOME HOME QUALITY OF LIFE			School		Cababilities

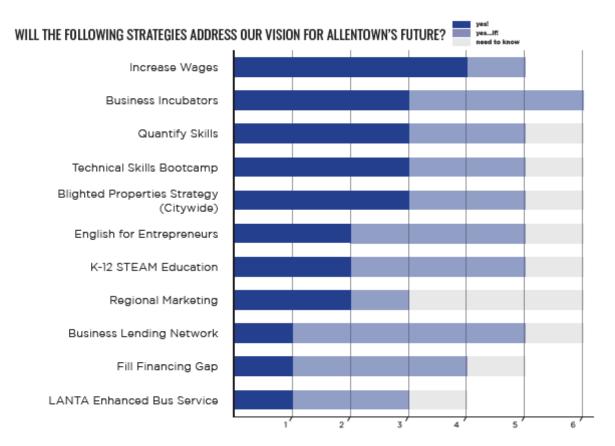
Scenario 01 MAKER CITY

Allentown re-writes the story of manufacturing, creating more spaces for innovative makers, revitalizing outmoded properties with productive uses, and embracing the changing face of manufacturing in the U.S.



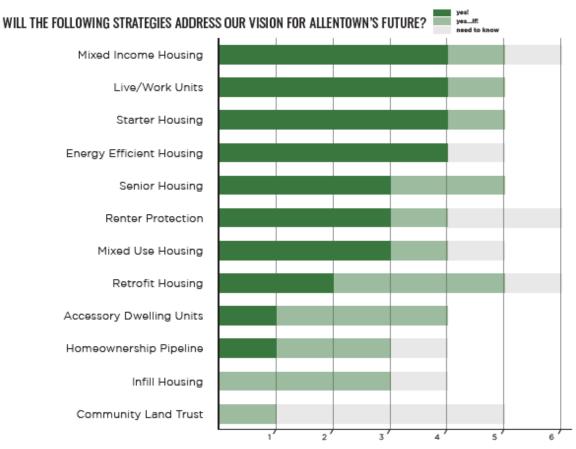
Scenario 02 CITY OF OPPORTUNITY

Allentown is a place where anyone can grow a business or find training to enter the knowledge economy.



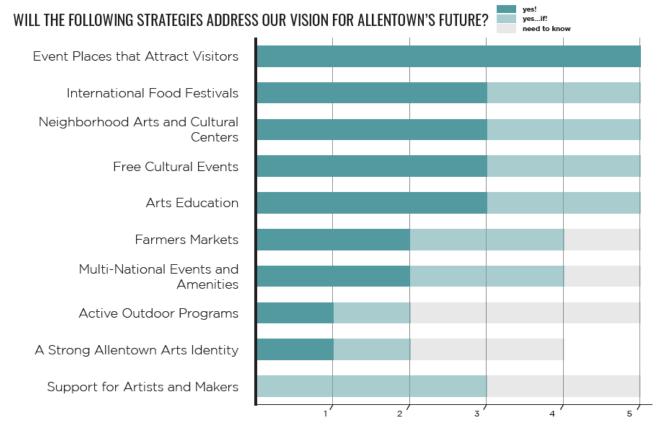
Scenario 03 WELCOME HOME

Allentown will be known as a place where everyone has a place to live and where strong bonds are formed in neighborhoods.



Scenario 04 **QUALITY OF LIFE**

Allentown will be known for its quality of life, where arts and culture and natural resources are celebrated and where all residents have access to high quality services and amenities.



Allentown Vision 2030 – Build Sessions



- Catalytic Sites
 - South Fourth Street
 - State Hospital Site
- Workforce of the Future
- Entrepreneurialism
- Housing
- Welcoming Neighborhoods
- Enhancing Natural Systems
- Connectivity and Accessibility
- Changing Dominant Industries



Save the Date! Community Collaboration Meeting #3

Tuesday, June 18 from 6-8pm at JCC of the Lehigh Valley (702 N 22nd Street, Allentown)