



CITY OF ALLENTOWN

No: 29699

RESOLUTION

R - 2018

Introduced by the Administration on September 5, 2018

Authorities, Boards, Commissions Appointments

Resolved by the Council of the City of Allentown, That

City Council does hereby give advice and consent to the following reappointments to the Shade Tree Commission submitted to this Council by Mayor Ray O'Connell.

SHADE TREE COMMISSION

Mary H. Joachim

909 N. 19th Street

Allentown, PA 18104

Term Expiration: 08/16/2022

	Yea	Nay
Candida Affa	X	
Julio A. Guridy	X	
Daryl Hendricks	X	
Cynthia Mota	X	
Courtney Robinson	X	
Ed Zucal	X	
Roger MacLean, Pres.	X	
TOTAL	7	0

THIS IS TO CERTIFY, That the above copy of Resolution No. 29699 was adopted by the City Council of Allentown on the 5th day of September, 2018, and is on file in the City Clerk's Office.


 City Clerk



Ray O'Connell, Interim Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Interim Mayor

DATE: August 21, 2018

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Alan Jennings	Allentown Housing Authority	11/05/2022
Mary H. Joachim	Shade Tree Commission	08/16/2022

Mr. Jennings is currently a member of the Allentown Housing Authority. Ms. Joachim is currently a member of the Shade Tree Commission. I have attached their resumes for your review.

ROC/kal

Attachments

RECEIVED

AUG 21 2018

REQUEST FOR APPOINTMENT

DATE 15 Aug 2018

MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:

ALLENTOWN HOUSING AUTHORITY

NAME: ALAN JENNINGS

HOME ADDRESS: 2128 PENNSYLVANIA ST, ALLENTOWN, 18104

BUSINESS ADDRESS: 1337 EAST FIFTH ST, BETHLEHEM 18015

TELEPHONE NO. (RESIDENCE) 610 439 0879 BUSINESS 610 691 5620

EMAIL: ajennings@caciv.org

PRESENTLY EMPLOYED

BY: COMMUNITY ACTION COMMITTEE OF LV (CACIV)

JOB

TITLE: EXECUTIVE DIRECTOR

EMPLOYMENT

(Prior):

EDUCATION:

HIGH SCHOOL GRADUATE

YES

NO

COLLEGE OR UNIVERSITY GRADUATE

☒ YES

NO

DEGREE/FIELD OF STUDY

POLITICAL SCIENCE (MAJOR)
EDUCATION (MINOR)

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

IF YES,
EXPLAIN:

CACW IS ALWAYS INTERESTED IN PARTNERSHIPS
THAT CAN BENEFIT THE CITY

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW
MANY TERMS YOU HAVE SERVED _____ AND THE YEAR YOU WERE FIRST
APPOINTED _____. DON'T KNOW - 10 YEARS?

Note: This information will be used for making appointments to authorities, boards and commissions and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

A33'
Signature

081518
Date

Please forward this request for appointment, along with a resume to:

Mayor's Office
City Hall
435 West Hamilton Street
Room 528
Allentown, PA 18101

ALAN L. JENNINGS
2128 PENNSYLVANIA STREET
ALLENTOWN PA 18104
610-439-0879
ajennings@caclv.org

EMPLOYMENT HISTORY

Community Action Committee of the Lehigh Valley, Inc., Bethlehem, PA, December, 1980, to present

- Executive Director, March, 1990, to present
- Various other positions with increasing authority and responsibility since December, 1980

Lehigh University, Bethlehem, PA, 2010 to present

- Adjunct Professor, Social Entrepreneurship

MANAGEMENT

- Managed annual budgets in excess of \$25,000,000
- Managed umbrella nonprofit corporation and four subsidiaries
- Built organization to over 95 employees from 9
- Gained more than 35 years of supervisory experience, writing job descriptions, personnel policies, salary schedules
- Responsible for hiring and firing most staff
- Operated agency with administrative costs consistently under 10% of total budget
- Strong commitment to diversity resulted in more than 40% minority staff
- Progressive salary administration resulted in wage differential between lowest- and highest-paid employees of factor of five
- Agency owns \$8 million in real estate with just \$200,000 in debt

FUNDRAISING

- Grew private funding base from zero to more than 80% of agency operating budget from the full range of sources, including individuals, faith-based groups, corporations, foundations, service clubs and earned income
- Managed ten successful capital campaigns totaling more than \$9 million

PROGRAM DEVELOPMENT

- Created or assisted in creating seven nonprofit corporations
- Developed and administered two shelters, two transitional housing facilities, a regional food bank, two neighborhood-based community development corporations, a

federally-certified community development financial institution, weatherization and energy assistance programs, a comprehensive financial services program, housing rehabilitation and new construction and others

COLLABORATION AND COMMUNITY PROBLEM-SOLVING

- Expanded the community development capacity of other non-profits by creating two county housing trust funds generating more than \$500,000 per year for affordable housing, negotiating ten multi-year community reinvestment agreements totaling over \$700 million as part of regional bank mergers, developing a multi-million dollar loan pool to develop multi-family rental housing, and creating a second mortgage fund for down payments and closing cost assistance
- Developed community coalitions and partnerships on housing, welfare reform, health care, credit access and wealth disparity
- Managed the creation of a free health care initiative for uninsured households, an interfaith initiative to assist families in making the transition from welfare to work, many housing-related programs such as a housing case management system, new shelters and long-term transitional housing programs

GOVERNMENT RELATIONS

- Provided frequent testimony to legislative and/or regulatory bodies at the federal, state and local levels on such issues as public utility policy, unemployment compensation, welfare, housing, program funding, community development, mobile home parks, community reinvestment, and homeowners' insurance
- Represented low-income people before legislative and/or executive branches at the federal, state and local level

AWARDS AND RECOGNITION

- Coard Award for Advocacy, National Community Action Foundation, 2018
- Liberty Bell Award, Lehigh County Bar Association, 2016
- Liberty Bell Award, Pennsylvania Bar Association, 2014
- Priscilla Payne Hurd Award, Greater Lehigh Valley Chamber of Commerce, Bethlehem Council, 2013
- Community Builder Award, Latino Leadership Alliance, 2011
- First-ever and only Impact Award, Leadership Lehigh Valley, 2006
- Ecumenical Service Award, Lehigh County Conference of Churches, 2003
- The Morning Call (A Tribune newspaper), Notable (one of the six most important activists of the Twentieth Century), 2000
- Phi Delta Kappa (professional educators' organization), Lehigh University Chapter, Community Service Award, 1999
- Lehigh Valley Magazine, "Movers and Shapers" (first annual), 1998
- Bethlehem Jaycees, Distinguished Service Award, 1995

- Allentown-Lehigh County Chamber of Commerce, Distinguished Service Award, 1994
- Parkland Area Jaycees, Distinguished Service Award, 1992
- Lehigh Valley Young Democrats, Meluskey Award for Outstanding Public Service, 1988
- National Association of Social Workers, LV Chapter, Public Citizen of the Year, 1987
- The Morning Call, "People to Watch," 1989 and 1987

EDUCATION

Bachelor of Arts, Dickinson College, Carlisle, PA, 1980

- Political Science major, Education minor

REQUEST FOR APPOINTMENT**DATE** 6-26-18**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** Shade Tree Commission**NAME:** Mary H. Joachim**HOME ADDRESS:** 909 N 19th Street, Allentown, PA 18104**BUSINESS ADDRESS:** _____**TELEPHONE NO. (RESIDENCE)** 610-434-4590 **BUSINESS** _____**EMAIL:** maryjoachim@hotmail.com**PRESENTLY EMPLOYED BY:** Civic Theatre of Allentown**JOB TITLE:** Film Staff**EMPLOYMENT (Prior):** Bucceri + Pincus
Bloomfield, N.J.**EDUCATION:**
HIGH SCHOOL GRADUATE: ☒ **YES** **NO**
COLLEGE OR UNIVERSITY GRADUATE ☒ **YES** **NO**
DEGREE/FIELD OF STUDY J.D. (Law)**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:** Allentown Garden Club

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES
HELD:**

President of PTA in Montclair, N.J.

DO YOU LIVE IN THE CITY OF ALLENTOWN: ☒ **YES** ☐ **NO**

HAVE YOU EVER BEEN ARRESTED?

No

IF SO, WHY?

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN
ALLENTOWN? PLEASE EXPLAIN:**

No

ARE YOU A REGISTERED VOTER: ☒ **YES** ☐ **NO**

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE
WHAT VALUE YOU WILL BRING TO THE BOARD:**

I understand The importance of
trees in an urban environment.

**DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER
OF AN AUTHORITY, BOARD OR COMMISSION:** ☐ **YES** ☒ **NO**

**IF YES,
EXPLAIN:**

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED 1 AND THE YEAR YOU
WERE FIRST APPOINTED 2015.

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commission and in the event you are appointed/reappointed, it may be used as a
news release to identify you to the community.

Mary H. Toachim
Signature

6-26-18
Date

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