

ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 42 – 2018

Introduced by the Administration

JULY 18, 2018

AN ORDINANCE

Amending the 2018 General Fund Budget to provide for a supplemental appropriation of Ten Thousand Six Hundred Sixty (\$10,660) Dollars from the Women's 5K Classic to the City of Allentown to promote breast and cervical cancer screening in the Lehigh Valley.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That City Council authorizes an increase to the unappropriated balance of the 2018 General Fund in the amount of Ten Thousand Six Hundred Sixty (\$10,660.00) Dollars reflecting receipt of monies from the Women's 5K Classic to the City of Allentown to promote breast and cervical cancer screening in the Lehigh Valley

SECTION TWO: That City Council authorizes a supplemental appropriation from the unappropriated balance of the General Fund as follows:

**Bureau of Health
Cancer Prevention and Control**

000-09-0908-0012-26	Printing	\$ 1,260
000-09-0908-0012-46	Other Contract Services	9,000
000-09-0908-0012-68	Operating Materials and Supplies	<u>400</u>
	Total	\$10,660

SECTION THREE: That this Ordinance will take effect ten (10) days after final passage.

SECTION FOUR: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

- **What Department or bureau is Bill originating from? Where did the initiative for the bill originate?**

The bill originated from the Department of Community Development, Bureau of Health. An award of \$10,660 in new funds are being provided by the Women's 5K Classic to promote breast and cervical cancer screening in the Lehigh Valley.

- **Summary and Facts of the Bill**

Amending the 2018 General Fund Budget to provide for a new appropriation of Ten Thousand Six Hundred Sixty Dollars (\$10,660) from the Women's 5K Classic.

- **Purpose – Please include the following in your explanation:**
 - **What does the Bill do – what are the specific goals/tasks the bill seek to accomplish**
 - **What are the Benefits of doing this/Down-side of doing this**
 - **How does this Bill related to the City's Vision/Mission/Priorities**

The purpose of the funding is to maintain and expand breast and cervical cancer education and awareness initiatives, promote the importance of screening for the early detection of breast and cervical cancers, and provide information about available breast and cervical cancer resources for citizens who have limited or no health insurance.

A benefit of this Bill is that through education, outreach and marketing activities there will be increased focus on the importance of screening exams for the early detection of breast and cervical cancers. Breast and cervical cancers are leading public health issues faced by women in our community and their families. By collaborating with local hospitals and public health agencies, there will be a coordinated effort to conduct education, outreach and marketing activities.

This Bill is congruent with the Health Bureau's mission to prevent disease and injury and to protect and promote the public's health.

- **Financial Impact – Please include the following in your explanation:**
 - **Cost (Initial and ongoing)**
 - **Benefits (initial and ongoing)**

Passing this Bill will not result in a financial cost to the City. \$10,660 in new expenditures will be placed in the 2018 budget.

The benefit is to reimburse the City for expenses for a community education and awareness campaign about the importance of screening for the early detection of breast and cervical cancers. The funds will be used to print localized breast and cervical cancer outreach cards and paid advertising on billboards and bus runners.

- **Funding Sources – Please include the following in your explanation:**
 - If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.

All funds provided by Women's 5K Classic:

000-09-0908-0012-26	Printing	1,260
000-09-0908-0012-46	Other Contract Services	9,000
000-09-0908-0012-68	Operating Materials & Supplies	400

- **Priority status/Deadlines, if any**

These funds must be expended by 10/31/2018.

- **Why should Council unanimously support this bill?**

The goal of public health is to prevent and control the spread of disease. The Bill allows us to increase grant revenue and cover additional public health expenses necessary to increase education and awareness activities about early detection of breast and cervical cancers and the importance of screening exams.

- **Committee Action**
- **Public Comments**
- **Body/Text of the Bill**
- **Exhibits**
- **Vote**