



Allentown
City without limits.

Ed Pawlowski, Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ed.Pawlowski@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ed Pawlowski *EP*
Mayor

DATE: August 29, 2016

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Pawlowski has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Marissa Altmann	Allentown Environmental Advisory Council	01/02/2018

I have attached her resume for your review.

EP/kal

Attachments

REQUEST FOR APPOINTMENT

DATE 8/23/16

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: Allentown Environmental Advisory Council

NAME: Marissa Altmann

HOME ADDRESS: 701 Harrison St. Apt. 310, Allentown PA 18103

BUSINESS ADDRESS: _____

TELEPHONE NO. (RESIDENCE) (203) 470-8614 BUSINESS same

EMAIL: marissa.cga@gmail.com

PRESENTLY EMPLOYED BY: Wildlife Friendly Enterprise Network

JOB TITLE: Strategic Partnerships Fellow

EMPLOYMENT: (PRIOR) Conservation Specialist, National Parks Conservation Assoc.
Conservation Corps Fellow, NYC Dept. of Parks + Rec
(see resume)

EDUCATION:

HIGH SCHOOL GRADUATE: X YES _____ NO _____
COLLEGE OR UNIVERSITY GRADUATE X YES _____ NO _____
DEGREE/FIELD OF STUDY _____

BA Human Ecology, College of the Atlantic 2013

MA Environmental Studies, Prescott College 2016 (in process)

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: _____

The International Ecotourism Society - member since 2016

The George Wright Society - member since 2014

PAST ORGANIZATIONAL MEMBERSHIPS AND OFFICES: _____

EcoHealth Alliance - member, Young Professionals Council
2013-2016

DO YOU LIVE IN THE CITY OF ALLENTOWN ☒ YES ☐ NO

HAVE YOU EVER BEEN ARRESTED?: NO

IF SO, WHY? N/A

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN?
PLEASE EXPLAIN: NO. I am starting a small sole proprietorship
consultancy business but I currently have no clients, as
my other current projects take priority.

ARE YOU A REGISTERED VOTER: ☒ YES ☐ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE
YOU WILL BRING TO THE BOARD: As a new resident of Allentown, I
would like to bring my expertise in conservation and sustainability
to the City of Allentown and its businesses. I attended the last
EAC meeting as a visitor and I do believe that as a
young professional I can bring specific skills and enthusiasm
to the Board, including social media + mapping abilities, and topic-specific
DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER Knowledge.
OF AN AUTHORITY, BOARD OR COMMISSION: ☐ YES ☒ NO

IF YES, EXPLAIN: _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED _____ AND THE
YEAR YOU WERE FIRST APPOINTED _____.

NOTE: This information will be used for making appointments to authorities, boards and
commission and in the event you are appointed/reappointed, it may be used as a news
release to identify you to the community.

Ellen Ate

Signature

8/23/16

Date

Please forward this request for appointment, along with a resume to:

City Clerk's Office
City Hall
435 Hamilton Street
Allentown, PA 18101

MARISSA C. G. ALTMANN

Allentown, PA

+1 (203) 470-8614
marissacga@gmail.com

INTERDISCIPLINARY RESEARCHER AND PROGRAM MANAGER - GLOBAL CONSERVATION AND SUSTAINABILITY

Focused on creating links between science, policy, businesses, and communities through transparency and common values in cultural and natural resources. Broad-based research, project planning, and project management experience spanning sustainable tourism, federal and international law and policy, sustainable development, Traditional Ecological Knowledge, field surveys, the wildlife trade, and ecology across a range of species and ecosystems. Creative thinker, independent learner, and resourceful leader, known for coordinating across disciplines and helping diverse groups to find common ground in promoting fact-based, environmentally-conscious decision-making.

PROFESSIONAL EXPERIENCE

Wildlife Friendly Enterprise Network, Bainbridge Island, Washington

May 2016 to Present

Strategic Partnerships Coordinator

Assisting in the implementation of Wildlife Friendly standards, particularly for the travel and hospitality industry. Identifying potential partners, developing programmatic materials, and supporting linkages between wildlife conservation efforts and the private sector.

Marissa Altmann Consulting, Allentown, Pennsylvania

April 2016 to Present

Conservation, Sustainability, and Tourism Freelancer

Started a consultancy business focusing on interdisciplinary research, ecotourism and wildlife-based tourism, sustainability, mapping, and philanthropic advising. Currently providing recommendations for wildlife management, ecotourism planning and marketing, and sustainable solutions for businesses, municipalities, and non-profit organizations. Also analyzing wildlife trade data and making policy recommendations, focusing on U.S. import records of amphibian species.

National Parks Conservation Association, New York City, New York/Washington, DC

October 2014 to April 2016

Conservation Specialist, Conservation Program and Project Manager

Leadership of conservation strategic analysis, GIS-based initiatives, and interdisciplinary environmental communication. Developed a strategy to support fact-based decision-making for Jamaica Bay, New York City through database partnerships and development. Provided general and topic-specific conservation and policy expertise to support of all projects and initiatives in the northeast region. Managed interns focused on wildlife research, marine debris, and cultural affairs.

- Created interactive, online maps using ESRI products (ArcMap Online and StoryMaps) and biodiversity occurrence data and sites of cultural or historic importance to drive tourism and support for protected areas conservation in Jamaica Bay and the Mobile Delta.
- Facilitated three multi-stakeholder conferences to support the integration and applied use of environmental databases, in partnership with the Science and Resilience Institute and the Wildlife Conservation Society.
- Strengthened the capacity of the organization by analyzing and reporting on major natural resource concerns for the northeast related to wildlife, Wild and Scenic Rivers, and Wildlife Refuges; acted as a point-person for wildlife topics; provided ideas for speakers and topics to feature at organization events
- Developed and piloted the design of a cloud-based database that communicates wildlife science and management recommendations to decision-makers and land managers.

IUCN Global Marine and Polar Programme, Berlin, Germany

July 2015 to February 2016

Research Assistant

Assisted with a review of Indonesian policies and laws related to development, environmental conservation, and climate change for the purposes of determining feasibility of a Blue Carbon initiative. (5 hours/wk)

Johannah Bernstein, International Environmental Lawyer, Geneva, Switzerland

December 2014 to June 2015

Project Manager and Research Assistant

Facilitated the evaluation of the Major Groups and Stakeholders Branch of the United Nations Environment Programme and other assorted projects related to conservation and environmental policy.

- Conducted and analyzed over 30 interviews of UNEP employees, Ministers, and representatives of Major Groups. Used this data and published reports to draft the evaluation of the work of the Branch since the Rio +20 Conference.
- Researched the market for Low Concentration Photovoltaic solar technologies and helped to draft a teaser for a new Passive Solar Tracking System being marketed by Integrated Solar Group.

- Provided strategic planning and research support for the sustainable use of a forestry concession in the Democratic Republic of the Congo, including research of national forestry policies and international sustainable forestry options.
- Assisted in strategy development and marketing planning for a new Verified Conservation Areas program.

Earthmind, WildTrade Project Project based in Gland, Switzerland
Volunteer

June 2015-September 2015

Assisted in the collection and summarization of case studies related to the sustainable use of wildlife.

TUSK USA New York, New York
Volunteer

November 2014 to March 2015

Assisted with the translation of community-based wildlife conservation project reports to a general audience.

United States Peace Corps, Oaxaca, Mexico
Environmental Education Volunteer

March to August 2014

Worked in the Tehuacán-Cuicatlán Biosphere Reserve in conjunction with communities in the Cañada region.

- Helped to organize and orchestrate environmental events and projects with elementary and middle schools in Querétaro, México, and Oaxaca including planting, composting, and traditional storytelling.
- Used ethnographic tools to conduct a community diagnostic for environmental project planning.
- Constructed a wildlife database and maps from literature published on the Cañada region of Mexico.

Division of Mammals, Smithsonian National Museum of Natural History, Washington, DC
Intern/Research Student

June 2011 to June 2014

Various tasks to support the care, use, and curation of natural history collections. Assisted remotely with various tasks related to outreach and the incorporation of natural history data in a range of projects.

New York City Department of Parks and Recreation, New York, New York
Conservation Corps Fellow and Program Manager, Urban Park Rangers

September 2013 to February 2014

Developed an integrated, strategic wildlife management plan for the City of New York and provided other support and recommendations relating to wildlife.

- Answered correspondence from the public regarding wildlife in New York City and engaged in outreach.
- Drafted and presented a proposal for an Integrated Urban Wildlife Management Solution for New York City.
- Updated the Wildlife Interaction Protocol and both developed and presented training materials with accurate information about both wildlife law and species ecology to increase agency capacity.
- Drafted reports on animal-related issues including rabies, rodent-borne disease, and efficacy of wildlife relocation to support sound decision-making by the Parks Department.
- Compiled statistics and GIS data from wildlife interaction reports and entered them in a database along with other wildlife occurrence records held by the Natural Areas Conservancy for use in research, outreach, and policy-making.

Biodiversity Research Institute, Carrollton, Ohio
Mammal Program Field Biologist

June to July 2013

Participated on a bat survey crew in Ohio. Used mist nets to identify bat species, took measurements, and recorded data.

Youth Representative, United States Delegation to CITES 16th Conference of the Parties

March 2013

Provided information to the U.S. Delegation regarding the impacts of the Convention in International Trade of Endangered Species of Fauna and Flora (CITES) on scientific research collections on behalf of the Smithsonian Institution. Provided summary notes of the meetings to the Delegation, the Smithsonian Policy Advisor, and the Secretariat.

College of the Atlantic, Bar Harbor, Maine
Teaching Assistant, Functional Vertebrate Anatomy and Biology I

September 2011 to June 2013

Assisted in preparing and conducting laboratory classes and held weekly extra help sessions.

EDUCATION

MA, Environmental Studies. Prescott College, Prescott, Arizona. Thesis examines prevalence and impacts of wildlife-based tourism and the importance of socio-economic and political indicators. Nicholas Salafsky, Second Reader.

BA, Human Ecology. College of the Atlantic, Bar Harbor, Maine.

AWARDS AND PUBLICATIONS AVAILABLE UPON REQUEST