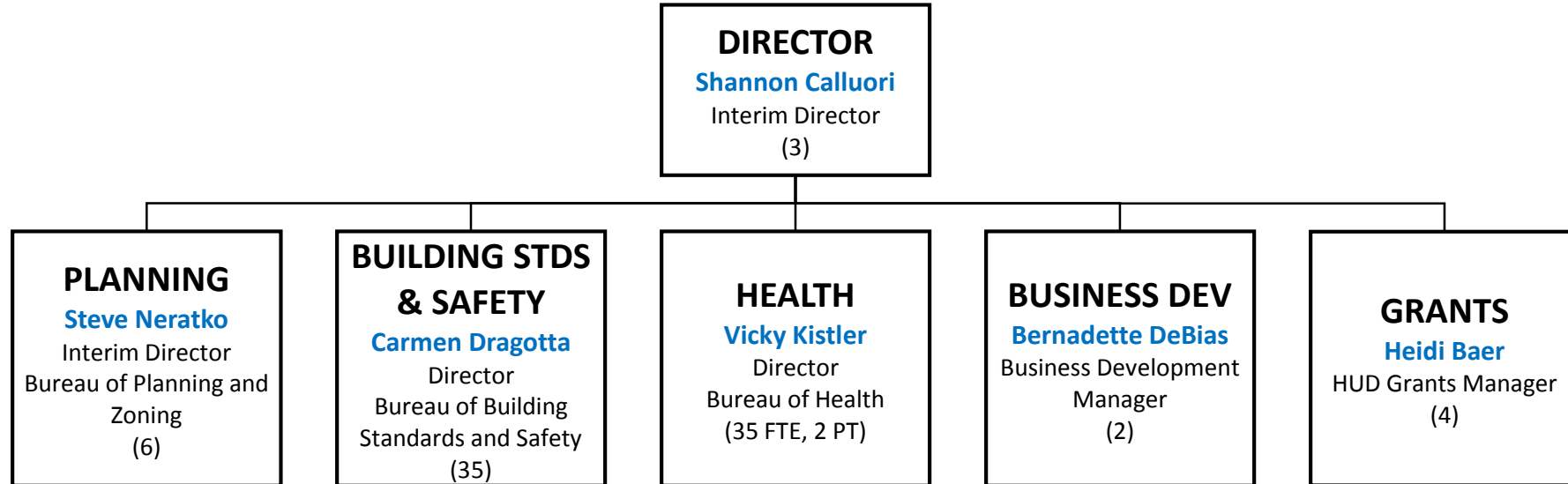
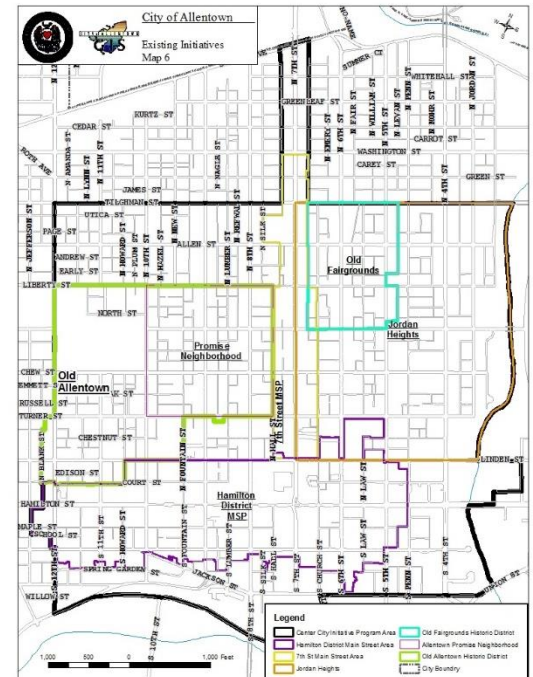


ORGANIZATIONAL CHART





BUILDING STANDARDS & SAFETY

- Revised permit fees
- Inspected residential units
 - 2,391 rental inspections
 - 1,014 pre-sales inspections
 - 850 complaint inspections
- Opened permits
 - Residential
 - 780 building alterations
 - 665 electrical
 - 231 heating
 - 182 plumbing
 - Commercial
 - 326 building alterations
 - 461 electrical
 - 117 heating
 - 244 plumbing
- Moving Housing office to City Hall
- Improving Permit office management positions
- Preparing to implement Lead Hazard Control Grant





Department of Community and Economic Development
Vicky Kistler, Director

HEALTH

- Awarded new grant funding
 - Awarded over \$2.4M in new funding based on five successful grant applications.
- Initiated Continuous Quality Improvement process
 - Awarded funding to begin a 9 month Continuous Quality Improvement process designed to increase efficiency, customer and employee satisfaction and foster team problem solving.
- Launched a city-wide walking program
 - Launched a successful city-wide walking program based upon the objective of the Million Hearts Program (over 700 registered).
- Re-submitted for preparedness recognition
 - Successfully submitted for re-recognition of Project Public Health Ready – an elite recognition for public health departments deemed prepared for public health emergency response.
- Stayed current in inspections
 - Stayed current in food service and child care inspections despite the recent increase in the number of establishments as the result of new development.





Department of Community and Economic Development
Bernadette DeBias, Business Development Manager

BUSINESS DEVELOPMENT

- Created and launched *The Allentown Transformation Video*
- Supported NIZ development projects
- Supported the re-use of commercial storefronts
 - Worked with several businesses to open retail operations downtown (Blondie's Bakery, Edie's Eatery, Easton Yoga, Café Vida, Vince's Cheesesteaks)
- Implemented hospitality training
 - 77 students enrolled, 30 adults and 16 students completed the hospitality training
- Initiated a marketing strategy
 - Engaged a national firm to conduct in-depth marketing research to define an economic development marketing strategy
- Launched the retail mosaic
- Supported mobile vendors





Department of Community and Economic Development
Heidi Baer, HUD Grants Manager

FEDERAL GRANTS

- Received HUD funding
 - Community Development Block Grant, HOME Investment Partnership Program, Emergency Solutions Grant
 - 2015-2016: \$2.9M
 - 2016-2017: \$3.1M
- Funded programs
 - Public services (youth, recreation and education, English as a Second Language, transitional housing, career and educational counseling)
 - Public improvements (trees, curbs, street lights)
 - Curb cuts for compliance with the Americans with Disabilities Act (ADA)
 - Demolition
 - Homeownership counseling and down payment/closing costs
 - Housing rehabilitation
 - Lead remediation
 - Hazard elimination
 - Fair housing
 - Rapid re-housing and emergency sheltering



SUMMARY

