ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 91 - 2022

DECEMBER 7, 2022

AN ORDINANCE

Amending Part II: General Legislation/Fees Article VIII Parks and Recreation Fees § 270-58 Golf Course Fees, Chapter 270 Fees, by revising and establishing new fees for the Allentown Municipal Golf Course.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That City Council authorizes the revised fee structure Article VIII Parks and Recreation Fees § 270-58 Golf Course Fees in the following manner:

§ 270-58 Golf Course Fees

GOLF COURSE FEES

Season Rates

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Resident Season Pass (7 Day)	<u>1,350 </u>	1,150
Resident Season Pass (5 Day)	<u>1,050</u>	900
Non-Resident Season Pass (7 Day)	<u>1,600</u>	1,400
Non-Resident Season Pass (5 Day)	<u>1,250</u>	1,100
Junior Resident (7 Day)	400	
Junior Non-Resident (7 Day)	550	

(14063 §1 3/6/03; 14269 §1 3/305; 14386 §1 5/4/06; 15501 §1 12/5/18)

Daily Tickets 15501 §1 12/5/18)	Riding		Walking	
Weekday 18 Hole Resident	45	41	<u>26</u>	24
Weekday 18 Hole Non-Resident	48	44	29	27
Weekday 18 Hole Non-Resident Senior	45	41	<u>26</u>	24
Weekday 18 Hole Resident Senior	42	38	<u>23</u>	21
Weekday 18 Hole Twilight Non-Resident	<u>46</u>	4 2	<u>27</u>	25
Weekday 18 Hole Twilight Resident	43	39	24	22

Weekday 18 Hole Non-Resident Junior Weekday 18 Hole Resident Junior Weekday Winter Weekend 18 Hole Junior (Afternoon) Weekend 18 Hole Weekend 18 Hole Twilight (aft 2pm) Weekend Winter 18 Hole Specials Weekday 9 Hole Non-Resident Weekday 9 Hole Non-Resident Senior Weekday 9 Hole Resident Weekday 9 Hole Resident Weekday 9 Hole Resident Senior Weekend 9 Hole	43 40 46 41 60 48 35 31 28 28 25 32	36 33 37 36 56 44 39 30 29 26	24 21 27 22 41 29 25 21 18 18 15 22	20 17 25 20 39 27 27 30
Cart Rentals Mandatory Carts on Weekends until 11:00AM Cart Rental - 18 Hole (Per Person) 9 Holes – Single (Per Person) (14269 §1 3/3/05; 15501 §1 12/5/18) Weekend walking fee before 11am on weekends and holidays			19 10 <u>8</u>	
Driving Range (15501 §1 12/5/18) Medium bucket Large bucket Jumbo bucket			8 10 13	7 9 12
Active or Retired Military Discount (Military ID must state Active or Retired)			10%	

(Municipal Golf Course Fees and Summer Recreation Fees were adopted by Ordinance Numbers 13817 12/16/00;13893 12/22/01;13960 12/22/02;14063 13/6/03;14269 13/3/05;14386 15/4/06;14840 12/1/10;15173 12/34/14;15501 12/5/18)

SECTION TWO: That this Ordinance will take effect January 1, 2023.

SECTION THREE: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

• What Department or bureau is Bill originating from? Where did the initiative for the bill originate?

Department of Parks and Recreation

Summary and Facts of the Bill

Increases the 18 Hole Greens Fees and the 18 Hole Cart fees. Increase the 5 Day Resident and Non-Resident Season Pass fees. Increase the 7 Day Resident and Non-Resident Season Pass fees. Increase the Driving Range Ball Basket fees for Small, Large and Jumbo by \$1. Change the mandatory cart fee time until 11am on weekends and add back in the weekend walking fee before 11am of \$8.

- Purpose Please include the following in your explanation:
 - What does the Bill do what are the specific goals/tasks the bill seek to accomplish

Increases the 18 Hole Greens Fees and the 18 Hole Cart fees. Increase the 5 Day Resident and Non-Resident Season Pass fees. Increase the 7 Day Resident and Non-Resident Season Pass fees. Increase the Driving Range Ball Basket fees for Small, Large and Jumbo by \$1. Change the mandatory cart fee time until 11am on weekends and add back in the weekend walking fee before 11am of \$8.

- What are the Benefits of doing this/Down-side of doing this
 - Increasing the greens, cart, season passes and driving range basket fees will put the Golf Course in a more competitive position with surrounding golf courses. Increase speed of play and cart revenue on the weekends. The fees will also help cover the rising maintenance costs for the course.
- How does this Bill related to the City's Vision/Mission/Priorities
 Increasing the greens, cart, season passes, and driving range basket fees will help to achieve the City's goal of the golf course of remaining a self-sustaining operation. The fees accurately align the course's fees with other courses in the area.
- Financial Impact Please include the following in your explanation:
 - Cost (Initial and ongoing)
 - There is no cost to the City.
 - Benefits (initial and ongoing)
 Increasing the fees will align the Municipal Golf Course with other courses in the area.
 It will also allow the course to maintain it fiscal goals for the 2023 season.
- Funding Sources Please include the following in your explanation:
 - o If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.
- Priority status/Deadlines, if any ASAP

 Why should Council unanimously support this bill?

The greens, cart, season passes and driving range basket fees increase is modest and fiscally responsible. It places the course at a competitive price point for the area and allows the course to remain financially independent.