



MATT TUERK
MAYOR

435 Hamilton Street
Allentown PA 18101

OFFICE ♦ 610.437.7546 EMAIL ♦ Matt.Tuerk@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Matt Tuerk
Mayor

DATE: August 19, 2022

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
John F. Gross	ACIDA	1/1/2027
Santo Napoli	Blighted Prop Review Committee	1/1/2026

Jack Gross currently serves as the Chair of ACIDA and has requested to be reappointed for another term. Santo Napoli is interested in serving on the board so that he can use his experience as a commercial and residential property owner to benefit the residents and the City of Allentown as the city works to address blighted and vacant properties.

REQUEST FOR APPOINTMENT

DATE 5/1/2022

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: _____

NAME: Santo Napoli

HOME ADDRESS: 202 N. Broad Street Allentown PA 18104

BUSINESS ADDRESS: 544 Hamilton Street Allentown PA 18101

TELEPHONE NO. (RESIDENCE) 484-955-1194 **BUSINESS** 610-433-7625

EMAIL: santo@assembly88.com

PRESENTLY EMPLOYED

BY: assembly 88

JOB TITLE: President

EMPLOYMENT (Prior): The Archive

EDUCATION:

HIGH SCHOOL GRADUATE: YES NO
COLLEGE OR UNIVERSITY GRADUATE YES NO
DEGREE/FIELD OF STUDY Marketing

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

Downtown Allentown Business Alliance
Allentown Chamber of Commerce
Allentown Parking Authority

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:

Muhlenberg College Board of Associates

DO YOU LIVE IN THE CITY OF ALLENTOWN: YES NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

I own commercial property downtown and also a few residential properties in center city.

ARE YOU A REGISTERED VOTER: YES NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

Blighted properties decrease property values of neighboring homeowners, attract crime, and reduce housing stock options for new renters and homeowners. Encouraging investment into these properties will be beneficial for residents and City Hall. I have housing experience and a strong network that can help accomplish our goals as a board.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: YES NO

IF YES, EXPLAIN:

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED N/A AND THE YEAR YOU WERE FIRST APPOINTED _____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.


Signature

5/1/2022
Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

Santo Napoli

202 N. Broad Street, Allentown, PA 18104

(484) 955-1194

santo@assembly88.com

Summary

Over 23 years of Downtown Allentown relationships with merchants, customers, visitors, and employees. I'd like to continue drawing customers downtown and also helping the City of Allentown grow and prosper through various boards and committees.

Experience

Nov 2014 - Present assembly88 Allentown, PA

President

- Coordinate overall marketing including social media, print, digital, and direct mail.
- Chosen as Best of the Lehigh Valley to buy Menswear in 2016, 2017, 2020 and 2021
- Exclusive Lehigh Valley supplier of prominent menswear brands, such as, Vuori, Canada Goose, Peter Millar, Marine Layer, johnnie-o and Olukai.

Jan 2011 - Present GSNAP/NAP Properties Reading, PA

Co-Owner

- Manage a portfolio of 47 residential units primarily in the City of Reading.
- Ranked the #5 largest landlord in the City of Reading by the Reading Eagle in 2020.
- Developed relationships with Reading Housing Authority, Berks Coalition to End Homelessness and other local non profits to assist residents find quality housing.

Jan 1999 - June 2019 The Archive Allentown, PA

President

- Coordinate with General Manager, Store Manager, Supervisors and Office Manager to ensure excellent customer service, store standards, growth and profitability.
- Expanded the store from 2,000 square feet to over 7,500 square feet in 5 years downtown.
- Launched a School Uniform division in 2013 and worked with ASD and Charter schools

Education

August 1990 – December 1994 Alvernia University Reading, PA

Bachelor of Arts in Marketing and Management

Volunteerism

April 2016 to Present Chair – Downtown Allentown Business Alliance Allentown, PA

Developed the Allentown Merchant Program (AMP) Gift Card Program. The AMP card has sold over \$325,000 to date and all of these gift cards must be used in Downtown establishments.

Downtown retail lead: coordinate meetings with other merchants to generate business and develop marketing initiatives