



MATT TUERK
MAYOR

435 Hamilton Street
Allentown PA 18101

OFFICE ♦ 610.437.7546 EMAIL ♦ Matt.Tuerk@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Matt Tuerk
Mayor

DATE: February 8, 2022

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Hannah Clark	Planning Commission	1/29/2025

Ms. Clark is a former city employee. She is currently employed at Michael Baker International as a Senior Planner. She is replacing Richard Button whose term has expired. Her resume is attached.

REQUEST FOR APPOINTMENT

DATE 01/10/2022

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT

TO: Allentown City Planning Commission

NAME: Hannah Clark

HOME

ADDRESS: 1739 W Greenleaf St Allentown PA 18104

BUSINESS

ADDRESS: Michael Baker International, Two City Center - 645 W Hamilton St, Suite 206, Allentown PA 18101

TELEPHONE NO. (RESIDENCE) 610 739 7560 **BUSINESS** 484-781-6323

EMAIL: hannah.clark@mbakerintl.com

PRESENTLY EMPLOYED

BY: Michael Baker International

JOB

TITLE: Senior Planner IV

EMPLOYMENT

(Prior): City of Allentown, PA - Senior Planner, Bureau of Planning and Zoning

EDUCATION:

HIGH SCHOOL GRADUATE:	X	YES	<u> </u>	NO
COLLEGE OR UNIVERSITY GRADUATE	X	YES	<u> </u>	NO
DEGREE/FIELD OF STUDY	<u>BA - Environmental Studies; Master's in City Planning</u>			

CURRENT MEMBERSHIP IN ORGANIZATIONS AND

OFFICES: American Institute of Certified Planners (AICP); American Planning Association - National Chapter; American Planning

Association - PA Chapter; Board Chair - Lehigh Valley/Berks PA Chapter of American Planning Association

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES

HELD: N/A

DO YOU LIVE IN THE CITY OF ALLENTOWN: YES NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

I have been an Allentown resident since May 2018 and am a homeowner in the West End of Allentown. My company,

Michael Baker International, maintains an office at Two City Center in downtown Allentown. Our firm has previously and is currently

conducting business with the City of Allentown through Parks and Recreation. Should any matter in which Michael Baker

is involved arise before the Planning Commission, I will recuse myself.

ARE YOU A REGISTERED VOTER: YES NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

The opportunity to serve on the Allentown City Planning Commission will allow me to play an active and meaningful role in land development

and community planning in our city. As a professional planner, I understand the importance of board volunteerism

and the impacts of this volunteerism on the larger community. I want to participate in the planning process to help support

inclusive, equitable, and sustainable development that aligns with the City's comprehensive plan and the community's vision for the future.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: YES NO

IF YES, EXPLAIN: _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED N/A AND THE YEAR YOU WERE FIRST APPOINTED N/A.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

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01/10/2022

Signature

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

Hannah Clark, AICP (Certification #32716)

610-739-7560 ehannah27@gmail.com

EDUCATION

University of California, Berkeley August 2012 - May 2014

Master's in City Planning

- Graduate Student Instructor - Spring 2013 "Planning for Sustainability"

Brandeis University August 2005-May 2009

BA Environmental Studies, Minor in Spanish

- Phi Beta Kappa; Dean's List (Semesters: Fall 2005-Spring 2009)

WORK EXPERIENCE

Michael Baker International *Planner IV, November 2020 – Present*

- Leads and manages the Allentown, PA-based planning team, focusing on projects in the Northeastern PA region including comprehensive plans, mobility studies, climate action planning, zoning and land development ordinances, and long-range strategic plans at the neighborhood, municipal, and regional scales
- Serves as the main point of contact for clients, providing project management, schedule and budget oversight, development of technical resources, and management of Michael Baker project staff
- Provides subject matter expertise to proposals and projects in comprehensive and long-range planning, urban resilience planning and strategies, equitable and inclusive engagement, and innovative land development practices
- Collaborates with Michael Baker Planning staff across the Commonwealth and nationally to identify, pursue, and author project proposals

City of Allentown, PA *Senior Planner, March 2018 – November 2020*

- Served as the project manager for the development and implementation of the *Allentown Vision 2030 Comprehensive Plan*, inclusive of consultant management, outreach and community engagement, digital strategy, public and private partnerships, and development of technical content
- Facilitated the Bureau of Planning & Zoning's collaborative partnerships for comprehensive plan implementation with partner public agencies, nonprofits, institutions, and private sector partners
- Developed the Bureau's Community Ambassadors Program and corresponding Neighborhood Planning Framework to build neighborhood capacity and leadership
- Provided staff review of development proposals for the Allentown City Planning Commission

100 Resilient Cities – Pioneered by the Rockefeller Foundation *Program Manager, July 2016 – March 2018*

- Collaboratively managed a portfolio of cities in the U.S. and Canada, working directly with cities' Chief Resilience Officers to provide strategic and technical assistance in the development of interdisciplinary urban resilience strategies
- Led portfolio management including distribution of over \$10M in grants, oversight of over 15 public private partnerships, and internal reporting of organizational metrics via Salesforce

- Organized and facilitated public workshops, strategic consensus building, and technical working sessions to help cities strategically move forward in planning and implementation

Linnean Solutions Project Manager, July 2014 – February 2016

- Coordinated a diverse group of public and private stakeholders to implement a vision of district-scale sustainability for the Kendall Square EcoDistrict (Cambridge, MA)
- Provided project management of all EcoDistrict tasks including stakeholder communication, project development and implementation, and the partnership with EcoDistricts.org Target Cities Program
- Analyzed development proposals and proposed rezoning to identify and align EcoDistrict opportunities with Kendall Square's redevelopment
- Provided urban sustainability and resilience planning expertise for the firm's project portfolio

San Francisco Planning Department Intern, Sustainable Development Program, May 2013 - June 2014

- Developed the *San Francisco Sustainable Systems Framework*, a guiding policy document for the development and assessment of sustainable neighborhoods
- Created a set of baseline indicators and metrics to evaluate neighborhood sustainability
- Led interdepartmental efforts to implement Planning Department's sustainable neighborhood strategy

City of Boston, Office of Environment, Energy, and Open Space Special Assistant to Chief, September 2010 – July 2012

- Provided daily office administration for the Chief and Cabinet staff
- Composed memorandums, policy briefs, and event briefings for the Mayor, Chief, and staff
- Supported the development of Cabinet level initiatives including climate action plan implementation, interdepartmental coordination on sustainability programming, and community engagement campaigns

SKILLS

Experience and proficiency in Adobe Suite (InDesign, Illustrator, and Photoshop), Salesforce, Microsoft Office, and ArcGIS. Strong quantitative and qualitative analysis skills. Highly proficient in Spanish. Extensive project management experience. Experienced and skilled in public speaking. Trained in meeting facilitation.