



# Allentown

435 Hamilton Street  
Allentown, Pa. 18101

## Meeting Agenda - Final City Council

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Monday, November 4, 2019

5:30 PM

Council Chambers

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### Special Council Meeting on Budget

#### Roll Call: Council President MacLean

#### Mayor's Budget Presentation

#### Resolutions for Final Passage:

R88

Approval of Transfer: \$22,714 in Community and Economic Development from Accounts 000-09-0901-0007-26 (Printing) and 000-09-0903-0001-46 (Other Contract Services) to Account 000-09-0901-0007-46 (Other Contract Services) – One of the goals of the City-Wide Branding project is to create a brand that will connect with our residents and serve as a guiding principal to gain traction throughout the community. The key to connecting a brand identity to a community is marketing the brand through a strong, detailed implementation plan. This transfer will cover the costs and provide us with the tools to market and implement the new brand identity.

**Attachments:**      [R88 Transfer Approval](#)  
[Transfer Request](#)

R89

Authorization for Contract with Red House Communications, Inc. in an amount not to exceed \$85,000 to create a new brand identity for the City, competitively bid, multiple bidders.

**Attachments:**      [R89 Contract Approval - Red House](#)

#### **ORDINANCES FOR INTRODUCTION (To be referred to Committee with public comment prior to referral)**

**These bills will be taken up during the respective budget review meetings.**

Bill 67

Adoption of Liquid Fuels Fund 2020 Budget

**Attachments:**      [2020 Liquid Fuels](#)

Bill 68

Adoption of the Trexler Fund 2020 Budget

**Attachments:**      [Bill 68 Trexler Fund](#)

Bill 69

Adoption of the Solid Waste Fund 2020 Budget

**Attachments:**     [Bill 69 Solid Waste Fund and Fee](#)

Bill 70

Adoption of the Stormwater 2020 Budget

**Attachments:**     [Bill 70 Stormwater Fund and Fee](#)

Bill 71

Adoption of the Rental Unit Licensing Fund 2020 Budget

**Attachments:**     [Bill 71 2020 Rental Unit Fund](#)

Bill 72

Adoption of the Housing Fund 2020 Budget

**Attachments:**     [2020 HOUSING FUND ORD](#)

Bill 73

Adoption of General Fund 2020 Budget

**Attachments:**     [Bill 73 2020 GENERAL FUND ORD](#)

Bill 74

Increases Golf Course Cart Fees by \$1

**Attachments:**     [Bill 74 - Golf Cart Fees](#)

Bill 75

Fire Fees

**Attachments:**     [Bill 75 Fire Fees - 2020](#)

## **RESOLUTIONS FOR INTRODUCTION (Can be voted on or Referred to Committee):**

R90

Adoption of the Capital Improvement Program

**Attachments:**     [R90 Approves Capital Plan](#)

[Capital Improvement Plan](#)

**Discussion: Budget and Finance Chairperson Guridy will chair this part of the meeting. Five Year Plan, Revenue and Expenditure Estimates, Finance, Debt Service Fund – Equipment and Capital Projects Fund if applicable.**

## **ADJOURN**

*Council meetings are held on the first and third Wednesday of each month beginning at 7:00 pm in Council Chambers. For copies of the agenda or meeting announcements, please visit our website at [www.allentownpa.gov](http://www.allentownpa.gov) or contact the Clerk at [Michael.Hanlon@allentownpa.gov](mailto:Michael.Hanlon@allentownpa.gov) to receive an email notice of the meetings.*

Budget Schedule

Attachments:     [Budget Schedule V2](#)

Budget Memo

Attachments:     [Budget Memo 1 - Personnel](#)