



Allentown

435 Hamilton Street
Allentown, Pa. 18101

Meeting Agenda - Final

City Council

Monday, November 4, 2019

5:30 PM

Council Chambers

Special Council Meeting on Budget

Roll Call: Council President MacLean

Mayor's Budget Presentation

Resolutions for Final Passage:

R88

Approval of Transfer: \$22,714 in Community and Economic Development from Accounts 000-09-0901-0007-26 (Printing) and 000-09-0903-0001-46 (Other Contract Services) to Account 000-09-0901-0007-46 (Other Contract Services) – One of the goals of the City-Wide Branding project is to create a brand that will connect with our residents and serve as a guiding principal to gain traction throughout the community. The key to connecting a brand identity to a community is marketing the brand through a strong, detailed implementation plan. This transfer will cover the costs and provide us with the tools to market and implement the new brand identity.

Attachments: [R88 Transfer Approval](#)
 [Transfer Request](#)

R89

Authorization for Contract with Red House Communications, Inc. in an amount not to exceed \$85,000 to create a new brand identity for the City, competitively bid, multiple bidders.

Attachments: [R89 Contract Approval - Red House](#)

ORDINANCES FOR INTRODUCTION (To be referred to Committee with public comment prior to referral)

These bills will be taken up during the respective budget review meetings.

Bill 67

Adoption of Liquid Fuels Fund 2020 Budget

Attachments: [2020 Liquid Fuels](#)

Bill 68

Adoption of the Trexler Fund 2020 Budget

Attachments: [Bill 68 Trexler Fund](#)

Bill 69

Adoption of the Solid Waste Fund 2020 Budget

Attachments: [Bill 69 Solid Waste Fund and Fee](#)

Bill 70

Adoption of the Stormwater 2020 Budget

Attachments: [Bill 70 Stormwater Fund and Fee](#)

Bill 71

Adoption of the Rental Unit Licensing Fund 2020 Budget

Attachments: [Bill 71 2020 Rental Unit Fund](#)

Bill 72

Adoption of the Housing Fund 2020 Budget

Attachments: [2020 HOUSING FUND ORD](#)

Bill 73

Adoption of General Fund 2020 Budget

Attachments: [Bill 73 2020 GENERAL FUND ORD](#)

Bill 74

Increases Golf Course Cart Fees by \$1

Attachments: [Bill 74 - Golf Cart Fees](#)

Bill 75

Fire Fees

Attachments: [Bill 75 Fire Fees - 2020](#)

RESOLUTIONS FOR INTRODUCTION (Can be voted on or Referred to Committee):

R90

Adoption of the Capital Improvement Program

Attachments: [R90 Approves Capital Plan](#)

[Capital Improvement Plan](#)

Discussion: Budget and Finance Chairperson Guridy will chair this part of the meeting. Five Year Plan, Revenue and Expenditure Estimates, Finance, Debt Service Fund – Equipment and Capital Projects Fund if applicable.

ADJOURN

Council meetings are held on the first and third Wednesday of each month beginning at 7:00 pm in Council Chambers. For copies of the agenda or meeting announcements, please visit our website at www.allentownpa.gov or contact the Clerk at Michael.Hanlon@allentownpa.gov to receive an email notice of the meetings.

Budget Schedule

Attachments: [Budget Schedule V2](#)

Budget Memo

Attachments: [Budget Memo 1 - Personnel](#)