

ADMINISTRATION

ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 103 - 2024

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OCTOBER 16, 2024

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AN ORDINANCE

Amending Part II General Legislation, Chapter 270 Fees, Article VIII Parks and Recreation Fees by increasing multiple golf course fees in the City Code.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That Section 58 Fees be amended as follows:

**ARTICLE XII**

**Golf Course Fees**

**§ 270-58 Fees**

**Season Rates**

Resident Season Pass (7 Day)	<del>1,350.00</del>	<u>1,550.00</u>
Resident Season Pass (5 Day)	<del>1,050.00</del>	<u>1,250.00</u>
Non-Resident Season Pass (7 Day)	<del>1,600.00</del>	<u>1,800.00</u>
Non-Resident Season Pass (5 Day)	<del>1,250.00</del>	<u>1,450.00</u>
Junior Resident (7 Day)	400.00	
Junior Non-Resident (7 Day)	550.00	

**Daily Tickets**

**Walking**

Weekday 18 Hole Resident	<del>26.00</del>	<u>28.00</u>
Weekday 18 Hole Non-Resident	<del>29.00</del>	<u>31.00</u>
Weekday 18 Hole Non-Resident Senior	<del>26.00</del>	<u>28.00</u>
Weekday 18 Hole Resident Senior	<del>23.00</del>	<u>25.00</u>
Weekday 18 Hole Twilight Non-Resident	<del>27.00</del>	<u>29.00</u>
Weekday 18 Hole Twilight Resident	<del>24.00</del>	<u>26.00</u>
Weekday/Weekend 18 Hole Junior	20.00	
Weekday Winter	<del>27.00</del>	<u>29.00</u>
Weekend 18 Hole	<del>41.00</del>	<u>43.00</u>
Weekend 18 Hole Twilight (aft 2pm)	<del>29.00</del>	<u>31.00</u>

Weekend Winter	<del>29.00</del>	<u>31.00</u>
18 Hole Specials	<del>25.00</del>	<u>30.00</u>
Weekday 9 Hole Non-Resident	<del>21.00</del>	<u>22.00</u>
Weekday 9 Hole Non-Resident Senior	<del>18.00</del>	<u>19.00</u>
Weekday 9 Hole Resident	<del>18.00</del>	<u>19.00</u>
Weekday 9 Hole Resident Senior	<del>15.00</del>	<u>16.00</u>
Weekday/Weekend 9 Hole Junior	10.00	
Weekend 9 Hole	<del>22.00</del>	<u>23.00</u>

### **Cart Rentals**

Mandatory Carts on Weekends until 11:00AM

Cart Rental - 18 Hole (Per Person)	<del>19.00</del>	<u>21.00</u>
9 Holes – Single (Per Person)	<del>10.00</del>	<u>11.00</u>
Weekend walking fee before 11am on weekends and holidays	8.00	

### **Driving Range**

Medium bucket		8.00
Large bucket	<del>10.00</del>	<u>11.00</u>
Jumbo bucket	<del>13.00</del>	<u>14.00</u>

### **Active or Retired Military Discount**

10%

(Military ID must state Active or Retired)

SECTION TWO: That this Ordinance take effect January 1, 2025.

SECTION THREE: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

## Legislative Template

- What department or bureau is this bill originating from? Where did the initiative for the bill originate?

Parks and Recreation

- Summary and facts of the bill.

Increase fees at the Municipal Golf Course in order to maintain revenue and keep pricing competitive with surrounding golf courses.

- Purpose – Please include the following in your explanation:
  - a. What does the bill do? What are the specific goals or tasks the bill seeks to accomplish?

Increase fees at the Allentown Municipal Golf Course.

- b. What are the benefits of doing this?

Increasing greens fees will increase revenue while remaining competitively priced with other local golf courses and clubs. The increase in revenue will allow course staff to maintain the high level of play at the golf course.

- c. How does this bill relate to the City's vision/mission/priorities?

Increasing the fees will allow the course to continue their turf maintenance programs. A quality course leads to increased player traffic and a better user experience.

- Financial Impact – Please include the following in your explanation:
  - a. Cost (initial and ongoing)

N/A

- Priority status – Are there any deadlines to be aware of?

To be introduced during the budget process on 10/16/24.

- Why should Council unanimously support this bill?

Increasing the fees will allow the course to continue their turn maintenance programs. A quality course leads to increased player traffic and a better user experience. Fees will still be competitive with surrounding golf courses in the area.