



Allentown

435 Hamilton Street
Allentown, Pa. 18101

Minutes - Final

City Council

Wednesday, July 13, 2022

6:00 PM

Council Chambers

Special Meeting

Roll Call

Present: 7 - Candida Affa, Cynthia Mota, Daryl Hendricks, Ed Zucal, Ce-Ce Gerlach, Joshua Siegel, and Natalie Santos

Presenters on Tourism/Entertainment as a Category:

Tyrone Russell, Faces International

Don Cunningham, President & CEO, Lehigh Valley Economic Development Corp.

Alex Michaels, CDME, CTA, President & CEO, DiscoverLehighValley.com

Mr. Tyrone Russell, Eastside, stated that he appreciates Council having him here tonight. He has a few things to say about Tourism and Entertainment category. He was really engaged in conversation on how they can continue to bring new faces, new voices and new experiences to the Allentown area. He stated that he is CEO of Faces International, a marketing and development firm. A company that was started here in 2012. He stated that he moved to the Valley in 2008 and started his company after being squeezed until the margin by the forces of the Lehigh Valley for lack of better terms. In 2010, he decided to have a night out on the town. This was a city and place without limits as he was told. A region that holds one of the oldest music festivals in the United States. An area that held court for at least five major corporations, many of them that he is working with right now that houses hundreds if not thousands of Black and Brown folks that share similar backgrounds and experiences as him. He stated that he has a master's degree and worked in higher education, has a family and loves to spend a night on the town aside for festivals and family adventures. He like many others, Black, Brown and educated wants something more adult, something with a little culture to say the least. On this night, he decided to step out and investigate options for this night as a young Black professional. He did not want to do Starters in Bethlehem because it was too young for him. He decided to go to a place called Melt. When he arrived there, he had on dog tags and they were hanging out his shirt when he arrived to the door. When he gets to the door, there is a bit White guy who is the doorman grabs his dog tags and investigates them. He tells him to tuck them in because there was no bling allowed in his establishment. He tucked them into his shirt and go in only to

see a sea of White faces enjoying themselves. Some with jewelry draped on their chest, others without. Frustrated he decided to take his business and his money elsewhere. He came to Allentown to a place where Black and Brown folks frequented. When he got there, the Brown skinned brother did not care about his dog tags, but he focused on his clothes. He told him that he could not wear a plain t-shirt in the club. He pointed out that the t-shirt had small stripes. To this he flashed his small flashlight to his shirt and said ok, he sees them, I can go inside. As he reflected on this night in the Valley, he realized that he much like other Black and Brown professionals here, he was stuck in the margins where they were forced to go to places that would label jewelry on them bling when it is draped across our bodies and other places that would look at our clothing as a reflection of our character. All of it had to do with the color of his skin. The perceptions were drawn and the decisions were made based on that. Folks like him, Black, Brown, educated have been left out of the design of the Lehigh Valley and Allentown in particular. As entrepreneur, he and his team got to work. They wanted to create an environment that would bring folks like us out of the margins and show them that we could come together and create what we travel to Philly, to DC, to New York City for. They hosted a masquerade balls, First Fridays Socials that were extremely diverse. They hosted Lyrist's Lounges in the Allentown Art Museum. They hosted an event called Dance Craze that brought MTV's America's Dance Crew to the Valley. An event that they tried to host at the PPL Center, but could not get the support of local businesses or government. An event that they believe will finally get young people who lived in the neighborhood into a brand new building that they never have been in through a program called Operation 610 which meant \$61 donation would allow a family of four to enter into the event for free. Operation 610. The Butz Corporation was the only corporation that got on board. They tried to use venues that were big and gorgeous and at times they were told that they rented to folks like you before and we had problems so we will not do it again. For this we would ask, folks like us. Please check the resume. See what we have done. We held events lead by the brilliance of Black and Brown people. He watched Michele Zattoni scrape money together to host an event that would have been remarkable for our city in our region if she was only given the budget to really drive it forward, but instead she had to settle for crumbs because it was not part of the fabric and she lived outside of the margins that Allentown pressed us in. She was seen, she was marginalized, stored away, and then she was overlooked. He stated that they approached past mayors, not the mayor today. They approached the City Center, individuals to help Black and Brown folks who aren't coming from generational wealth, but who has several generations worth of brilliance to assist in building extra curriculum opportunities for the culture, only to be deferred and denied. This is a larger problem you all care to believe or many people care to believe because people want to simple

minimize it to events. This isn't just about having a good time. This is about community building. This is about retaining talent for larger corporations. This is about attracting outside excellence that avoids the Valley because they believe that there is nothing here for us. Many of you today knows, just how important it is to have a space to hang out and relax or events to frequent where you see folks like you to have an ongoing community of people who exists in your life's bracket. He is going to an event called Friends with Peter tomorrow. He hosts this every single month and you can ask yourself why. He knows much like everyone here knows the power of creating space to be in communities outside of nonprofit events. Yet, the city has not supported that for Black and Brown. It has not been built into the fabric. No nightlife options, no funding, no space, and he asked himself how can we get excited about bringing jobs here or highlighting how diverse we are as selling points, but don't put structures in place to keep people in the city. Now, when we give out dollars, we give it to well-established organizations who have been here for years, who has healthy budgets and expects folks like himself to somehow compete. Juneteenth is a reflection of Black leadership and how when given scraps, folks can make gold. The challenges to give more opportunities and cut down financial barriers and witness the creation of the brilliance we have in the Valley. We can witness how the talent and wisdom makes the Valley more appealing for all folks in the northeast. As a marketing firm, as an example, people tap on to us to market only the Black and Brown communities. They rarely tap on us to create general marketing campaigns. As if a Black man in America doesn't know what White folks enjoy. How can't we? We drink that juice every single day. For me that's exactly how entertainment and tourism in the Valley has taken shape. Black and Brown folks can only create things that Black and Brown folks respond to. He is here to tell them that cannot be further from the truth. Why, because the majority of us have around the majority all of our lives and we have learned a few things along the way. When we create events with an abundance of resources, the world shows out. He watched Michael Frassetto (sp) with an abundance of resources, put on an event called Reggae Fest at the SteelStacks. Movement Move Media is an Allentown organization that finds its home and supports outside of these city limits. He stated how, why? As a Council, we need to begin to think about how we can carve out funds that can specifically be for Black and Brown leaders who wants to lead projects in tourism. We can purchase a building, like the old Hook space if we wanted. We can take care the rent and let a few small business leaders program the heck out of it. We can save a percentage in the budget and allow Black and Brown leaders to set a Council that would dictate how it is spent in the world of entertainment and tourism. We have to be able to stretch our minds to ideas and even if we don't fully understand it, we have to commit to that process. He stated that his team travels often and sees the values

missing and how simple it is to fix it. To this day people ask them, when are you going to open up a venue. When are you going to bring back events because Allentown offers us nothing? He stated that they were only a small piece of that pie. An extremely small piece of that pie. If funds are available and they follow the same suit as funding always have, nothing is ever going to change and we can do all we want with logos, and facades, but again, the people on the ground are going to know exactly what it is. A facade. The guts still work the same way they always have. We have an opportunity right now and attract some serious tourism dollars and retain some serious talent from the growing majority who has been looking for a way out of the margins. From teachers to VPs of major companies in the area, to small business owners who know what will bring folks out into the Valley. He asked them to pass over a couple of those dollars and let the people work. He thanked Council for having him and giving him an opportunity to speak.

Ms. Cynthia Mota asked Mr. Russell where is it that you travel.

Mr. Tyrone Russell stated where don't we travel. Between Chicago, Philadelphia, New York, New Orleans, Miami, and much larger cities, but yet the idea of the culture remains the same. He stated the Dominican Republic to get an understanding of what is happening when you talk about the social structure of how nightlife and events and how attracting people work and what has been done. One of the best places we traveled ever was a small city in Virginia. He stated that they had an opportunity to see a mature wine bar would work and how people from all over would come and frequent that place because the energy it provided. He stated that they travel often, primarily for business and while they are there, they are doing research that they can do here.

Ms. Ce Ce Gerlach stated that Mr. Russell brought up Juneteenth and she had to make a comment. She stated that she was a vendor at Juneteenth and she thought it was just Lehigh Valley folks. She stated that she takes CashApp as a payment. It was people from all over. From New York, from Philly, different places from Jersey. Someone from Maryland. People traveled here to come to Juneteenth. That just goes to show you when you are in a city that is over 70 percent people of color that if you have events and revenues that are geared and appeal towards the majority of the folks, it works. People come here. She stated that she would bet that the people that came here, many may have stayed at a hotel downtown, many may have stopped at a local business, they drove through a neighborhood, they got to see our homes and thought...umm, maybe. Allentown maybe was not on the map for them, now it is since they have been here. She stated that she thought it was interesting that he brought up Juneteenth.

Mr. Tyrone Russell stated that he has the opportunity and the pleasure and really the blessing to do a lot of training for a lot of diversity, equity and inclusion for organizations. PPL was a client. He just got done with training with Olympus, Air Products as a client. He stated that he just did 30 sessions for them in May. Lehigh Valley Health Network has been a client in the past. One thing he would tell them is that part of their struggle is having conversations with Link when we were doing programs and how we can do more programs so that their folks will stay in the Valley and stop leaving their business. What these companies have in common is that they saying that folks like you who are stuck in the margins either as Candida would call them some Nuisance Bars that we are trying to limit versus these bars that don't necessarily accept us for who we are. Those folks find themselves in the margin saying what can we do. There is nothing else we can do here in this area. We have a responsibility to these businesses that we continue to highlight and tell people, hey, we have businesses coming here. We are bringing new talent in here. We have a responsibility to help those folks and help their people find things to do when work is all said and done because that is what makes people living happy and we don't offer that. We don't offer enough of that for those populations. He stated that he can tell them every time he has those conversations with these corporations that are wondering how do we retain that talent that we get and bring here and then they leave. Part of that is our responsibility if we are talking about tourism and creating entertainment for folks.

Mr. Daryl Hendricks asked Mr. Russell if the city of Allentown has contracted with him in the past. He asked what some of those things were.

Mr. Tyrone Russell stated that they did Allentown Vision 2030 Contract. That was one of the main contracts that they did which the goal was to bring community members out to give their input on what they think the future of Allentown could be. They also helped with Juneteenth. As small as that budget may have been. They helped with building some of the branding out. Their first relationship was with Allentown Vision 2030.

Ms. Cynthia Mota asked if there were any other questions from the dais or the public. She apologized and stated that they are only taking questions from the dais. She thanked Mr. Russell for a great presentation.

Mr. Tyrone Russell thanked Council and stated goo luck with the decisions.

Ms. Cynthia Mota stated that now, they have Mr. Don Cunningham, President and CEO of Lehigh Valley Economic Development Corporation.

Mr. Don Cunningham stated good evening and thanked her for allowing a little bit of time to address them on the topic of Tourism and Entertainment.

He runs the Lehigh Valley Economic Development Corporation. They are a regional entity with a public/private partnership which is a coalition of companies, employers, large institutions, colleges, and governments that were put together back in 1995 to advance job creation and economic strategy across 62 municipalities of the Lehigh Valley. Allentown, obviously being our largest municipality and our commercial center. It may seem strange that someone with a title of Economic Development is here to talk about tourism and entertainment. He stated that he knows that Alex Michaels is going to speak after him. He stated that he will be brief so Alex can get more time because he has a presentation PowerPoint. He wants to enforce the fact that and this really goes hand and glove with what Tyrone has just said to you. He stated that he won't say it as pointedly or passionately as Tyrone did, but the name of the game in economic development is really quality of place and opportunity of people at all walks of life to have an opportunity for a job. That translate to talent. If he were to talk to them 10 years ago about marketing for economic development, he would be talking a very different paradigm. It would be one of talking about real estate assets, costs, the distance to market. Today, companies whether they are here and we want to retain them or companies with jobs that we want to bring into our market want to know what our talent is in the market and what that translate to is do you have a growing population base. Do you have a growing population particularly of young verse people under the age of 40? For the first time, our workforce in the Lehigh Valley, the majority of our workforce in the Lehigh Valley about 45 percent is at the age of 40 and younger. Generation that he no longer belongs to as his hair is getting grey, and he is getting older in this business are driving economic development. What is central to creating good jobs and creating good companies and creating opportunities for people has become entertainment, culture, the arts, tourism, visitation, economic development is all the same thing now. People coming as Ms. Gerlach was talking about people coming here from elsewhere because of a festival and Juneteenth Festival is really the front door of job creation and economic growth. We have aligned with organizations like Discover Lehigh, the Chamber of Commerce and many other companies on a joint marketing effort which is really about telling the story of what really exists in Allentown, Bethlehem, Easton and all across the Lehigh Valley. Outside of our boarders we are often misrepresented and often misunderstood. We don't have as a region, marketing dollars that other regions have to tell our story. When we pole and survey folks about what are their viewpoints about the Lehigh Valley in Allentown, Bethlehem, Easton, we still get very antiquated viewpoints. They may harken back to pop music song in the 1980s or may harken back to what they call the rustbelt of America. At the end of the day, the way to expose more folks to the Lehigh Valley, more companies to create more jobs here. Good paying jobs for residents which is the ultimate way for people to rise up and

succeed is through getting them here and understanding what is here and the attraction of our assets. While Tyron was talking about building new assets, and smaller assets and more diverse assets which we fully support. Existing assets also in places like Coca Cola Park that gives a region an identify that lets people have a quality of life, cultural asset that they can identify with as their home and continue to build those identifiers which help to brand the Lehigh Valley, which helps to brand the city. He touched on another topic that they still have their eye on and not necessarily concerned about watching very closely which is an antecedent of COVID which is the impact on restaurants, nightlife, on downtown retail that when we spent two years driving people out of cultural arts and entertainment and restaurant facilities that was a burden and he thinks that the federal government responded well. You are in the challenging position of managing some of those trailing funds on how best to implement and help to rebuild back up the community. He says to them that using some of that to ensure that we don't lost ground on what has been decades in the making of building up downtowns and entertainment and cultural arts and regional assets and places where people can gather and be a community that suffered greatly during the two years of COVID and lost new ground, employees, opportunities, and lost revenue. That is critical to the economic growth and development of the Lehigh Valley and Allentown. Investment in tourism and entertainment, helping to keep these entities strong and to keep these assets building up are investments in jobs and investments in retaining and keeping talent. At the end of the day, that is the front door to economic growth and development of the kind that we want to see for Allentown and the Lehigh Valley.

Ms. Cynthia Mota thanked Mr. Cunningham for the presentation and asked if there were any questions from the dais.

Mr. Daryl Hendricks asked where does this area rank as far as the east coast for tourism and trade.

Mr. Don Cunningham stated that there are a lot of different ways to measure them. Alex may have some definitive things, but some of the measures that they use is that in the last decade, not only Allentown, but the Lehigh Valley has been one of the fastest growing region, not only in the state, but of markets our size. He stated that they fall into the market category of 200,000 – one million in the Lehigh Valley. In the last seven years, they have been in the top 10 across the whole country in that category for grow of jobs and growth of investment. They lag a little bit in visitation because they are not a beach resort and don't have the historical significance of a Philadelphia or a Boston. The growth and population is really impressive. Lehigh County has led the way, not only growth of overall population in Pennsylvania, but growth of people under 40.

Some of us remember the days when we were talking about what we used to call it brain drain which was losing our young folks and today, we are not perfect and more as Tyrone talked about more needs to be done in a more diverse way. We are retaining and attracting young folks in the way that we haven't before. We are a leader in that category across the state and across the country which is all positive development.

Ms. Candida Affa stated that she finds this interesting, Lehigh Valley Overnight. The percentages are here. She stated that it seems here that they have the highest percentages visiting friends and relatives. Could it be a deterrent because we live so close to Philadelphia and New York. We have more day trips then we have overnight. What she finds with the casino that it is only three percent. These are day trips supposedly. Do you think the fact that we are nestled right in there and having the overnight stays the percentages are a lot lower, except for Bethlehem because of the Hotel Bethlehem and Musikfest. The fact that we can bus them right in here.

Mr. Don Cunningham stated across the board the proximity to New York and Philadelphia are both a blessing and a curse. A lot of people love this area because the in and out ability to get into New York and Philadelphia. Obviously, that is a tough competition in terms of overnights on the tourism side or even if it was trying to attract jobs and young folks. In generally, on an economic side, the proximity of those markets is a huge asset. He stated that he would let Alex who is deep into the numbers on day trips and hotel stays talk about visitation and the length of visitation. His organization has done a good job and as a region what we need to do is package a lot of different things to attract people from one off day trips from hopefully an overnight and a two day trip and a weekend and package them together. Whether that be Coca Cola Park, Crayola, a show at the PPL Center or whatever it may be. It is all about taking these various assets and making sure it gets in front of people so they know they can spend more than one day here.

Ms. Candida Affa stated that it seems like the conferences and conventions are only one percent and that is overnights. We only have one percent of that.

Mr. Don Cunningham stated that it really does. That is true and we don't have a large conference center as a lot of other communities do. One of the challenges about the Lehigh Valley is that it is very spread out. There 62 municipalities, three cities from the far end of Easton to the westend of Allentown. You have to move people from a lot of different places to take it all in. We don't have one big central downtown like a Philadelphia.

Ms. Candida Affa asked Mr. Cunningham's opinion that a lot of the money should be spent on daytime like out Golf Course, DaVinci Center, and the IronPigs. The concentration on the money that we would use is mostly daytime which isn't a bad thing. a lot of the money that they are looking at here are theatres: Symphony Hall, and all the things that people will come in to our city to enjoy.

Mr. Don Cunningham stated that they have done a good job to realizing what our niche is which is bringing people in for assets whether it will be for festivals or the arts or baseball with the Phantoms. That is the front door to expose people to the region. It is also really important that people have a common identifier of pride and something they feel is a unifier across municipal boundaries. We are really broken up with 62 different municipalities. Some people identifies with their neighborhood and their corner of the world. It is good to have some things that we can feel that our regional and the focus with a lot of money and a lot of time. A lot of that money has been building those assets. We certainly what to continue to see them grow and stay here.

Ms. Cynthia Mota asked if there were any other questions.

Ms. Ce Ce Gerlach stated that Alex would have specific data.

Mr. Don Cunningham stated that he has a PowerPoint.

Ms. Ce Ce Gerlach asked when it comes to economic development with placement and setting up places for tourist and community members to gather. She thinks of her neighborhood where there is really not a lot. She lives downtown Allentown. New fancy apartments went up and they kind of do their own thing, internally. They don't really come out t the community. We don't really interact with them and they don't really interact with us. How does that fit in to potentially what we are talking about.

Mr. Don Cunningham stated that there is more that can be done. There are all these gyms. That might be your neighborhood or other little neighborhoods. We got great street festivals, maybe ethnic and urban festivals or great little restaurants or places that people are not aware of and they ought to be getting exposed to in the stories that we are telling and the marketing that we do. Organizations like Discovery Lehigh Valley try to bring in scan for all the assets you got and package things together to get the word out. One of the biggest challenges is money to market. The city mentioned dollars for marketing or building up assets. It is challenging if you don't get federal or state support. He is a former city government person. He was a mayor and a city councilperson. It is always challenging to cities to find those dollars. To build out those assets or tell their own

story. That where it is strength for regional organizations like Discover or LVDEC where they can try to aggregate some money together to talk about what is going on. There are a lot more gems out there that needs to have their stories told that have not been told so far. Every year in the Valley you get new. Look at all the restaurant growth and the great mom and pop ethnic restaurants all over the Lehigh Valley that still needs to be discovered. He stated that Alex would be able to talk a little more to the process.

Mr. Alex Michaels thanked Council for the opportunity to speak to them and kind of elaborate on what has been discussed before and how tourism can really help the community and what it is doing for the Lehigh Valley as we speak right now. He stated that he wanted to share his screen for the PowerPoint. He stated that the first slide is Discover Lehigh Valley. He stated that he came to Lehigh Valley in 2018 to take over the Destination Marketing Organization called Discover. They are the Destination Marketing Organization for Lehigh and Northampton County. They have the three cities and 62 municipalities. He moved to the Valley in 1984. His family moved here to work for Lucent Technologies which is now home to Coca Cola Park. Discover Lehigh Valley was founded that year as well. Their organization is to discover and market the destination and their vision is to inspire and mission is to strengthen Lehigh Valley economy through tourism, enhancing the quality of life and regional pride. With some of the research that they have done, they believe that tourism is create a better place for residents. In 2019, the tourism sector employed one in 10 people on the planet to create one in four all new jobs globally in the last five years. The tourism sector is 80 percent composed of small and medium sized businesses and tourism employs two times more women as any other sector and has a higher share of youth in that overall economy. He looked at the trends of 2022. Locals are the mega trends. Locals care much more about the place they live and how to preserve it and resident sentiment has turned into the key performance indicators for destinations. Basically what that means more than ever, locals are invested in what tourists have to offer in the hospitality industry and entertainment. In Pennsylvania, tourism has in 2020 has produced 152 million travelers to Pennsylvania and that is \$29 billion. Even in the pandemic, travelers supported one in 18 jobs in the state. When you look at some of the fiscal contributions, that is \$4.8 billion in state and local taxes which is the equivalent to \$950 in tax savings for every household in Pennsylvania. When we look at Lehigh Valley, he knows some of the questions on the panel before on how many visitors come here. In 2018, prior to the pandemic, they saw nearly 17 million people in the Lehigh Valley visit this location. Out of that was 2.2 billion in economic impact and to break it down it comes to 5.5 million every day. 26,500 jobs supported by visitor spending. And, holds 2,500 people in our hotels on a nightly basis. To put

it in perspective with 17 million people that live in this area, you would have to fill the PPL Center and Coca Cola Park about 821 times to fill up the space for that. The average spend about \$121 per night. He heard what is the main focus that people travel to the Lehigh Valley. He stated 58 percent is to visit friend and family. Understand, that is not just people visiting their friends or their old colleges and looking here for jobs and spending time here. One of the first thing they want to do is find a local restaurant and entertainment venues. Tourism is definitely important. One of his colleagues made a statement a few years back and it still resonates today. When you look at the Destination Management Cycle and build a place people want to visit. You will build a place where people want to live and if you build a place where people want to live. You will build a place where people want to visit. If you build a place where people want to work, you will build a place where businesses want to be. If you build a place where business has to be, you will build a place where people has to visit. That is what the consider a Business Management Cycle. He stated that he will be happy to answer some questions and hopefully give some additional data.

Ms. Cynthia Mota asked if there were any questions from the dais.

Mr. Ed Zucal asked Mr. Michael if all the information has to do with the state of Pennsylvania. The only thing he got was his last statement that 58 percent of the people that come here visits their families and friends. What you are saying is that they don't really come here for and of course they go to restaurants and things like that, but their main purpose is not for entertainment. Is that a fair statement?

Mr. Alex Michaels stated about 58 percent and that is not the reason they select the Lehigh Valley. Once they are here, that is what they do. They venture out to go to these places. In 2018, they had 17 million people visit this region.

Mr. Ed Zucal asked what data you have to confirm that amount of people came here.

Mr. Alex Michaels stated that they represent organizations called and they provide the data. They do it all over the world and provide data on an annual and will have the 2021 results in a few weeks. They anticipate it will be slightly lower than it was in 2018 because of the pandemic, but it is starting to build back up. For an example, the hotels are 10 percent higher than the national average than our hotel occupancy. They are sitting about 75 percent of our hotels full. People are coming to the Valley. There about 4,500 people staying at hotels every night.

Ms. Cynthia Mota asked what about Allentown. It is great to know what is going on, but she is mostly interested in the city of Allentown.

Mr. Alex Michaels stated of course, in Allentown, the Renaissance and other hotels in Allentown are performing really well. He can't speak exactly for Renaissance, but he knows they historically run at a high occupancy and produces a high ADR for the area with the average daily rate. When it comes to places like the PPL Center and Coca Cola Park and the proposed DaVinci Science Center, it is going to continue drive even more to that area.

Ms. Ce Ce Gerlach stated that she wants to abide by the Council's Rules by asking one question. This is definitely an area that they obviously received a lot of pressure from entertain this conversation. She stated that she has a feeling that we are going to have to vo

[15-5186](#) Discover Lehigh Valley PP

Attachments: [DLV-DMOPresentation-TourismValue2](#)

[15-5084](#) Coronavirus State and Local Fiscal Recovery Stuff

Attachments: [ARPA uses from Admin](#)

[Memo from Mayor Matt Tuerk regarding Coronavirus State and Local Fiscal Recovery Funds](#)

[Draft: SLFRF Policies and Procedures](#)

[Ordinance #15764](#)

[15-5145](#) Capital Projects

Attachments: [Capital Improvements Project 2022- 2026](#)

[Capital Improvements Project 2021- 2025](#)

[15-5085](#) ARPA City Samples

Attachments: [Atlanta mayor announces American Rescue Plan recovery funds](#)
[Buffalo New York - American Rescue Plan](#)
[Charlotte, North Carolina State and Local Fiscal Recovery Funds - 2021 Report](#)
[City of Houston American Rescue Plan Act](#)
[Detroit, Michigan - American Rescue Plan Act Funds](#)
[Kansas City Missouri - American Rescue Plan](#)
[Mayor Baraka Outlines 5-Year Plan To Stimulate Newark's Post-Pandemic Economic Recovery – CBS New York](#)
[NEWARK RECEIVES \\$88.3 MILLION IN AMERICAN RESCUE PLAN MONIES](#)
[Pittsburgh, PA - American Rescue Plan](#)
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