



MATT TUERK
MAYOR

435 Hamilton Street
Allentown PA 18101

OFFICE ♦ 610.437.7546 EMAIL ♦ Matt.Tuerk@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Matt Tuerk
Mayor

DATE: April 28, 2025

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Taylor Breinich	Shade Tree Commission	5/8/2030

Breinich is a qualified resident of the city, resume is attached.

TAYLOR BREINICH

Allentown, PA 18101

484-523-9985 – tbreinich@bartlett.com

PROFESSIONAL SUMMARY

Arborist Representative at FA Bartlett Tree Experts with expertise in tree health care and customer service. Successfully enhanced client satisfaction through tailored management plans and effective disease identification. Proven ability to evaluate hazardous trees, ensuring public safety while maintaining a commitment to sustainable practices. Excellent communication skills foster strong client relationships.

SKILLS

- Hazardous tree evaluation
- Tree identification
- Arborist equipment maintenance
- Tree law and regulations
- Arboricultural consultation
- Tree support systems
- Tree biology
- Soil management
- Customer service
- Excellent communication
- Public Safety awareness
- Tree risk assessment
- Pruning Techniques
- Tree preservation
- Plant Health Care
- Pest management
- Root management
- Disease identification
- Reliability
- Organizational skills

WORK HISTORY

10/2022 to Current - **Arborist Representative**

FA Bartlett Tree Experts – Emmaus PA

- Consistently met or exceeded job performance expectations, earning positive reviews from both clients and supervisors alike.
- Managed project timelines effectively to ensure all tasks were completed within allocated timeframes, resulting in satisfied customers.
- Trimmed and removed tree limbs in contention using safety measures.
- Improved client satisfaction by providing expert advice on tree care and maintenance best practices.
- Increased property safety through the removal of hazardous trees and limbs, reducing potential damage risks.
- Performed basic tree pruning, watering and fertilizing.
- Cut back and trimmed bushes and hedges to support well-designed landscapes.
- Supported emergency response efforts after natural disasters or severe weather events by clearing debris or removing damaged trees quickly and efficiently.
- Demonstrated tree-health science experience by delivering fact-based solutions to specific arboricultural concerns.
- Identified and tended to tree diseases.

- Educated clients on proper watering techniques, leading to healthier trees with fewer instances of drought stress or overwatering issues.
- Developed customized tree management plans for clients based on their specific needs, contributing to long-term tree health and vitality.
- Preserved tree structural integrity with proper pruning techniques, promoting healthy growth patterns.
- Enhanced tree health by identifying and treating various diseases and pest infestations.
- Reduced environmental impact by employing sustainable arboriculture methods in daily tasks.
- Maintained industry knowledge through continued education courses, ensuring up-to-date expertise in arboricultural practices.
- Performed soil tests to determine nutrient deficiencies or imbalances in order to create tailored fertilization plans for optimal tree growth.

03/2020-10/2022 - **Plant Health Care Specialist**

FA Bartlett Tree Experts – Emmaus PA

- Identified and tended to tree diseases.
- Educated clients on proper watering techniques, leading to healthier trees with fewer instances of drought stress or overwatering issues.
- Enhanced tree health by identifying and treating various diseases and pest infestations.
- Reduced environmental impact by employing sustainable arboriculture methods in daily tasks.
- Performed soil tests to determine nutrient deficiencies or imbalances in order to create tailored fertilization plans for optimal tree growth.
- Enhanced tree health and longevity by conducting detailed assessments and applying targeted treatments.

EDUCATION

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| 12/2018 | MPH: Masters of Public Health With Global Health Cognate
Liberty University – Lynchburg, VA |
| 12/2016 | Bachelor of Science: Environmental Biology
Liberty University – Lynchburg, VA |

CERTIFICATIONS

- Licensed Arborist, ISA (International Society of Arboriculture)-[2021-Present]
- TRAQ Tree Risk Assessment Qualified, ISA-[2024-Present]