

**REQUEST FOR APPOINTMENT****DATE 3/8/2016**

**AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:** Vacant Property Review Board / Blighted Property Review Committee

**NAME:** Marlene E. Granitz

**HOME ADDRESS:** 539 North Fourth Street, Allentown, Pa 18102

**BUSINESS**

**ADDRESS:** \_\_\_\_\_

**TELEPHONE NO. (Cell)** 609.707.3684 **BUSINESS** \_\_\_\_\_

**EMAIL:** Granitz@alumni.upenn.edu

**PRESENTLY EMPLOYED**

**BY:** \_\_\_\_\_

**JOB**

**TITLE:** Economic & Statistical Research Analyst for Antitrust Litigation

**EMPLOYMENT (Prior):** EconOne Research Inc,

**EDUCATION:**

**HIGH SCHOOL GRADUATE:** \_\_\_\_\_ **YES** \_\_\_\_\_ **NO**

**COLLEGE OR UNIVERSITY GRADUATE** x **YES** \_\_\_\_\_ **NO**

**DEGREE/FIELD OF STUDY** Economics & Sociology

**BA – Economics & Sociology; University of Pennsylvania, Philadelphia, PA** \_\_\_\_\_

**MBA – Statistical Analysis; Drexel University, Philadelphia, PA** \_\_\_\_\_

**CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:** \_\_\_\_\_

**Volunteer – Certified Tax preparation Counselor for low income and senior citizens**

**PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES**

**HELD:** \_\_\_\_\_

Assistant Director of Research – Risk Management Association

President – Philadelphia Council of Business Economists

Secretary - Philadelphia Council of Business Economists

**DO YOU LIVE IN THE CITY OF ALLENTOWN:** \_\_\_\_\_ x **YES** \_\_\_\_\_ **NO**

**HAVE YOU EVER BEEN ARRESTED?** No

**IF SO, WHY?**

**DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:**

No

Co-own three townhomes (family residences) in Jordan Heights neighborhood\_

**ARE YOU A REGISTERED VOTER:**

      x       YES

       NO

**WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD: \_\_\_\_\_**

Served on Property Review Board/Blighted Property / Blighted Property Review Board, 2014-2015.

I am interested in an appointment to the vacant/blighted property review committee with a vision for cleaner, safer neighborhoods while encouraging property maintenance and retention of historic architectural features combined with reducing population-density through housing de-conversions and increasing green space with pocket parks which will help to create a positive image of Allentown.

My training and experience includes organizing hands-on "old house" workshops to encourage awareness of historic preservation along with developing skills for historic house repairs and maintenance for homeowners. I have 20 years of volunteer activity with civic organizations in project planning and fundraising.

**MARLENE E. GRANITZ**

539 North Fourth Street, Allentown, Pennsylvania 18102

609-707-3684 ~ [Granitz@alumni.upenn.edu](mailto:Granitz@alumni.upenn.edu)

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**PROFILE: Project Management. Significant expertise and success in analyses and litigation support. Recognized for attention to details and ability to handle confidential and sensitive legal matters.**

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**PROFESSIONAL EXPERIENCE**

**EconOne Research, Inc, Philadelphia, PA & Los Angeles, CA**

2010-current

Private company providing economic research and consulting services. The company focuses on areas such as contract disputes, antitrust, intellectual property, patent infringement, regulation, unfair competition and international arbitration.

- ◆ Maintain office, coordinate with Los Angeles and provide support to Managing Directors.
- ◆ Independent research of economic, financial, and business issues.
- ◆ Construction and analysis of complex databases using spreadsheets.
- ◆ Document collection/organization and review.
- ◆ Assist in report/exhibit preparation.
- ◆ Undertake fact checking/backup preparation for all reports and exhibits.

**Econsult Corporation, Philadelphia, PA**

1990-2008

Firm specializing in economic and statistical consulting for litigation support.

**Principal and Senior Associate**

Provide economic consulting and litigation support –quantitative analysis and damage model construction for statistical and economic issues in antitrust cases, class certification proceedings, EEO matters alleging race and sex discrimination, and general commercial litigation.

- ◆ Testified at a jury trial for plaintiff in Robinson-Patman (price discrimination) litigation. *Stelwagon Manufacturing Company v. Tarmac Roofing Systems, Inc.*, (Civil Action No. 92-CV-1073) U.S. District Court for the Eastern District of Pennsylvania.
- ◆ Oversee teams of analysts for data and document review of economic issues to support opinions of Testifying Economics Expert.
- ◆ Manage Projects for litigation analysis including supervision of large data & document collections. Conduct industry research and in-depth review of litigation files to support economic analysis and theory of case.
- ◆ Partner with Testifying Experts to conduct economic and financial analysis for “but-for” scenarios and lost profit estimates in legal cases.
- ◆ Research Associate for Almarin Phillips, Ph.D., one of the leading economic experts on antitrust.
- ◆ Collaborate with economists to develop economic damage studies.
- ◆ Communications interface between the clients and partners/consultants to prepare economic witness for deposition and trial testimony.
- ◆ Strategize with legal team & economists to perform industry analysis, collect data, edit expert reports and verify statistical analysis.
  - Affiliated Industries: computer, casinos, electric panelboards, flat glass, graphite electrodes, trucking, television networks, satellite, and communications companies, wholesale distributors and manufacturers. Pay for performance in School District.
  - Class Certification litigation: polypropylene carpet, abrasive grain products, commercial tissue products, bread products, pressure sensitive label stock and disposable radio frequency security tags.



Nonprofit trade association, advancing the use of sound risk principles in financial services industry.

**Assistant Director of Research**

- ◆ Research consultant for the national trade association. Responded to requests from member banks for statistics and studies on commercial lending and credit and regulatory issues.
- ◆ Negotiated contract research.
- ◆ Conducted research briefings for Executive Senior management prior to media events.
- ◆ Wrote 30 articles for association's newsletters — Commercial Lending Newsletter, Microcomputer Clearinghouse, Statistical Supplement on Loan Charge-Offs, and Inside RMA
- ◆ Designed and conducted surveys, managed data collection and analysis and developed promotional literature and new publications.
- ◆ Created databases of banking and financial statistics.
- ◆ Established advisory committee of senior level bankers for examining lending, credit, computer, legislative, and regulatory matters.
- ◆ National Coordinator of Computer Committee and Legislative and regulatory members.
- ◆ Prioritized expenditures and administered \$650,000 departmental budget.

**EDUCATION**

Drexel University, Philadelphia, PA

**Masters in Business Administration, Beta Gamma Sigma**

2000

Statistical Analysis Concentration (GPA 4.0); Overall GPA 3.93/4.00

University of Pennsylvania, Philadelphia, PA

Post Baccalaureate Studies in Macroeconomics and Statistics

College of Arts and Sciences

**Bachelor of Arts in Economics and Sociology, Cum Laude**

Personally financed 100 % of education through employment.

**EXPERT TESTIMONY**

*Stelwagon Manufacturing Company v. Tarmac Roofing Systems, Inc.*, (Civil Action No. 92-CV-1073) U.S. District Court for the Eastern District of Pennsylvania, (16 December 1993). Testified for plaintiff in Robinson-Patman (price discrimination) case.

**COMPUTER AND TECHNICAL SKILLS**

- ◆ Demonstrated writing skills. Thirty articles published in bank trade association newsletters.
- ◆ Microsoft (MS) *Access*, *Excel*, *PowerPoint* & *Word*
- ◆ Conduct bibliographic electronic searches, organize research results, and synthesize raw material.
- ◆ Pennsylvania Continuing Legal Education Board 2008-2009
  - *Advanced Internet Research* (2 substantive CLE credits)
  - *Web Searching Demystified* (2 substantive CLE credits)
  - *Ethics in the Electronic Age* (1 ethics CLE credit)
  - *Making the Web Work for You* (2 substantive CLE credits)
  - *Encryption* (1 ethics CLE credit)
  - *E-Discovery*, (6 substantive CLE credits)

**CIVIC AND PROFESSIONAL ACTIVITIES**

*IRS Tax Preparation volunteer.* Advanced certification. Software: *TaxWise* by CCH. 2009 -current

*Proud Neighbors,* President and Event Chairperson 1995-current

- Organize and direct fundraising events and training workshops for community improvement and historic preservation awareness. Develop and manage expense and revenue budgets.
- Develop and monitor effective policies & procedures regarding major event fundraising;
- Provide leadership to volunteers for civic organization management & event coordination best practices.
- Proven success with projects; surpass fundraising goals each year.
- Organize and oversee local hands-on training for preservation. 2003-2015.
- Design and administer workshops for community improvement, 2002-2007.

**AWARDS**

Recipient of Community Action Award for Advocacy Leadership conferred by Preservation Alliance for Greater Philadelphia.

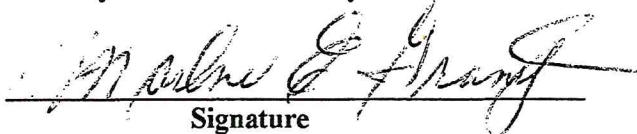
Recipient of Citizenship Award conferred by Camden County Board of Freeholders, 2007

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER  
OF AN AUTHORITY, BOARD OR COMMISSION: \_\_\_\_\_ YES \_\_\_\_\_ ☒ NO

IF YES, EXPLAIN: \_\_\_\_\_

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW  
MANY TERMS YOU HAVE SERVED One AND THE YEAR YOU WERE FIRST  
APPOINTED 2014-2015.

NOTE: This information will be used for making appointments to authorities, boards and commission  
and in the event you are appointed/reappointed, it may be used as a news release to identify  
you to the community.

  
Signature

March 8, 2016  
Date

Please forward this request for appointment, along with a resume to:

Mayor's Office  
City Hall  
435 Hamilton Street  
Allentown, PA 18101