



CITY OF ALLENTOWN

No 30768

RESOLUTION

R220 - 2023

*Introduced by the Administration on December 20, 2023*

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HUMAN RELATIONS COMMISSION

Ashleigh Strange

Term Expiration: 12/6/2026

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***Resolved by the Council of the City of Allentown, That***

City Council does hereby give advice and consent to the following appointment to the Human Relations Commission submitted to this Council by Mayor Matt Tuerk.

HUMAN RELATIONS COMMISSION

Ashleigh Strange

Term Expiration: 12/6/2026

	Yea	Nay
Candida Affa	X	
Ce-Ce Gerlach	X	
Cynthia Y. Mota	X	
Santo Napoli	X	
Natalie Santos	X	
Ed Zucal	X	
Daryl Hendricks, President	X	
TOTAL	7	0

***THIS IS TO CERTIFY, That the above copy of Resolution No. 30768 was adopted by the City Council of Allentown on the 20<sup>th</sup> day of December, 2023, and is on file in the City Clerk's Office.***

  
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 City Clerk




**MATT TUERK  
MAYOR**

435 Hamilton Street  
Allentown PA 18101

OFFICE ♦ 610.437.7546 EMAIL ♦ Matt.Tuerk@allentownpa.gov

**TO:** Michael Hanlon  
City Clerk

**FROM:** Matt Tuerk   
Mayor

**DATE:** November 28, 2023

**SUBJECT:** Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Robin Gow	Human Relations Commission	12/6/2026
Ashleigh Strange	Human Relations Commission	12/6/2026

Robin Gow and Ashleigh Strange will be filling vacant seats on the Commission. Their resumes are attached.

**Ashleigh Strange**  
**(484) 635-6650 ▪ strange.ashleigh@gmail.com**  
**Linkedin.com/in/AshleighStrange**

**Education:**

Bachelor of Arts degree in Broadcast Journalism - University of Alaska Fairbanks, 2016

**Employment:**

Director of Narrative and Communications - PA Stands Up (2021-Present)

- Highly experienced and adaptable strategic thinker. Plays a key role in defining the public political orientation of the organization
- Responsible for writing and editing public-facing materials
- Responsible for training staff members and leaders across the organization in PA Stands Up's narrative strategy frameworks and concrete communications skills.
- Responsible for statewide social media, press relations, and public-facing rapid response to PA political news and developments and supporting chapters implementing public-facing communications strategy.
- Steers the organization's earned media and social media strategies.

Regional Organizer - Lehigh Valley Stands Up (2019-2021)

- Developing leaders and a base of dues-paying members and volunteers,
- Developing and leading LVSU issue and electoral campaigns at the local, state, or federal level.
- Communications and promotion as related to the work and campaigns of local teams.

Communications Director - Make the Road PA/Make the Road Action in PA (2017-2019)

- Controls all external comms for 501c3 and 501c4 immigrant justice organizations
- Compiles all earned media, consults with press and sets up interviews for online, print, radio and TV
- Creates and distributes press releases/advisories, talking points and maintains media relationships
- Trains organizers on effective community outreach
- Radical speech and quote writer on topics including but not limited to: racism, gentrification, immigration, wages, electoral campaigns and international politics.

Prod. Assistant, Camera and Graphics Operator - Service Electric TV2 Sports - Allentown, PA (2015-2017)

- Operated Chyron Lyric Pro Graphics for hundreds of recorded and live productions
- Assisted in lighting, video, audio and graphics for daily live and recorded shows
- Ran handheld, robotic and stationary cameras both in studio and on the field
- Produced hundreds of news and entertainment videos for broadcast and online
- Collected B-Roll for news stories with on-air talent and news anchors

**Volunteer Involvement**

- Member of the Board of Advisors for Eastern PA Trans Equity Project (2023-Present)
- QTPOC affinity group facilitator for Bradbury-Sullivan LGBT Community Center (2022-Present)
- Planned Parenthood PA Advocates Board Secretary (2019-Present)
- Lehigh County Dem Committee Person and 1st V. Chair Allentown City Dem Committee (2018-present)
- Writer for online publication "Broadway Black" (2017)
- 88.1 FM WDIY Community NPR Public Radio Host/Board Director (2016-2020)
- PBS39 WLVT On-call Studio Volunteer (2016-2018)
- AmeriCorps NCCC Member and Summer of Service Team Leader (2008-2012)
- Civil Air Patrol, Public Affairs Officer, Squadron Commander (2004-2018)