

- **What Department or bureau is Bill originating from? Where did the initiative for the bill originate?**

Planning and Zoning

- **Summary and Facts of the Bill**

The City received a \$16,250 grant to 1.) hire a historic preservation consultant to give guidance to the Historic Architecture Review Board (HARB) in reviewing applications for alterations of buildings in the Historic Districts and 2.) to hire a community development/historic preservation consultant to prepare an outreach program to inform residence in the historic districts of the economic value and impact of historic preservation.

- **Purpose – Please include the following in your explanation:**
 - **What does the Bill do – what are the specific goals/tasks the bill seek to accomplish**
 - **What are the Benefits of doing this/Down-side of doing this**
 - **How does this Bill related to the City's Vision/Mission/Priorities**

This will increase awareness of the historic district ordinance for HARB and for residents in the historic district. The number of violations will be reduced and will reduce misconceptions about the regulations contained in the historic district ordinance. The historic preservation consultant will provide advice to HARB on proposed changes to buildings in the historic district and assist with compliance to the Design Guidelines. The public outreach program will target real estate professionals, property owners, landlords and developers. Funding will also be used to distribute the Design Guidelines to as many historic district residents as possible. This meets the goals of the historic preservation chapter of the City's comprehensive plan.

- **Financial Impact – Please include the following in your explanation:**
 - **Cost (Initial and ongoing)**
 - **Benefits (initial and ongoing)**

There is a 20% cost share which will be covered by salaries of city employees including the HARB Secretary and a Clerk . No ongoing expenses are anticipated. Initial benefits are high quality reviews of applications to HARB and immediate contact with residents of HARB regarding the value of historic preservation. The benefit is to decrease the number of violations in the Historic District.

- **Funding Sources – Please include the following in your explanation:**
 - **If transferring funds, please make sure bill gives specific accounts; if appropriating funds from a grant list the agency awarding the grant.**

Funds are a Certified Local Government grant from the U.S. Department of the Interior through the Pennsylvania Historical and Museum Commission. Funds will go to the grant account - 005-09-5902-0002-46.

- **Priority status/Deadlines, if any**

The contract to hire the above mentioned consultants to begin on August 1, 2016.

- **Why should Council unanimously support this bill?**

It will provide professional consulting services to advise HARB and will increase awareness of the importance of historic preservation in Allentown.