

## City of Allentown Public Outreach Budget and Spending Report

June 10, 2026

### Scope

Contained in this briefing is a list of all travel undertaken by the mayor or by people accompanying the mayor for the purposes of advocacy, public outreach and/or continuing education.

In addition to this document that outlines all major travel for said persons, attached is an itemized accounting of all travel, lodging, food and conference/ event registration expenses related to Mayor's Office travel for the purposes of public outreach, advocacy and continuing education. Each entry has been verified by multiple levels of oversight including internal purchasing mechanisms as well as the independently-elected Controller.

Together these two documents reflect all travel-related expenses paid for or reimbursed by the City of Allentown, and undertaken by the Mayor or persons accompanying the Mayor during the time period in question.

### Executive Summary

In total, the City of Allentown budgeted funds for the period or 2022-2026 that amount to **\$1.2 Billion**. (2022 \$213 million, 2023 \$228 million, 2024 \$229 million, 2025 \$240 million, 2026 \$245 Million)

All travel expenses for this period total \$14,366.45, slightly more than one one thousandth of one percent of total City of Allentown spend during that time period.

All food and meal reimbursements for the six years in question total \$1,885.70, or 0.00016 percent of total City of Allentown Spend.

All lodging expenses for the people and purposes in question amount to \$34,490.86, or 0.00229 percent of the City's spend during that period.

All conference/event registration expenses during this period amount to \$26,099.49, or 0.00174%

In total, the sum of all of these items for the six years identified in this summary is \$76,842.50, which represents 0.00512 percent of the total \$1.5 Billion in spending during that period.

At an average of \$15,368.50 in total travel and advocacy-related spend per year, Allentown's 130,000 residents paid 12 cents per capita for travel, advocacy and continuing education.

## **Itemized list of public advocacy events and destination**

### **US Conference of Mayors**

2022 Reno

Jan 2023 Washington DC accompanied by Michaela Boyer

June 2023 Columbus, Ohio accompanied by Genesis Ortega

Sept 2023 San Diego

Jan 2024 Washington DC

Feb 2024 Santa Barbara

June 2024 Kansas City accompanied by Michaela Boyer and Genesis Ortega

Jan. 2025 Washington DC accompanied by Michaela Boyer

June 2025 Tampa accompanied by Michaela Boyer and Genesis Ortega

Sept 2025 Oklahoma City

**Benefits:** Mayor Tuerk has shared ideas and met with a number of prominent mayors across America and has taken staff with him in order to create multiple points of contact for sharing of information across large organizations.

One relevant example that resonates today is that as we work to create solutions and meaningful help for our community in the area of youth gun violence. Brandon Scott, mayor of Baltimore has been praised for his efforts in creating the Mayor's Office of Neighborhood Safety and Engagement. The strategic plan that we will unveil later this week was developed in close consultation with that office because Mayor Tuerk had met Mayor Scott through the Conference of Mayors.

Also: \*\$312,000 in safe streets funding, \$384,000 demonstration grant for safe streets, \$1.1 Million for traffic safety planning on Union Boulevard, \$50,000 from the US Beverage Manufacturers Association, and our \$30 Million Recompete "Allentown Works" grant application was made stronger by relationships that the mayor developed through this group

### **Bloomberg Philanthropy**

July 2022 NYC

April 2023 Boston opening of Center for Cities accompanied by Laura Ballek-Cole

Oct 2023 Washington DC accompanied by Mark Shahda

Dec. 2023 Dubai UN Climate Conference

May 2024 Baltimore City Data Alliance

Oct 2024 Mexico City accompanied by Mandy Tolino and Laura Ballek-Cole

April 2026 Madrid

**Benefits:** The Bloomberg Association has granted the City of Allentown

Youth Climate action \$360,000

Love Your Block \$160,000

### **Other Programs**

Accelerator for America Dec 2024 San Antonio and Oct 2025 Nashville

Mayor's Institute for City Design Tampa Nov 2023 and Boston April 2024 (with Lucinda ?? and Mark Hartney)

Mayors' Innovation Project Aug 2024 Pedestrian Safety Project

PA Municipal League Oct 2022

Climate Mayors Miami March 2024

Goethe Institute/ German Foreign Ministry Sept 2024

Combat Antisemitism Movement New Orleans 2025

Meeting with mayors of Santo Domingo Sept 2022 (Paid for by Mayor Tuerk personally)

Mayor's Summit San Juan Puerto Rico Aug 2023 Accompanied by Council Member Cynthia Mota, Mayor paid travel and lodging personally