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DEC 16 2015

REQUEST FOR APPOINTMENT MAYOR'S OFFICE DATE 11/12/15

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: ALLENTOWN NEIGHBORHOOD IMPROVEMENT ZONE AUTHORITY

NAME: SEYMOUR TRAUB

HOME ADDRESS: 845 BENNER ROAD, ALLENTOWN, PA 18104

BUSINESS ADDRESS: SAME (SEMI-RETIRED)

TELEPHONE NO. (RESIDENCE) 610-393-0615 BUSINESS 610-393-0165 (CELL)

EMAIL: SYTRAUB@KIDSTUFFCB.COM

PRESENTLY EMPLOYED

BY: PART OWNER OF KIDSTUFF COUPON BOOKS

JOB

TITLE: VICE PRESIDENT AND COMPANY COUNSEL

EMPLOYMENT

(Prior): GENERAL COUNSEL AND SENIOR VICE PRESIDENT, ST.

LUKE'S UNIVERSITY HEALTH NETWORK

EDUCATION:

HIGH SCHOOL GRADUATE: X YES NO

COLLEGE OR UNIVERSITY GRADUATE X YES NO

DEGREE/FIELD OF STUDY

B. CHEM. ENG. - N.Y.U. ; M.B.A. - LEHIGH UNIVERSITY

JURIS DOCTORATE - GEORGETOWN UNIVERSITY LAW CENTER

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

CHAIRMAN - ALLENTOWN NEIGHBORHOOD IMPROVEMENT ZONE AUTHORITY

CHAIRMAN - ALLENTOWN ECONOMIC DEVELOPMENT CORPORATION

MEMBER OF THE BOARD - LEHIGH VALLEY ECONOMIC DEVELOPMENT CORP

DIRECTOR - ST. LUKE'S NETWORK INSURANCE RISK RETENTION GROUP

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES

HELD: _____

PRESIDENT - BERKLEIGH COUNTRY CLUB; MEMBER OF THE BOARD
BOYS AND GIRLS CLUB OF ALLENTOWN; LEHIGH VALLEY CHAMBER ORCHESTRA
FUND TO BENEFIT CHILDREN & YOUTH

DO YOU LIVE IN THE CITY OF ALLENTOWN: X YES NO

HAVE YOU EVER BEEN ARRESTED?

NO

IF SO, WHY?

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

OWN A HOME IN ALLENTOWN

ARE YOU A REGISTERED VOTER: X YES NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

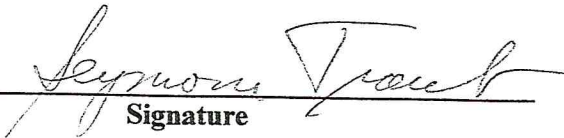
I WISH TO CONTINUE TO BUILD ON THE REVITALIZATION
THAT ANIZDA HAS HELPED TO BRING TO ALLENTOWN.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: YES X NO

**IF YES,
EXPLAIN:** _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED ONE AND THE YEAR YOU
WERE FIRST APPOINTED 2012.

NOTE: This information will be used for making appointments to authorities, boards and
commission and in the event you are appointed/reappointed, it may be used as a
news release to identify you to the community.


Signature

11/12/15
Date

Please forward this request for appointment, along with a resume to:

Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101