

ORDINANCE NO.

FILE OF CITY COUNCIL

BILL NO. 47 – 2021

JUNE 2, 2021

AN ORDINANCE

Amending the 2021 General Fund Budget to provide for a supplemental appropriation of Two Hundred Fifty (\$250.00) Dollars from Alvin H. Butz, Inc. for the purchase of Summer Welcome Bags as a hiring incentive for seasonal staff hires in the Parks and Recreation Department.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ALLENTOWN:

SECTION ONE: That City Council authorizes an increase to the unappropriated balance of the 2021 General Fund in the amount of Two Hundred Fifty (\$250.00) Dollars reflecting receipt of monies from Alvin H. Butz, Inc.:

000-6140	Contributions	\$ 250.00
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SECTION TWO: That City Council authorizes a supplemental appropriation from the unappropriated balance of the General Fund as follows:

**Parks and Recreation
Aquatics**

000-08-0906-0001-68	Operating Materials and Supplies	\$ 250.00
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SECTION THREE: That this Ordinance will take effect ten (10) days after final passage.

SECTION FOUR: That all Ordinances inconsistent with the above provisions are repealed to the extent of their inconsistency.

What Department or bureau is Bill originating from? Where did the initiative for the bill originate.

This bill is originating Parks and Recreation.

• Summary and Facts of the Bill

The City of Allentown will receive a donation of 250.00 from Alvin H. Butz, Inc. to offset the cost of Summer Welcome Bag for seasonal staff hires in the Parks and Recreation Department as a hiring incentive.

• Purpose – Please include the following in your explanation:

○ What does the Bill do – what are the specific goals/tasks the bill seek to accomplish.

The City of Allentown has a goal of increasing the hiring of Allentown resident youth for seasonal positions within the Parks and Recreation Department. When competing for applicants with other companies who offer hiring incentives, our department is looking to be as competitive as possible in the current job market.

○ What are the Benefits of doing this/Down-side of doing this

The benefits of doing this is to increase the attractiveness of employment with the City of Allentown by supplying a hiring incentive to seasonal employees in the form of a Summer Welcome Bag.

○ How does this Bill related to the City's Vision/Mission/Priorities

It is a key priority for the Administration to hire Allentown residents to work for the City of Allentown. It is also a priority to hire those who are from economically disadvantaged neighborhoods and diverse ethnicities, thereby representing the citizens of Allentown. By employing Allentown Residents and supplying them with items needed for employment, we are setting them up for success.

• Financial Impact – Please include the following in your explanation:

○ Cost (Initial and ongoing)

None.

○ Benefits (initial and ongoing)

This will allow the City of Allentown to be more competitive in the seasonal hiring job market.

• Funding Sources – Please include the following in your explanation:

○ If transferring funds, please make sure bill gives specific accounts, if appropriating funds from a grant list the agency awarding the grant.

\$250.00 Donation from Alvin H. Butz Inc.
000-08-0906-0001-68

• Priority status/Deadlines, if any

Due to the timing of the seasonal hiring process this is a high priority.

- **Why should Council unanimously support this bill?**

This bill allows us to meet our goal of increasing the employment of Allentown residents from economically disadvantaged neighborhoods and diverse ethnicities while setting employees up for success at no cost to City of Allentown taxpayers