



Ray O'Connell, Interim Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Interim Mayor

DATE: March 28, 2019

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointment for City Council's consideration.

| <u>Name</u> | <u>Authority/Board/Commission</u> | <u>Term to Expire</u> |
|-------------------|-----------------------------------|-----------------------|
| Richard L. Button | Planning Commission | 01/29/2022 |

Mr. Button is currently on the Planning Commission. I have attached his resume for your review.

ROC/kal

Attachments

RECEIVED

REQUEST FOR APPOINTMENT

DATE

3/14/19

MAR 14 2019

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: Allentown City Planning Commission MAYOR'S OFFICE

NAME: Richard L. Button

HOME ADDRESS: 122 S 16th St

BUSINESS ADDRESS:

TELEPHONE NO. (RESIDENCE) 610-776-0392 CELL 484-860-0422

EMAIL: rlbutton@yahoo.com

PRESENTLY EMPLOYED BY: Dale Carnegie Training (part-time); MMS Advancement Associates LLC (independent contractor)

JOB

TITLE: Certified Trainer/Senior Consultant

EMPLOYMENT (Prior): Kutztown Univeristy; Moravian College, Cedar Crest College

EDUCATION:

HIGH SCHOOL GRADUATE: xx YES NO
COLLEGE OR UNIVERSITY GRADUATE xx YES NO
DEGREE/FIELD OF STUDY

Political Science, Student Personnel in Higher Education

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: ASD Foundation, Scholarship Committee Chair; Minsi Trails Council Eagle Committee; Allentown Public Library Gala Committee; ASD Volunteer Kindergarten Reader; Blues Brews and BBQ volunteer

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD: ASD
Foundation President, Girl Scouts Lehigh Valley, vice
president, Friends of the Allentown Parks, West Park Civic
Association, Mayfair Festival, vice
president_____

DO YOU LIVE IN THE CITY OF ALLENTOWN: XX YES NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

my residence, 122 S 16th St

ARE YOU A REGISTERED VOTER: xx YES NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

I bring the perspective and interest of a "regular"
property owner, with no professional stake in land
development

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: YES xx NO

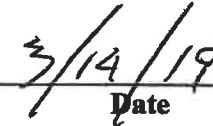
IF YES,
EXPLAIN:_____

**IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED 9 AND THE YEAR YOU
WERE FIRST APPOINTED 1992 .**

**NOTE: This information will be used for making appointments to authorities, boards and
commission and in the event you are appointed/reappointed, it may be used as a
news release to identify you to the community.**



Signature



Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

RICHARD LYMAN BUTTON

122 South 16th Street
Allentown, PA 18102
www.linkedin.com/in/richardlbutton

Home: 610.776.0392
Cell: 484.860.0422
rlbutton@yahoo.com

Professional History

Certified Trainer

Dale Carnegie Training

November 2015 - Present

Leads courses to prepare managers to be better leaders, more effective manager, better communicator and impact presenters.

Senior Consultant

Farr Associates Consulting LLC

October 2012 – Present

Farr Associates Consulting LLC specializes in the needs of non-profit organizations, including philanthropic readiness and planning (feasibility) studies, capital and endowment campaign implementation, organizational and development audits, comprehensive development program consulting, board retreat facilitation and education, and other advancement related services.

Vigorous Community Collaborator

Allentown

July 2011 – Present

Provided leadership as member of non-profit boards (vice president, committee chair). Secretary on city commission. Lent planned giving expertise to local fundraising coalition and special event experience to semiquincentennial celebration.

Campaign Director

Moravian College

July 2009 – June 2011

Managed the very early stages of planning Moravian College capital campaign. Supervised the major gifts team and maintained a personal portfolio of major gift prospects.

Assistant Vice President for Development

Kutztown University

July 1989 – June 2009

Responsible for implementing and evaluating "College Based Development." Supervised four college development directors, director of prospect research, assistant director of annual giving, coordinator of advancement services, and coordinator of special events. Managed planned giving program, portfolio of prospects, coordinated scholarship program and 50 year class gift. Initiated Decision Makers Forum.

Training Consultant

Dale Carnegie Training

July 1988 – July 1989 (1 year 1 month)

Director of Admission

Kentucky Wesleyan College

August 1981 – August 1985 (4 years 1 month)

Dean of Enrollment

Cedar Crest College

August 1985 – June 1988 (2 years 11 months)

Assoc. Director of Admission

The University of Findlay (Ohio)

August 1976 – July 1981 (5 years)

Richard Lyman Button

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Current Community Involvement

| | |
|---|-----------|
| Allentown City Planning Commission, | secretary |
| Minsi Trails Council Eagle Committee | member |
| Allentown Public Library Gala Committee | member |

Previous Community Involvement

| | |
|---|--------------------------|
| Berks Co Association of Fundraising Professional | board member |
| Allentown School District Foundation | president |
| Friends of the Allentown Parks | board member |
| Hamilton District, Main Street Program GLCVV, | committee member |
| Girl Scouts – Great Valley Council | vice president |
| United Way of the Greater Lehigh Valley | planned giving volunteer |
| Allentown Comprehensive Plan Advisory Committee | chair |
| Mayfair Festival of the Arts | vice president |
| West Park Historic District | chaired creation |
| Allentown 250 th Anniversary Logistics Committee | member |
| ASD, Advancement Advisory Committee | member |
| Allentown Charter Review Committee | member |
| Allentown School District Act 1 Commission | chair |
| Wm. Allen HS Alumni Directory | chair |
| Allentown Preservation League | Award of Merit |
| Leadership Lehigh Valley | graduate |
| PA Kappa, Sigma Alpha Epsilon | advisor |

Education

Kent State University, Kent, OH, M.Ed. (Higher Education Administration)

Mount Union College, Alliance, OH, B.A. (Political Science)