



Ray O'Connell, Mayor
City of Allentown
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TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Mayor

DATE: July 13, 2021

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointments and appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Jennifer Miklus	Commission on Homeless	07/15/2025
Hope Sabbagh	Commission on Homeless	07/15/2025
Oscar F. Ortiz	Council of Youth	07/01/2023

Ms. Milus and Ms. Sabbagh are currently members of the Commission on Homeless and Mr. Ortiz is a new candidate for the Council of Youth. Their resumes are attached for your review.

ROC/kal

Attachments

REQUEST FOR APPOINTMENT DATE: 7/6/2021
AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:
Allentown Homelessness Commission

NAME: Jennifer Miklus

HOME ADDRESS: 316 Mahoning Drive East Lehigh PA 18235

Business Address : Operation Address The Homeless 221 N 7th Street Allentown PA

TELEPHONE NO. (RESIDENCE) 44843501964 BUSINESS

EMAIL: jennifer@operationaddresshomeless.org

PRESENTLY EMPLOYED BY: Home Depot

JOB TITLE: Warehouse Worker

EMPLOYMENT (Prior): See attached Resume*

EDUCATION:

HIGH SCHOOL GRADUATE: _____ YES ___x___ NO COLLEGE OR UNIVERSITY

GRADUATE _____ YES ___x___ NO DEGREE/FIELD OF STUDY

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: _ Marketing and Corporate Outreach Director for Operation Address The Homeless - Board Position

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD: ___ None

DO YOU LIVE IN THE CITY OF ALLENTOWN: _____ YES ___x___ NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN?
PLEASE EXPLAIN: YES outreach to "tent City" Vice President of for Operation Address The Homeless

ARE YOU A REGISTERED VOTER: _____x___ YES _____ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD: Interested in appointment to help the community and provide solutions for our homeless population. Has connections with many homeless residents in Allentown PA. I was also born and raised in Allentown.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: _____ YES ___x___ NO

IF YES, EXPLAIN: _____

ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED _____ 1 _____ IF YOU

AND THE YEAR YOU WERE FIRST APPOINTED: 2020.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

 - Signature

Please forward this request for appointment, along with a resume to:

Mayor's Office

City Hall

435 Hamilton Street Allentown, PA 18101

Date 7/6/2021

JENNIFER MIKLUS

An organized professional Board Vice President & Musician with 16 years experience in digital marketing, event promotion, community organizing, project & program management, graphic & website design, ISO, e-commerce, corporate outreach, events, multimedia, and fundraising, in the areas of entertainment, charity, human services, disaster relief, and business management. Skilled with Adobe creative suite Photoshop, Illustrator, Indesign, Premiere. IOS & Windows. Also skilled in music creation, promotion and production.

CHAIR OF TENT ENCAMPMENT COMMITTEE FOR THE COMMISSION ON HOMELESSNESS FOR THE CITY OF ALLENTOWN PA 2020 - PRESENT

Chair of Tent Encampment committee. Duties include: Organizing meetings, working with other committee chairs and city council members, and presenting documentation of progress on projects to enrich the city and its resources for homeless individuals. Introduced Pallet Shelter which was included in the top 5 actions of the Homeless commissions strategic plan. Special projects and proposal writing, delegation of tasks to other committee members, Working with funding committee to propose solutions to lack of housing, rapid rehousing, and special placement of individuals experiencing homelessness.

VICE PRESIDENT OF THE BOARD & CHIEF MARKETING OFFICER "OPERATION ADDRESS THE HOMELESS" ALLENTOWN PA. - 2017 - PRESENT

Organized new connections and relationships with organizations and city council to advocate for the homeless programs and outreach for the city. Designed all marketing materials including web, signage and branding for organization. Launched campaigns which increased our organizations outreach and fostered OATH's first corporate partnership with LifeStraw by Vestergaard for our Disaster relief in Puerto Rico, rebuilding the Taino Indians community center, and setting up a OATH community center in Guallina PR. Managing all social media and video marketing. Spearheaded the core programs, program rules, and operational procedures. www.operationaddresssthehomelss.org

OWNER & LEAD SINGER OF "SHE SAID SUNDAY MUSIC LLC" - 2014 - PRESENT

Manages bookings, e-commerce, marketing, promotion, events and planning performance, scheduling, sound technology and technical support. Promoted band to be rated by PBS Philly as one of the areas top cover-bands. She Said Sunday has been selected to play for major events and corporate events by: The Philadelphia Phillies (yes the baseball team), Enterprise Car Rentals, Allentown BBB, The Greater Lehigh Valley Chamber of Commerce, Drexel University, The Sands Casino, Mohegan Sun, Hollywood Casino, Musikfest , Das Auscht Fest www.shesaysunday.com

EDITOR IN CHIEF "NOR'EASTER MAGAZINE" DIGITAL MAGAZINE - 2016 - PRESENT
Designed and edited layout and graphic design of entire magazine (issue 2). Every piece of that is something I designed . Our former editor in chief Dean Smith passed away. The magazine is on hiatus until next year. Link: I designed everything and wrote the article "The cost of Opioids, when are we going to wake up?" I am also "Lady Bird Friday" Link: <http://online.fliphtml5.com/xnna/ipxp/#p=1>

LEHIGH VALLEY MUSIC AWARDS : VOLUNTEER 2011-2015

Organized events for social outreach for the LVMA. Duties included delegating tasks to other volunteers, promoting and production work for events in conjunction with music schools and local organizations to help people who were victims of natural disasters and had fallen ill. Developed fundraising strategies to raise funds for the Awards Ceremony and other LVMA sponsored events throughout the year. Recipient of the "LVMA Special Recognition Award" in 2012 for fundraising and social outreach work.

VOCAL & PIANO INSTRUCTOR "SCHOOL OF ROCK LEHIGH VALLEY" – 2011 - 2017
Music teacher beginner and intermediate piano (ages 5-18) Advanced vocal instructor: vocal health, breath and vocal control. Early Education (ages 2-7)

"Little Wing" Program manager. Executed, scheduled, and promoted the program which focused on teaching groups of young children about basic rhythm and beat counting.

"Rookies" program manager (ages 7-8) which focused on teaching kids how to physically play guitar, bass, drums and piano in a group setting (up to 12 in a group) It was like trying to corral chickens. Also did graphic design for the rookies program and provided design templates that School Of Rock used for the "rookies" birthday parties. Invitations that looked like realistic concert tickets.

OWNER & LEAD SINGER OF "BEYOND EDEN" – 2009-2015

Beyond Eden takes its listener on journey with every song. They describe their sound as "harder rock fused with R&B undertones and a theatrical edge." They teamed up with Grammy Nominated producer, writer, and engineer, David Ivory (the engineer who discovered the Grammy Wining band Halestorm) in the spring of 2012 and recorded their first single, "Rosebud War". The song, which is about domestic violence, has managed to attract the attention of internet magazines, internet radio, and main stream radio stations alike. In September 2012 the band successfully funded their KICKSTARTER campaign and

their dedicated fans helped them raise nearly \$1,700 to use towards their EP with David Ivory. They have played with the GRAMMY winning band Halestorm, the Michael Schenker Group, George Lynch, Madam Adam, Sister Sin, and many more.

A 6 time nominee and winner of 2011 "Best Loud Rock Performance" in the nationally recognized Lehigh Valley Music Awards, the bands fan base voted and earned them 10 nominations in the 2012 awards. Two of their songs "Rosebud War" and "Queen of Ice" were nominated and up against each other for best original song. They credit their fans for their success. Beyond Eden still has a facebook page but no longer has a website as we have retired. We still have our SESAC and Grammy voting membership.

EXPERIENCE & SKILLS

Music creation, performance, production, song writing and recording. Marketing and graphic design. Editorial and creative writing. In my band years I started designing T-Shirts myself because ordering them was too expensive for our budget. Through this I started to learn business management and promotion along with advertising and creative fundraising. I was a volunteer for Lehigh Valley Music Awards where I organized fundraising events, delegated tasks to other volunteers, social outreach to people who were victims of fires and natural disasters or had fallen ill. Proficient in social media advertising and user engagement. Product and promotional product design. Writing: copy. Organizational development, professional fundraising and budget planning. Project management and execution. Corporate and business outreach. Community engagement and human services. I worked for

REFERENCES

David Ivory - Grammy Nominated Producer - Former National NARAS Board of Trustees Member - Former President of the Philadelphia GRAMMY Chapter - Owner David Ivory Productions - Former Owner FlexiTone Records - 529 Plymouth Rd. Gwynedd Valley PA 19437 267.446.6233

Gloria Domina - Grammy Winning Producer - Board member and Co-Founder of The Lehigh Valley Music Awards - <https://lehighvalleymusicawards.org> -

Sue and Ray Thierrin - Owners - School of Rock Lehigh Valley (Allentown & Easton Locations) 621 North 19th Street Allentown PA 18104 610.434.7625

Tomas Rodriguez - Founder and Board President - Operation Address The Homeless 501c3 -
Owner "All Inklusive Tattoo" - 221 N 7th Street Allentown PA 18102 - 215.800.5001

Mayor Ray O'Connel - Mayor of Allentown PA - 610.437.7547

Julio A. Guirdy - Allentown City Council President

Tara L MacDowell - Social Impact Manager LifeStraw 202.258.2643

Teresa Lugo - Founder of Land + Heart Project Puerto Rico 708.989.8006

Hope Sabbagh - Social Worker & Chair of Funding Committee for the Allentown Homeless
Commission 484.375.3347

Cynthia Mota - Allentown City Council

Joshua Siegel - Allentown City Council

Keith Falco - Former Director of Operations of The Allentown School District

Enid Santiago - Community Organizer

Tom Harrington - Valley Youth House & Chair of Allentown Homeless Commission