



CITY OF ALLENTOWN

No: 30131

RESOLUTION

R - 2021

Introduced by the Administration on January 20, 2021

Authorities, Boards, Commissions Appointments

Resolved by the Council of the City of Allentown, That

City Council does hereby give advice and consent to the following appointment to the Allentown Neighborhood Improvement Zone Development Authority (ANIZDA) submitted to this Council by Mayor Ray O'Connell.

ALLENTOWN NEIGHBORHOOD IMPROVEMENT ZONE DEVELOPMENT AUTHORITY (ANIZDA)

Seymour Traub

845 Benner Road

Allentown, PA 18104

Term Expiration: 01/01/2026

	Yea	Nay
Candida Affa	X	
Ce-Ce Gerlach		X
Daryl Hendricks	X	
Cynthia Mota	X	
Joshua Siegel		X
Ed Zucal	X	
Julio A. Guridy, President	X	
TOTAL	5	2

THIS IS TO CERTIFY, That the above copy of Resolution No. 30131 was adopted by the City Council of Allentown on the 20th day of January, 2021, and is on file in the City Clerk's Office.

Michelle P. Wal

 City Clerk



Ray O'Connell, Mayor
City of Allentown
435 Hamilton St, 5th Floor
Allentown, PA 18101-1699
Office 610.437.7546
Fax 610.437.8730
Ray.OConnell@allentownpa.gov

TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *RO'C*
Mayor

DATE: October 21, 2020

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following reappointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Seymour Traub	ANIZDA	01/01/2026

Attorney Traub is currently a member of ANIZDA. I am attaching his resume for your review.

ROC/kal

Attachments

RECEIVED

OCT 19 2020

MAYOR'S OFFICE REQUEST FOR APPOINTMENT

DATE October 19, 2020

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: Allentown Neighborhood Improvement Zone Development Authority (ANIZDA)

NAME: Seymour Traub

HOME ADDRESS: 845 Benner Road – Allentown, PA 18104

BUSINESS

ADDRESS: 1620 Pond Road – Allentown, PA 18104

TELEPHONE NO. (MOBILE) 610-393-0165 **BUSINESS** 610-530-2700

EMAIL: sytraub@gmail.com

PRESENTLY EMPLOYED

BY: As instructed by the Mayor's Office, see attached resume for answers to most questions below

JOB

TITLE: _____

EMPLOYMENT (Prior): See attached resume for details

EDUCATION:

HIGH SCHOOL GRADUATE:	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
COLLEGE OR UNIVERSITY GRADUATE	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
DEGREE/FIELD OF STUDY	<u>See attached resume for details</u>	

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES: See attached resume for details

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD: See attached resume for details

DO YOU LIVE IN THE CITY OF ALLENTOWN: X YES _____ NO

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

Own home in Allentown

ARE YOU A REGISTERED VOTER: X YES _____ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD: I have called Allentown home for

almost 60 years and care deeply about it's success as a community. I chaired the AEDC

Board for over 20 years in an effort to help redevelop properties throughout the City, and

continue to work on redevelopment as the Chair of ANIZDA since its inception. I would like

to use my experience to help with further redevelopment.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: _____ YES X NO

**IF YES,
EXPLAIN: _____**

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED 2 AND THE YEAR YOU WERE FIRST APPOINTED 2012.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

Seymour Jacob
Signature

October 19, 2020
Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

SEYMOUR TRAUB

1620 Pond Road • Allentown, PA 18104

Phone 610.530.2707 • Mobile 610.393.0165 • straub@lesavoybutz.com

PROFESSIONAL BACKGROUND:

Of Counsel, Lesavoy, Butz & Seitz LLC, 2019 – Present

Legal practice including business matters for profit and non-profit businesses, contracts, real estate, physician and other healthcare representations, mergers and acquisitions, succession and estate planning, self-insurance for businesses and healthcare institutions, and medical malpractice and product liability risk management.

St. Luke's University Health Network, Bethlehem, Pennsylvania, 2010 – Present

Consultant, Member of the Subscriber Advisory Committee (Board), and Secretary Responsible for the administration of claims relating to medical malpractice for St. Luke's Health Network Insurance Company, a Reciprocal Risk Retention Group.

St. Luke's University Health Network, Bethlehem, Pennsylvania, 2002 – 2010

Senior Vice President and General Counsel

Established and Managed the Legal Department for a healthcare Network of hospitals ranked in the Top 100 Hospitals in the United States, with more than \$2 billion of revenue and 15,000 employees. Participated as a member of the Senior Management Team and as General Counsel, engaged in significant real estate transactions, contracts, bond financings, joint ventures, corporate restructuring, and reported regularly to the Board of Trustees. Organized and managed the Network's insurance Risk Retention Group, including in-house administration of all professional liability cases for the Network's entities, 1,000 employed physicians, and 175 non-employed physicians.

Blank Rome LLP (Acquired Traub, Butz & Fogerty), Allentown, Pennsylvania, 1994 – 2002

Managing Partner of the Lehigh Valley Office Practice included business transactional matters, corporate and contract matters, mergers and acquisitions, loan and other financing arrangements, shareholder agreements, licensing of intellectual property, mediations and arbitrations, healthcare law, and representation of medical device and other manufacturers, hospitals, physicians and healthcare providers on products liability and other risk management issues.

Traub, Butz & Fogerty, P.C., Allentown, Pennsylvania, 1973 -1994

Founded and managed a general practice firm representing large and small businesses, including major medical device manufacturers, energy companies, hospitals, physicians and physician groups, and family businesses.

Lehigh University, Bethlehem, Pennsylvania, 1973 - 2003

Associate and Adjunct Professor of Law, Lecturer

Taught courses in Business Law and Products Liability Prevention – School of Business and Graduate School of Engineering.

PROFESSIONAL BACKGROUND (Continued):

Stradley, Ronon, Stevens & Young, Philadelphia, Pennsylvania, 1969 – 1973

Attorney – Corporate Department, specializing in M & A transactions.

The Pennsylvania State University, Ogontz Campus, Abington, Pennsylvania, 1971 – 1973

Lecturer – Corporate Finance and Real Estate Law.

Temple University School of Law, Philadelphia, Pennsylvania, 1972

Lecturer – Legal Research and Problem Solving Methods.

U.S. Department of Commerce, Washington, D.C., 1967 – 1969

Bureau of International Commerce

Foreign Trade Specialist – Developed Marketing Opportunities for the Export of U.S. Products.

U.S. Patent Office, Washington, D.C., 1965 – 1967

Patent Examiner – U.S. Government Classified Chemical Processes, including Radioactive Elements.

Air Products and Chemicals, Inc., Allentown, Pennsylvania 1961 – 1965

Chemical Engineer and Strategic Business Analyst.

ADMITTED TO PRACTICE:

Supreme Court of the United States, 1985

Commonwealth of Pennsylvania, 1969

Registered Attorney, U.S. Patent Office, 1969

United States District Court, Eastern District of Pennsylvania, 1969

EDUCATIONAL BACKGROUND:

Georgetown University Law Center, J.D., 1969

Washington, D.C.

Lehigh University, M.B.A., 1965

Bethlehem, Pennsylvania

Beta Gamma Sigma National Honor Society

New York University, B.Chem.Eng., 1961

New York, New York

Stuyvesant High School, 1957

New York, New York

Regents Scholarship

PROFESSIONAL AND CIVIC ORGANIZATIONS:

*Chairman of the Board of Directors, Allentown Neighborhood Improvement Zone Development Authority. Responsible for development of the PPL Center and redevelopment of downtown Allentown, 2012 – Present.

*Chairman of the Board of Directors, Star Wellness, Inc. A non-profit applying for Federal Qualified Health Center status for St. Luke's previous clinic patient sites, 2018 – Present.

Chairman of the Board of Directors, Allentown Economic Development Corporation, 1997 – 2017.

Member, Executive Committee, Lehigh Valley Economic Development Corporation, 2004 – 2014.

*Member, The Hospital Association of Pennsylvania, Medical Liability Task Force, 2005 – Present.

Member, Legal Committee of Saucon Valley Country Club.

President, Berkleigh Country Club.

Secretary and Founding Member, Board of Directors, Fund to Benefit Children and Youth.

Board of Governors, Lehigh County Chamber of Commerce.

Advisory Board, Family Business Council of the Lehigh County Chamber of Commerce.

Board of Directors, Boys & Girls Club of Allentown.

Advisory Board, Muhlenberg College.

Board of Directors, Lehigh Valley Chamber Orchestra.

*Member, Pennsylvania Bar Association, 1969 – Present.

*Member, Lehigh County Bar Association, 1973 – Present.

*(Present positions designated by *)*

PUBLICATIONS:

"Corporate Planning for Product Liability by Outside Counsel," Proceedings of Product Liability Prevention Conference, New Jersey Institute of Technology.

LECTURES:

"Anatomy of a Lawsuit," Grand Rounds at St. Luke's Hospital & Health Network, Bethlehem, Pennsylvania.

"Healthcare Serial Killer," The Healthcare Roundtable of Corporate Counsel, Boulder, Colorado.

"Private vs. In-house Corporate Practice," Lehigh County Bar Association for Continuing Legal Education Credit, Allentown, Pennsylvania.

"Global Village for Future Business Leaders," The Iacocca Institute, Lehigh University, Bethlehem, Pennsylvania.

"Sale of Business Transactions," Lehigh County Bar Association for Continuing Legal Education Credit, Allentown, Pennsylvania.

"Family Business Succession Planning," Lehigh Carbon Community College Family Business Center, Schnecksville, Pennsylvania.

"Taxation for Not-For-Profit Organizations," Seminar Chairman, Allentown, Pennsylvania.

"Labor & Employment Law (Updates)," Seminar Chairman, Allentown, Pennsylvania.

"Malpractice Prevention Involving Medical Devices," Pennsylvania Society of Hospital Risk Managers, Philadelphia, Pennsylvania.

"Medical Device – Liability Prevention," Lehigh Valley healthcare community sponsored by HealthEast, Inc., Allentown, Pennsylvania.

"Fracture Mechanics, Failure Analysis and Product Liability," a short course for industry sponsored by Lehigh University, Bethlehem, Pennsylvania.

"Product Liability Prevention," Eastern Pennsylvania Regional Chapter Meetings of the American Metal Society; American Society of Mechanical Engineers; American Foundry Society; and Society of Manufacturing Engineers.

"Buying and Selling Cemeteries," Pennsylvania Cemetery Owners Association's annual meeting, Hershey, Pennsylvania.

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Temple University School of Law, Philadelphia, Pennsylvania, 1972
Lecturer – Legal Research and Problem Solving Methods.

U.S. Department of Commerce, Washington, D.C., 1967 – 1969
Bureau of International Commerce
Foreign Trade Specialist – Developed Marketing Opportunities for the Export of U.S. Products.

U.S. Patent Office, Washington, D.C., 1965 – 1967
Patent Examiner – U.S. Government Classified Chemical Processes, including Radioactive Elements.

Air Products and Chemicals, Inc., Allentown, Pennsylvania 1961 – 1965
Chemical Engineer and Strategic Business Analyst.

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Supreme Court of the United States, 1985
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