



Lehigh Valley Planning Commission

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March 10, 2023

Michael Hanlon, City Clerk
Allentown City
435 West Hamilton Street
Allentown, PA 18101

**RE: Zoning Ordinance Amendment – Entertainment Venue Signs
Allentown City
Lehigh County**

Dear Mr. Hanlon:

The Lehigh Valley Planning Commission (LVPC) will consider the subject application at its Comprehensive Planning Committee and Full Commission meetings, though discussion on agenda items largely happens during the Committee meeting. Both meetings are virtual, and we encourage your participation. The LVPC will issue a follow-up letter after the Commission meeting if Commission members have any additional comments. Meeting participation details are below:

- LVPC Comprehensive Planning Committee Meeting
 - March 21, 2023 at 12:00 PM
- LVPC Full Commission Meeting
 - March 23, 2023 at 7:00 PM

The subject zoning ordinance amendment proposes changes in the B-2 district, allowing 'entertainment venue signage' on properties that serve live entertainment for 500 or more customers at time, between 9th and 10th street on Hamilton. This is already allowed on Hamilton Street properties between 5th and 6th streets. While the matter is largely a matter of local concern, the amendment is generally consistent with *FutureLV: The Regional Plan* as it demonstrates 'the evolution and adaptability of government' (of Policy 1.1), 'directs growth by establishing a network of mixed-use centers' (of Policy 1.2), 'revitalizes historic centers' (of Policy 5.3) and increases 'cultural and artistic opportunities' (of Policy 4.2).

Municipalities, when considering ordinance and map amendments, should reasonably attempt to be consistent with *FutureLV: The Regional Plan*, as required by the Pennsylvania Municipalities Planning Code (MPC) [Article 1§105, Article III§303, §304 & §306(a), Article VI§603(j)]. Please send a copy of any final amendments that are adopted, per the requirements of the MPC. If you have any questions, please do not hesitate to call.

Sincerely,

Steve Neratko
Chief Community Planner

cc: Matt Tuerk, Mayor; Vicky Kistler, Community and Economic Development Director;
Jennifer Gomez, Planning Director; Dennis M. McCarthy, Esq., Davison & McCarthy