



Ray O'Connell, Mayor
City of Allentown
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TO: Michael Hanlon
City Clerk

FROM: Ray O'Connell *ROC*
Mayor

DATE: March 8, 2021

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor O'Connell has approved the following appointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Latoya Mitchell	Allentown Arts Commission	01/06/2024
Max Weintraub	Allentown Arts Commission	01/03/2026

Latoya Mitchell is replacing Mary Viola on the Arts Commission. She will be the Mayor's representative on this commission and fulfilling the unexpired term. Max Weintraub is replacing David Mickenberg. Mr. Weintraub is the President and CEO of the Allentown Art Museum. Their resumes are attached for your review.

ROC/kal

Attachments

RECEIVED

FEB 23 2021

CITY OF ALLENTOWN

REQUEST FOR APPOINTMENT **MAYOR'S OFFICE** **DATE** **01/28/2021**

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: Allentown Arts Commission

NAME: Max Weintraub

HOME ADDRESS: 1006 Liberty Street, Emmaus, PA 18049

BUSINESS

ADDRESS: Allentown Art Museum, 31 N. Fifth Street, Allentown, PA 18101

TELEPHONE NO. (RESIDENCE) 212-222-0172 **BUSINESS** 610-432-4333 x121

EMAIL: mweintraub@allentownartmuseum.org

PRESENTLY EMPLOYED BY: Allentown Art Museum

JOB

TITLE: President & CEO

EMPLOYMENT (Prior): Aspen Art Museum, Aspen CO; Indiana University, Indianapolis, IN; Hunter College, New York, NY

EDUCATION:

HIGH SCHOOL GRADUATE: X YES NO

COLLEGE OR UNIVERSITY GRADUATE X YES NO

DEGREE/FIELD OF STUDY Art History

PhD History of Art

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

American Alliance of Museums

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:

DO YOU LIVE IN THE CITY OF ALLENTOWN: _____ **YES** **X** **NO**

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

President & CEO of the Allentown Art Museum

ARE YOU A REGISTERED VOTER: **X** **YES** **NO**

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

As head of one of the many key cultural assets of the city of Allentown, it would be an honor as well as, I believe, my civic duty to contribute to the integration of the arts into city life for the greater good. In my past positions I have actively worked to improve the quality of life for the communities that I have served by using my specialized skill set as it relates to museums and contemporary art, and I would be delighted to do so for and with the City of Allentown

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION: _____ **YES** **X** **NO**

**IF YES,
EXPLAIN:** _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED _____ AND THE YEAR YOU WERE FIRST APPOINTED _____.

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

Signature

Date

Please forward this request for appointment, along with a resume to:

**Mayor's Office
City Hall
435 Hamilton Street
Allentown, PA 18101**

MAX WEINTRAUB

Work address:
Allentown Art Museum
31 North Fifth Street
Allentown, PA 18101

Home address:
1006 Liberty Street
Emmaus, PA 18049

Phone: (212) 222-0172
E-mail: maximweintraub@gmail.com

EDUCATION

- Bryn Mawr College**, History of Art Department, Bryn Mawr, PA May 2006
Ph.D. in History of Art with a focus on Modern and Contemporary Art.
- Bryn Mawr College**, History of Art Department, Bryn Mawr, PA May 2001
M.A. in History of Art with a focus on Modern and Contemporary Art.
- North Carolina State University**, Department of History, Raleigh, NC May 1997
M.A. in Medieval European History, Minor in Italian Renaissance.
- Haverford College**, College of Arts & Sciences, Haverford, PA May 1993
B.A. in History with concentrations in American, European and Middle Eastern and History.

CURATORIAL, ACADEMIC & RELATED APPOINTMENTS

- Allentown Art Museum**, Allentown, PA November 2020 – Present
President & CEO
Direct all aspects of the museum operation.
- Aspen Art Museum**, Aspen, CO January 2019 – October 2020
Senior Curator
Plan, organize, and implement the museum's exhibition program. Manage the production of exhibition catalogues, brochures, and other interpretive materials. Partner with Development, Education and other AAM departments to develop and implement a wide range of programming designed to engage diverse audiences and stakeholders, including the AAM's visiting artist lecture series, school and youth programs, and annual fundraisers.
- Herron School of Art & Design**, Indiana University, Indianapolis, IN 2016 - 2019
Director & Chief Curator of the Art Galleries
Managed all curatorial and operational aspects of University Galleries, including devising long-term strategic planning, developing and implementing effective financial management and operational policies. Organized 16-20 exhibitions each year for Herron's 6000 sq. ft. of total gallery space. Oversaw visiting artist lecture program and developed new curatorial initiatives.
- Hunter College**, Department of Art and Art History, New York, NY
Visiting Assistant Professor of Modern and Contemporary Art 2012 - 2016

Adjunct Professor of Modern and Contemporary Art 2008 - 2012

The Reis Collection, New York, NY 2006 - 2008

Curator of The Reis Collection of Modern & Contemporary Art.

Oversaw \$100 million private collection of nearly 200 works of modern and contemporary art.
Administered all aspects of the stewardship, development and exhibition of the collection.
Notable acquisitions included works by Takashi Murakami, Andy Warhol, Kenneth Noland,
Neo Rauch, Zhang Huan, Hiroshi Sugimoto, and Cai Guo-Qiang.

Whitney Museum of American Art, Education Department, New York, NY 2006 - 2016
Museum Educator

The Denver Art Museum, Department of Painting and Sculpture, Denver, CO June 2006 - January 2007
Exhibition Consultant for the Deputy Director for Collections and Programs

The Museum of Modern Art, Education Department, New York, NY 1999 - 2006
Film Educator
Developed original programming and guided discussions of films from MoMA archives.

The Museum of Modern Art, Education Department, New York, NY 2000 - 2005
Museum Educator

Swarthmore College, History of Art Department, Swarthmore, PA Spring 2004
Visiting Lecturer in the History of Photography.

Bryn Mawr College, Departments of History of Art and English, Bryn Mawr, PA Fall 2002 - Spring 2003
Graduate Teaching Assistant

The Philadelphia Museum of Art, Philadelphia, PA Summer 2000 - Spring 2001
Department of Prints, Drawings & Photographs
Curatorial Assistant
Assisted Curator of Prints with retrospective exhibition of the work of Dox Thrash.

Bryn Mawr College, History of Art Department, Bryn Mawr, PA 1999 - 2000
Graduate Teaching Assistant

The Museum of Modern Art, Education Department, New York, NY Summer 1999
Helena Rubenstein Foundation Summer Intern

The Denver Art Museum, Department of Painting and Sculpture, Denver, CO Summer 1998
Curatorial Intern
Assisted Curator of Painting and Sculpture with *600 Years of British Art* exhibition.

EXHIBITIONS CURATED

Barbara Kasten: Scenarios, Aspen Art Museum October 2020 – April 2021

Rose Wylie: where i am and was, Aspen Art Museum March 2020 - November 2020

The Art of Rube Goldberg, International Arts & Artists, Washington, DC

2017 – 2020

Exhibition venues:

Museum of Pop Culture, Seattle, WA. February 11, 2017 - April 23, 2017
Grand Rapids Art Museum, Grand Rapids, MI. May 21, 2017 - August 27, 2017
Citadelle Art Foundation & Museum, Canadian, TX. September 15, 2017 - November 26, 2017
Contemporary Jewish Museum, San Francisco, CA. March 15, 2018 - July 8, 2018
Portland Public Library, Portland, ME. August 3, 2018 - September 22, 2018
National Museum of American Jewish History, Philadelphia, PA. October 12, 2018 - January 21, 2019
Evansville Museum of Arts, History, & Science, Evansville, IN, April 28, 2019 – July 21, 2019
Queens Museum, Queens, NY. October 12, 2019 - February 16, 2020

A selection of curated exhibitions at Herron School of Art + Design:

Shirin Neshat: Rapture	July - August 2019
Minnie Adkins	June - August 2019
Gillian Wearing: Bully	March - May 2019
Chris Sickels AKA Red Nose Studio	March - May 2019
Kota Ezawa: Tonya	January – February 2019
Peter Shear: Time Stamp	January – February 2019
Christian Marclay: Telephones	January - February 2019
Mary Reid-Kelley & Patrick Kelley: The Minotaur Cycle	September - December 2018
Kenneth Tyler: The Art of Collaboration	September - November 2018
Stuff(ed)	September - December 2018
Zilvinas Kempinas: V Formation	March - April 2018
Biennial Faculty Exhibition	June - August 2018
Michael Zansky: Deep in the Shallows	January - February 2018
Joell Baxter: Floating Points	January - February 2018
Ronald Hall: New Paintings	January - February 2018
Cynthia Daignault: Light Atlas	September - November 2017
Derrick Velasquez: A Shade Away	September - November 2017
Cat Head Press Printshop and Artist Cooperative	September - November 2017

Robert Horvath: Petit Mort	November - December 2017
Undergraduate Juried Exhibition	November - December 2017
Ragnar Kjartansson and The National, A Lot of Sorrow	June - September 2017
Jaqueline Cedar: Mirror Mirror	June - September 2017
Samuel Levi Jones: Remedial Suffering	July - September 2017
Fold, Staple, Riot: The Art and Subculture of Zine Making	June - July 2017
MFA Thesis Exhibition	May 2017
Phyllis Bramson: Love and Affection in a Hostile World	March - April 2017
Indiana High School Art Invitational	April 2017
Freya Powell: Omniscience and Oblivion	February - March 2017
C. Thomas Lewis: The Virgin Forest Project	March 2017
Hans op de Beeck, Staging Silence	January - February 2017
Inspiring Prometheus: New Technologies in Digital Fabrication	April 2017
Tom Sachs: Radiant City, Paintings 2000 – 2017	January - February 2017
Close Reading: Jean Robertson + Craig McDaniel	January 2017
Creighton Michael: Mining the Subjunctive	September - November 2016
Al-Mutanabi Street Starts Here	November - December 2016
Expert Opinions: Helen Sanematsu + Research Jam	October - November 2016
Under Pressure: Group Printmaking Exhibition	September - November 2016
Danielle Riede + Elizabeth Schoyer: Voyages of Discovery	September - October 2016
Visible Histories, Abrons Arts Center and Morris-Warren Gallery, New York, NY	Winter 2016
<i>Curator</i> Curated group show celebrating the 80 th anniversary of the American Abstract Artists organization. Exhibition included artwork by fifty-nine current members of American Abstract Artists. Oversaw all aspects, including grant writing, installation, brochure publication and liaising with the participating galleries and artists.	
Wei Xiaoguang: Humble, Fresh Window Gallery, Brooklyn, NY	January - February 2016
<i>Curator</i> Curated Chinese painter Wei Xiaogang's first solo exhibition in the United States.	
Robert Barry: All the Things I Know...1962 to the Present	February - April 2015

205 Hudson Street Gallery, Hunter College, New York, NY

Curator

Curated first ever survey of Robert Barry's work by an academic institution in New York and first in the United States in thirty years. Oversaw all aspects of exhibition, including catalogue publication, press initiatives, fundraising, educational programming, supervision of curatorial fellows, registrarial responsibilities. With Sarah Watson and Annie Wischmeyer.

William Anastasi: Sound Works, 1963-2013, New York, NY
The Bertha and Karl Leubsdorf Art Gallery, Hunter College

September - November 2013

Curator

Curated first retrospective exhibition of William Anastasi's sound-based work. Managed all phases of exhibition from website and catalogue design to marketing, educational programming, press initiatives and fundraising efforts.

C12 Emerging Artist Exhibition, New York, NY
Marianne Boesky Gallery (Uptown)

May - June 2013

Curator

Organized two-person exhibition of the work of Alex Nunez and Nobutaka Aozaki as part of the Hunter College C12 Emerging Artist Program, held at Marianne Boesky Gallery. Coordinated all related programming for C12 Capital Management Emerging Artist Program, including jury panel, VIP receptions and the publication of exhibition brochure.

Dimensions Variable

Waterhouse & Dodd Gallery, New York, NY

March - April 2012

Curator

Dimensions Variable. Artists included: Golnar Adili, Creighton Michael, Jae Ko, Derrick Velasquez.

PUBLICATIONS

Books, Exhibition Monographs:

Rose Wylie: where i am and was, exhibition catalogue, Aspen Press, 2020 (forthcoming)
Contributions by Hans Ulrich Obrist, Sir Nicholas Serota, Judith Bernstein, Max Weintraub

Kenneth Tyler: The Art of Collaboration, exhibition catalogue editor. IN: IUPUI Press, 2018. 44 pp.

Robert Barry: All the Things I Know...1962 to the Present, Exhibition catalogue co-editor. NY: Hunter College Press, 2015. Forward by Lawrence Weiner.

William Anastasi: Sound Works, 1963-2013, Exhibition catalogue co-editor. NY: Hunter College Press, 2013. Forward by Virginia Dwan.

Chapters in Books & Exhibition Catalogue Essays:

"Danielle Riede: Between Abstraction and Alchemy" in *Danielle Riede: Painting with Air*, Centre d'Art Contemporain Walter Benjamin, Perpignan, France, 2020 (forthcoming).

"Uncanny Objects: Bruce Nauman's Aesthetic of Anxiety," in *Doppelgangers, Alter Egos and Mirror Images in Western Art, 1840-2010: Critical Essays*, edited by Mary Edwards. North Carolina: McFarland & Company, 2020.

178-183.

"Producing the Legible Body: Personification and the Beholder in Tiepolo's Würzburg Frescos," in *Personification: Embodying Meaning and Emotion*, edited by Bart Ramakers and Walter S. Melion. Leiden: Brill Press, 2016. 655-676.

"James Clar: An Introduction" in *James Clar: False Awakenings*, Jane Lombard Gallery, NY 2016.

"Interview with Robert Barry," in *Robert Barry: All the Things I Know...1962 to the Present*, ed. Max Weintraub and Sarah Watson. NY: Hunter College Press, 2015: 23-38.

"Color in the Present Tense," in *Color Refined*, ed. Samuel Yates. Knoxville: The University of Tennessee Press, 2014.

"Michael Zansky's Inscrutable Worlds," in *Michael Zansky*. Milan: Charta Art Books, 2014: 115-121.

"Random Sweepings': Generative Chaos in the Work of William Anastasi," in *William Anastasi: Sound Works, 1963-2013*, eds. Max Weintraub, Sarah Watson. NY: Hunter College Press, 2013: 11-23.

"Michael Zansky: Deep in the Shallows of the World," in *Michael Zansky: of Giants & Dwarfs*. Knoxville: The University of Tennessee Press, 2013: 3-8.

"When Symbolism Begets Melancholy: The Photography of Max Snow," in *Black Magic*, ed. Cian Brown & Karline Moeler, Amsterdam: Griffen Editions, 2011.

"William Kentridge, Georges Méliès, and the Theater of Production," in *William Kentridge: Anything is Possible*. ART:21, December 2010.

"Clowning Around at the Limits of Representation: Fools, Fetishes and Bruce Nauman's *Clown Torture*," in *Clowns, Fools and Picaros: Popular Forms in Literature, Drama and Film*, ed. David Robb, Amsterdam: Rodopi Press, 2007: 71-86.

Journal Articles

"William Anastasi: Radical Inventions, Conceptual Intentions," *RES Art World/World Art* 12 (October 2015): 82-91.

"Art Out of Africa: An interview with Bill Karg, founder of the Contemporary African Art Gallery, New York City," *The Mantle*, November 23, 2010. Published as part of *The Mantle's Africa@50* series.

"Lack, Alas': On Clowns, Doppelgänger and Representation in the Art of Bruce Nauman," *Drain Magazine: Journal of Contemporary Art and Culture*, vol. 4.1 (2007) special issue: *Horror Vacui*.

Exhibition Reviews

"Max Weber. Gerald Peters Gallery." *ARTnews* (September 2013): 100.

"Elizabeth Turk. Hirsch & Adler Modern Gallery." *ARTnews* (May 2012): 114.

"Daniel Dens. Louis K. Meisel Gallery." *ARTnews* (May 2012): 114-115.

"Anne Truitt. Matthew Marks Gallery." *ARTnews* (April 2012)

"Helen Frankenthaler. Knoedler & Company Gallery." *ARTnews* (May 2011): 110.

"Heinz Mack. Sperone Westwater Gallery." *ARTnews* (April 2011): 114.

"Stanley Boxer, Guy Danella: Two Modernists Revisited. Kouros Gallery." *ARTnews* (March 2011)

"Suspension Of Disbelief. Hudson Guild Gallery." *Saatchi Online* (March, 2010)

"Tobi Kahn. Museum of Biblical Art." *ARTnews* (January 2010)

Encyclopedia Entries

"Francis Frith & Co.," *Encyclopedia of Nineteenth-Century Photography*, ed. Pamela G. Roberts, Routledge Press, 2008: 558-560.

"Karol Beyer," *Encyclopedia of Nineteenth-Century Photography*, ed. Pamela G. Roberts, Routledge Press, 2008: 154.

"Adolphe Terris," *Encyclopedia of Nineteenth-Century Photography*, ed. Pamela G. Roberts, Routledge Press, 2008: 1382.

"Robert Capa," *Encyclopedia of Twentieth-Century Photography*, ed. Lynne Warren, Routledge Press, 2005: 238-240.

Other Publications

"Tom Sachs, The Radiant City" essay for zine published by Tom Sachs studios, 2017.

ART21.org. Monthly columnist for PBS's *ART21.org*, covering recent themes and trends in contemporary art. Columnist from 2009-2013.

"Artists on the Threshold," Hunter College BFA Degree Show exhibition catalogue essay, Fall 2013. "Verge:

Creighton Michael and Pinkney Herbert, Paintings and Works on Paper," exhibition brochure *Verge*, Fox Gallery, New York, NY, 2013.

"Dimensions Variable," exhibition brochure essay, Waterhouse and Dodd Gallery, New York, NY, 2012.

"Chie Shimizo: Physical Bodies, Metaphysical Forms," exhibition brochure essay, Island Weiss Gallery, New York, NY, 2010.

ART21.org Guest Columnist. Contributed four essays to *ART21 Blog* on themes in contemporary visual art: "Sally Mann," "Salvador Dali," "The Pictures Generation" and "Roxy Paine." September 2009.

Looking at the Paintings of Gerhard Richter, authored booklet issued by Teacher Information Center of the Museum of Modern Art in conjunction with the 2002 exhibition "Gerhard Richter: Forty Years of Painting." NY: Museum of Modern Art, New York 2002. 20 pages.

CONFERENCES & SYMPOSIA

Curatorial Forum, EXPO CHICAGO and Independent Curators International.
Invited participant.

October 2020

Zabar Visiting Artist Series, Hunter College, New York, NY

March 2015

Co-organizer of lecture by Judith Zabar Visiting Artist Robert Barry.
Interviewed and hosted Q&A with the artist.

Sensory Impact, Morgan Stanley International Headquarters, Purchase, NY September 2014
Moderated panel discussion held in conjunction with *Sensory Impact* exhibition. Panelists:
Director Christine Berry of Berry Campbell Gallery, and artists Lynne Harlow, Stephen Maine,
Phillis Ideal and Stephen Westfall.

Between Image & Sound, Hunter College, New York, NY October 2013
Co-organized and moderated symposium on sound art. Panelists included curators Barbara
London and Robert Storr and artists Robert Barry and Stephen Vitiello. Other participants
included William Anastasi and Charles Stuckey.

Ewing Gallery of Art & Architecture, University of Tennessee, Knoxville, TN February 2013
Invited Lecture: "Activating Memory: On Representation & Remembrance in Contemporary Art."

Southeastern College Art Conference, Durham, NC October 2012
Panel: "Two for One: Doppelgängers, Alter-Egos, Mirror Images, and Other Duples in
Western art: 1850–2000." Paper: "Bruce Nauman's *Doppelgänger/UFO* and the Aesthetic of
Anxiety."

Middle Atlantic Symposium in the History of Art. October 2004
National Gallery of Art Center for the Advanced Study in the Visual Arts, Washington, DC.
Paper: "Double Visions: A Meditation on Bruce Nauman's Uncanny Objects."

Clowns, Fools and Picaros: Popular Forms in Literature, Drama and Film. September 2003
The Queen's University, Belfast, Northern Ireland.
Paper: "The Fool as Fetish: Subjectivity and Representation in the Art of Bruce Nauman."

Symposium on the History of Art, The Frick Collection and the Institute of Fine Arts, April 2003
New York University, New York, NY
Paper: "Please Turn Your Attention to the Center Ring: Desire, Narrativity and Bruce
Nauman's 'Clown Torture'."

Group for Early Modern European Studies Conference, Philadelphia, PA November 2001
Paper: "The Power of Site/Sight: Giambattista Tiepolo's Würzburg Frescos (1750-1753)."

Pennsylvania Academy of the Fine Arts Lecture Series, Philadelphia, PA February 2001
Lecture: "The Gift: Marcel Duchamp's American Legacy, 1917-1954."

Interdisciplinary Conference on Language and Literature September 2000
Texas A&M University, College Station, TX
Paper: "The Innocence of Becoming: Bruce Nauman and the Trope of Self-Portraiture."

FELLOWSHIPS, AWARDS & GRANTS

Whiting Foundation Fellowship for the Humanities. 2004 - 2005
Twelve-month finishing grant to support the research and writing
of a dissertation in the humanities.

Bryn Mawr College, The Department of the History of Art 1998 - 2004
Departmental graduate fellowship with full scholarship support.

Bryn Mawr College, The Center for Visual Culture and the Graduate School of Arts & Sciences 2003

Summer travel grant for dissertation research.

North Carolina State University, *Department of History*
Departmental graduate fellowship with full scholarship support.

1995 - 1996

INDIANA UNIVERSITY SERVICE

Exhibitions and Visiting Artists Committee member, Herron School of Art + Design	2016-2019
Events Committee member, Herron School of Art + Design	2018-2019
Facilities Committee member, Herron School of Art + Design	2018-2019
Reviewer, BFA mid-program reviewer, Herron School of Art + Design	2016-2019
MFA thesis committee, Herron School of Art + Design	2016-2019
Co-director, London Study Abroad Program	Spring 2018

OTHER PROFESSIONAL SERVICE

Center for the Arts Crested Butte , Crested Butte, CO Juror for annual arts competition	2019
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Whitewater Valley Art Competition , Indiana University East Juror for 40th annual competition	2018
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Indiana Arts Commission , Indianapolis, IN Grant application panel reviewer for Arts Organization Support, level II	2017, 2018
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Cressman Center for Visual Art, University of Louisville , Louisville, KY Invited juror for annual Open Studio Weekend Exhibition	2016
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Y.ES Contemporary Art El Salvador , San Salvador, SV Curatorial residency in El Salvador	2016
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Duck Creek Farm Art Space , East Hampton, NY Art Advisory Board Member.	2014 - 2016
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Yes Ma'am Colorado Artist Grant , Denver CO Inaugural judge for contemporary art grant for Colorado-based artists.	2013
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66th Annual Student Art Competition , <i>The Ewing Gallery of Art and Architecture</i> , University of Tennessee, Knoxville, TN Juror and Judge for exhibition of graduate and undergraduate works. Awarded \$10,000 in prizes.	2013
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Hunter College, Department of Art and Art History , New York, NY Faculty Curatorial Advisor for ACE Curatorial Collective's exhibition, <i>Play it Again</i> .	2011
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Lower Manhattan Cultural Council , New York, NY Invited juror to select artists for LMCC's 2011-2012 <i>Workspace</i> visual artists-in-residence.	2011
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Hunter College, Department of Art and Art History , New York, NY Faculty Curatorial Advisor for undergraduate student exhibition <i>Taboo Jew</i> .	2009
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ARIS Art Title Insurance Corporation , New York, NY Arts Consultant for Jackson Pollock authentication project.	2008
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