




MATT TUERK
MAYOR

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TO: Michael Hanlon
City Clerk

FROM: Matt Tuerk 
Mayor

DATE: October 10, 2023

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointments for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Vicki Doulé	Commission on Homelessness	10/18/2027

Vicki Doulé will be filling a vacant seat on the Commission. Doulé's resume is attached.

Vicki L. Doulé

Nazareth, PA | vicki.doule@capbluecross.com

Highly successful health insurance professional with 28 years of experience and proven track record delivering high retention rates and revenue growth. Exceptional leader with talent for mentoring and inspiring high-performing teams. Passionate about partnering with both clients and community leaders, with a focus on building lasting relationships.

AWARDS & ACCOLADES

Take the Lead Honoree

Girl Scouts of Eastern Pennsylvania,
April 2023

Honors servant leaders in the Lehigh Valley community who are positive role models and pairs them with a Girl Scout for an impactful mentoring program.

Golden Laurel Award

YWCA Bethlehem,
May 2021

Honors Lehigh Valley women whose outstanding service and contributions benefit the Bethlehem community through philanthropy, volunteerism and advocacy.

Woman of Influence

Lehigh Valley Business,
May 2019

Recognizes women business leaders for their contributions to the Greater Lehigh Valley in their companies, industries and communities.

EDUCATION

Bloomsburg University

B.S.B.A. Marketing

CAREER HISTORY

Capital Blue Cross

Lehigh Valley Executive & Vice President, Distribution Channels

Harrisburg, PA
September 2023- Present

- Serves as the Lehigh Valley Executive lead, ensuring engagement with key community stakeholders
- Leads Distribution Channel segment with a focus on producer partnerships

BSI Corporate Benefits

Senior Vice President

Bethlehem, PA
July 2018 - August 2023

- Built significant book of business, including serving an integral role in winning the firm's largest client, St. Luke's University Health Network
- Led BSI's strategic account management teams to achieve key growth and client retention initiatives

Capital Blue Cross

*Vice President, Group Sales
Senior Director, Major Market
Director, Large Group Sales
Senior Benefit Consultant
Account Executive*

Harrisburg, PA
August 2016 - July 2018
February 2013 - August 2016
April 2008 - February 2013
September 2001 - April 2008
January 1995 - September 2001

- Led account management and new sales initiatives throughout the Lehigh Valley and Central Pennsylvania
- Managed a team of 42 employees, covering small, large and major account markets
- Retained and grew block of business of 500,000 members
- Led team in earning Capital Blue Cross the "preferred partner" designation from LVBCH in 2013, resulting in significant, ongoing new business growth

COMMUNITY SERVICE

ArtsQuest Board of Trustees

Chair

2015 - Present
January 2020 - January 2023

Via of the Lehigh Valley, Board of Directors

2017 - Present

United Way Tocqueville Member Advisory Cabinet

2019 - Present

Women United, Member

2020 - Present

LVBCH, Education and Wellness Committee

2013 - Present