

REQUESTED

DEC 16 2015

REQUEST FOR APPOINTMENT **DATE** 12/15/2015

MAYOR'S OFFICE

AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO: Aggregate Pennsion Board

NAME: Ibolya Balog

HOME ADDRESS: 1522 1/2 Chew Street, Allentown PA 18102

BUSINESS

ADDRESS: 100 College Drive, Allentown PA 18104

TELEPHONE NO. (RESIDENCE) 610-434-3995 **BUSINESS** 610-606-4666 ext 4453

EMAIL: ibalog@verizon.net

PRESENTLY EMPLOYED BY: Cedar Crest College

JOB

TITLE: Associate Professor and Chair of the Department of Business, Management and Economics

EMPLOYMENT (Prior): Parente Radnolph LLC (Now Baker Tilly LLC)

EDUCATION:

HIGH SCHOOL GRADUATE: X YES NO

COLLEGE OR UNIVERSITY GRADUATE X YES NO

DEGREE/FIELD OF STUDY MBA Finance, BA Psychology

CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:

Friends of the Allentown Parks – Treasurer; Allentown Symphony Association – Treasurer; West Park Civic Association – Vice President

Allentown Police Pension Board

Allentown Public Arts Committee; Allentown Rotary Club (President 2007-2008, Board member 2000-2009); Allentown YWCA Trustee

Pennsylvania Institute of Certified Public Accountants – member of the Editorial Board of CPA Journal; American Institute of Certified Public Accountants; American Accounting Association; Institute of Management Accountants

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:___

Allentown Aggregate Pension Board (Term expired 12/31/2014)

Lehigh County Conference of Churches, Board Member 2001-2007, Investment Committee 2001-2010

YWCA of Allentown, Board member 1986-1996, President 1995-1996___

DO YOU LIVE IN THE CITY OF ALLENTOWN: ___X___ YES _____ NO

HAVE YOU EVER BEEN ARRESTED?

NO _____

IF SO, WHY?

DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:

___ Homeowner___ since 1983 _____

ARE YOU A REGISTERED VOTER: _____X___ YES _____ NO

WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD:

Oversight of the City of Allentown pensions carries a high degree of responsibility to the various constituents; beneficiaries including employees and retirees, and the taxpayers of the City. As a holder of a CPA license I am bound by the Code of Professional Conduct not just in my employment but also in the volunteer activities I participate in, thus I believe that my knowledge of accounting and finance enables me to carry out the fiduciary responsibilities of a Board member of the Aggregate Pension Plan with respect to monitoring the investments and operations of the Plans. I believe my appointment will bring value to the Board in meeting its mission and responsibilities in selecting appropriate investments to fulfill the benefit obligations to participants in an efficient manner with respect to taxpayers.

DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER
OF AN AUTHORITY, BOARD OR COMMISSION: _____YES X NO

IF YES,

EXPLAIN: _____

IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE
HOW MANY TERMS YOU HAVE SERVED 1 AND THE YEAR YOU
WERE FIRST APPOINTED 2011.

NOTE: This information will be used for making appointments to authorities, boards and
commission and in the event you are appointed/reappointed, it may be used as a
news release to identify you to the community.


Signature

12/15/2015
Date

Please forward this request for appointment, along with a resume to:

Mayor'S Office
City Hall
435 Hamilton Street
Allentown, PA 18101

services. Reviewed reports and tax returns. Performed annual in firm quality control inspections on assigned jobs from other offices. Accountable for billing, and collecting fees for assigned client book of business. Advised clients on business formation, start-up and implementation of computerized accounting systems. Provided general business consulting and planning for various stages in clients' operations from starting a business, through successful growth and transition in sale or retirement.

- Trained staff to perform professional services meeting firm and industry standards in the areas of accounting and assurance services, tax preparation, and use of appropriate software.
- Developed course materials and taught internal continuing education classes on various topics.
- Mentored professional staff members to guide them in their professional development, both in an informal continuing process and in the scope of formal counseling program. Advised staff in setting annual goals and met with them on a semiannual basis to evaluate progress and counseling on achieving targets. Recommended promotion upon achievement of sufficient experience and professional development.
- Supervised and trained interns from local colleges and universities in their internship with the Allentown office. Taught interns the practical application of their academic learning in a public accounting setting. Trained them in the applicable areas of accounting and tax. Five of these interns were hired as full time employees of the firm following the completion of their internship.
- Served as instructor at various seminars and courses, including the Small Business Development Center at Lehigh University, the Family Business Center at Lehigh Carbon Community College.

1987-1992

Cohen & Rogozinski CPAs
Senior Accountant

- Provided accounting, compilation and review services, tax preparation and review for closely held businesses and individuals. The firm merged with Parente Randolph in 1992 where I continued to work with the same clients, and progress in my professional development.

1982 – 1987

Bicycle Corporation of America
Controller

- Set up and administered the accounting system and functions at a start up manufacturing company.
- Supervised accounting staff.
- Responsible for credit granting and collections.
- Handled banking relationship on behalf of company.
- Responsible for personnel, HR, and payroll processes.

CERTIFICATION: Certified Public Accountant in Pennsylvania License CA027105L

EDUCATION: Temple University MBA, Lehigh University BA
AACSB Bridge Program July 2007 PQ Faculty certificate

PROFESSIONAL

ORGANIZATIONS: American Institute of Certified Public Accountants

American Accounting Association

Pennsylvania Institute of Certified Public Accountants
Currently serving on the CPA Journal Editorial Board; completed two years as Chair of Committee on Professional Ethics and five years as a Trustee of the Scholarship Trust; Chair of the Annual Meeting in 2002; former president of the Lehigh Valley Chapter

Institute of Management Accountants
Former president of the Lehigh Valley Chapter

Association of Fraud Examiners

COMMUNITY:

Member of Rotary Club of Allentown
Allentown Symphony Association Treasurer
Friends of the Allentown Parks, Treasurer
West Park Civic Association, president 2002 to 2006
Allentown Public Art Committee