



# **Community & Economic Development**

Future Ideas for Today's Development

# Budget Priorities

- Effectively Utilize Skill Sets & Resources within CED Departments
- Technology/Software/Digitalization
- Economic Health

# Goals and Objectives

Create market mechanisms around these four areas for institutional investors both public and private to easily access and invest in the urbanization and growth across Allentown.

- Urban Infrastructure
- Real Estate
- Consumer Goods and Service
- Health & Human Services

# Successes and Failures

## Successes

- Overcome the many challenges/continued operations
- No loss in revenue

## Failures

- Failed to implement some projects
- Loss of CED department vision