

# RODNEY A BUSHE II

## OBJECTIVE

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Dedicated, diligent, determined professional looking to secure a position with the Redevelopment Authority Board to utilize my leadership and relationship building skills. I will share all useful skills and knowledge to further the boards mission, while having a positive influence on my community. My combined experience in the non-profit sector and business degree will give me the competitive advantage to excel on the Redevelopment Authority Board.

## SKILLS & ABILITIES

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- PA Salesperson (Real Estate Agent)
  - Decision Making
  - Time Management
  - Self-motivation
  - Conflict Resolution
    - Leadership
- Adaptability
  - Teamwork
  - Creativity
  - Problem-solving
- Emotional Intelligence
  - Organization
  - Active Listening

## EXPERIENCE

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**July 2022 - Present • *Promise Neighborhoods of the Lehigh Valley***  
**Community Engagement Specialist**

- Meeting with community groups to identify needs in the community and make plans for addressing them
- Conducting outreach activities such as distributing flyers, posting notices, and registering voters
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**Licensed Feb 2020 – Present • Keller Williams Allentown**  
**Real Estate Salesperson**

- Assisting clients in selling their homes by helping to establish the listing price, advertising the property, and facilitating open houses for prospective buyers
- Listing properties with the appropriate real estate boards to ensure maximum exposure
- Drafting sales agreements between a home buyer and home seller
- Advertising their personal brand and services on social media

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1817 WEST GREENLEAF ST • ALLENTOWN, PA 18104 • 484-725-8906

- Writing enticing home summaries for real estate listing websites and other outlets

**March 2020 – Present • POWER Interfaith  
Manager of Civic Engagement**

- Recruited, Trained & Supervised 15 newly appointed community advocates to use our data systems, while empowering them to create the change they desire in their community
- Assisted with the systematic digital canvassing to inform & facilitating registration drives.
- Develop and maintain data management infrastructure
- Foster an environment that promotes trust and cooperation amongst community advocates and POWER staff

**Dec. 2017– June 2020 • Community in Schools  
Site Coordinator at Dieruff High School**

- Mentored and managed a caseload of 60 students, both individually and in groups sessions as needed
- Maintained collaborative relationships with external community partners to provide quality programming for student’s growth and development.
- Reengaged 50% of the drop-out population, enrolling 35% into virtual academy and graduated 25% in 1 year
- Utilized multiple information system to complete tasks and capture and enter needed data.

**June 2016 – Present • Palco – Client Aaron Bushe  
Support Service Professional**

- Provided education on daily living skills, such as household chores, etiquette, social interaction and hygiene
- Increased clients' participation in group activities aimed at improving their social skills and mental health.
- Mentored client and when applicable deescalated agitated patients.

**Jan. 2015– March 2020 • Resurrected Life Children’s Academy  
After School Coordinator/ Laborer**

- Coordinated an after-school program with activities to serve 30 inner city students and their family needs
- Tutored and mentored 30 students ranging from the ages 5 to 11
- Prepare activities for students for social, educational, and behavioral development.

**June 2016– Sept. 2016 • Power Northeast  
Lead Community Organizer**

- Trained 100 volunteers to use our data system provide by Power Northeast
- Assisted with the systematic on-the-ground canvassing to inform & register 1000 voters.
- Managed 16 teenagers and young adults, equipping and training them to accurately register voters and enter data.

**Jan 2015– Jan 2016 • Travel Impressions  
Reservations**

- Developed and maintained outstanding relationships with clients and exceeded their expectations for customer service while securing their travel arrangements.
- Carefully listened to and assessed clients' needs in order to create a match for their vacation plans.
- Demonstrated consistent ability to close sales while utilizing excellent verbal and written communication skills.

**EDUCATION**

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Scott White Career Institute 2020	Bethlehem, PA
<i>Pre-Licensing</i>	
Bachelor 2018    Muhlenberg College	Allentown, PA
<i>Business Administration          GPA of 3.5</i>	
Associate 2016    Northampton Community College	Bethlehem,
<i>General Education</i>	
Diploma 2006    William Allen High School	Allentown, PA
<i>Diploma          Honors/ Advance Placement Student</i>	

**LEADERSHIP**

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Graduate of Promise Neighborhood's: Leadership Without Limits  
 Advocate/ Volunteer/ Team Member of Zero Youth Violence  
 Lead Organizer of Central Elementary Champions Mentorship  
 Active Community Organizer & Influencer

**REFERENCES**

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Tyrone Russell • CEO of Faces International • 646-648-0838  
 Julie Thomases • Board of Directors PNLV • 484-358-1200  
 Angel Arroyo • Navy Yard Logistics Specialist • 719-472-4310

To whom this may concern,

I, Rodney Allen Bushe II, have resided in the city of Allentown for over 20 years. I've attended Muhlenberg Elementary, Trexler Middle School, and graduated from William Allen High. I completed my education at Muhlenberg College in 2018 with a Bachelor's in Business Administration. I have three amazing children with my soulmate, Angelina Arroyo, who I have been married to for over 10 years. Throughout my employment I have had the opportunity to mentor at risk youth. The mentorship created strong relationships with individuals lowering the drop out rate in the Allentown School District. I am an advocate for people suffering from mental health and developed an appreciation for individuals with different political views and understandings.

The role of the Allentown City Council is to make the city of Allentown a better place in which everyone can live, work, and play. Allentown has gone through a great deal of change since I was a child and I know this city has a lot of potential it has yet to discover. My experience has given me the opportunity to relate with people from all nationalities, classes and creeds. One of my greatest strengths is understanding the differences we naturally have as people and finding ground where we all can relate. My goal for city council to develop a space where we can all put aside our egos and differences to create a more welcoming city for all. Economic dignity, homelessness, developing a more robust downtown and solving the everyday issues our citizens face are my top priorities.

If given the honor to be appointed to Allentown City Council, I will put myself aside for the greater good, as I have done many times before. I live, breath, and love my city; from the beautiful scenery of Cedar Beach, to the electric energy of downtown, to casually walking the east side and engaging with the youth at Dieruff High School. Allentown is filled with a great people. It would be an honor and privilege to serve such a great city.

Best Regards,

A handwritten signature in black ink, appearing to read 'Rodney Allen Bushe II', written in a cursive style.

Rodney Allen Bushe II

# STATEMENT OF FINANCIAL INTERESTS

PLEASE PRINT NEATLY

01 LAST NAME FIRST NAME MI SUFFIX

Busha Rodney A II

02 ADDRESS office (business or governmental) or home City State Zip Code Area Code Phone

1817 west Greenleaf St Allentown PA 18104-484 725 8906

NOTE: IF YOU ARE INCLUDING ATTACHMENTS, DO NOT INCLUDE ANYTHING THAT BEARS YOUR SOCIAL SECURITY NUMBER OR FINANCIAL ACCOUNT NUMBERS.

03 STATUS Check applicable box or boxes, more than one box may be marked. (See instruction page)

A  Candidate (including write-in) C  Public Official (Current) D  Public Employee (Current) E  Check this box if you are filing as a solicitor  Check this box if you are amending an original filing

B  Nominee C  Public Official (Former) D  Public Employee (Former)

04 PUBLIC POSITION OR PUBLIC OFFICE (administrator, member, Commissioner, job title, etc.)  seeking  hold  held

A City Council  seeking  hold  held

B

05 POLITICAL SUBDIVISION in which you are/were an Official, Employee, Candidate or Nominee (e.g., dept, agency, authority, borough, board, commission, county, school district, twp, etc.)

A Redevelopment Authority BOARD

B

06 OCCUPATION OR PROFESSION (This may be the same as block 4) 07 YEAR SEE INSTRUCTIONS.

Promise Neighborhoods of the LV Information in blocks 8-15 represents disclosure for the calendar year listed here: 2022

08 REAL ESTATE INTERESTS (See instruction page) If NONE, check this box.

09 CREDITORS (See instruction page) If NONE, check this box.

Name: Address: Interest Rate:

10 DIRECT OR INDIRECT SOURCES OF INCOME including (but not limited to) all employment. (See instruction page) If NONE, check this box.

Name: Promise Neighborhoods LV Address: Palco

Keller Williams Realtor Resurrect Life Children

(OFFICIAL USE ONLY)

11 GIFTS (See instruction page) If NONE, check this box.

Source of Gift Value of Gift

Address of Source of Gift Circumstances (including description) of Gift

12 TRANSPORTATION, LODGING, HOSPITALITY (See instruction page) If NONE, check this box.

Source (Name and Address) Value

13 OFFICE, DIRECTORSHIP, OR EMPLOYMENT IN ANY BUSINESS (See instruction page) If NONE, check this box.

Business Entity (Name and Address) Position Held (i.e., officer, director, employee, etc.)

Name: Address:

14 FINANCIAL INTEREST IN ANY LEGAL ENTITY IN BUSINESS FOR PROFIT (See instruction page) If NONE, check this box.

Name and Address of Business Interest Held (i.e., 5%, 10%, etc.)

Rodney BE Enterprises

15 BUSINESS INTERESTS TRANSFERRED TO IMMEDIATE FAMILY MEMBER (See instruction page) If NONE, check this box.

Business (Name and Address) Transferee (Name and Address) Interest Held Relationship Date Transferred

3Kings LLC Hassan Bata Khalfani Lassiter friends

The undersigned hereby affirms that the foregoing information is true and correct to the best of said person's knowledge, information and belief, said affirmation being made subject to the penalties prescribed by 18 Pa.C.S. §4904 (unsworn falsification to authorities) and the Public Official and Employee Ethics Act, 65 Pa.C.S. §1109(b).

Signature: [Signature] Enter Current Date: 12/14/2022

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