



**MATT TUERK
MAYOR**

435 Hamilton Street
Allentown PA 18101

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TO: Michael Hanlon
City Clerk

FROM: Matt Tuerk
Mayor

DATE: December 9, 2022

SUBJECT: Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointment for City Council's consideration.

<u>Name</u>	<u>Authority/Board/Commission</u>	<u>Term to Expire</u>
Michael Blichar, Jr.	Human Relations Commission	12/31/2025
Oscar Ghasab	Blighted Property Review Committee	1/1/2026
Louis Holzman	Blighted Property Review Committee	1/1/2026

Michael Blichar, Jr. will be filling a vacancy on the Human Relations Commission. Oscar Ghasab will be replacing Nicholas Miller on the Blighted Property Review Committee. Louis Holzman will serve as an alternate on the Blighted Property Review Committee, filling a vacancy on the committee.

Authorities, Boards, and Commissions
Request for Appointment

Applicant Name: Louis Holzman

Email: louis@queencityrealty.net

Phone: 6106742870

Address: 2415 W Washington Street

Authority, Board, Commission: Vacant_Property_Blight_Board

Reason For Application: This board aligns with personal and professional interests and expertise. I have a small real estate investment company within the city and am looking to get more involved with the happenings of real estate and vacant properties that need restoration.

Submitted Date: 12/3/2022, 10:13:29 AM

Louis Wyker **Holzman**

ADDRESS 2415 W Washington Street • Allentown, PA • 18104

CELL (610) 674-2870 • E-MAIL louisholzmannutrition@gmail.com

EDUCATION

Bachelor of Science

West Chester University, West Chester, PA

Graduated 2015

TECHNOLOGY

Proficient in HubSpot, ActiveCampaign, Nimble, and Salesforce CRMs, Microsoft Office Suite, Google Suite, SquareSpace, Mailchimp, apartments.com Rental Manager, QuickBooks, Zillow

EXPERIENCE

Altitude Marketing, Emmaus, PA

October 2016 - Present

Director, Business Development

All things sales. Business development through strategic partnerships, and inbound and outbound lead generation. Metrics and reporting to close the feedback loop between marketing efforts and sales outcomes. Determination of "fit" for our business and triaging pipeline development, management of sales team, and attendance of community events and industry trade shows/conferences. Technology implementation, oversight and execution to streamline the process and boost performance, CRM, content repository, landing pages, lead automation are all parts of the puzzle allowing insight and feedback to our team to ensure we are generating the best results as possible.

Queen City Realty, Allentown PA

March 2017 - Present

Founder & Principal

A small, family owned and operated business focused on multi-family residential real estate investment within Allentown, PA. Urban living in beautifully restored 1 to 3 bedroom apartments, with historic charm intact, and walkable to markets, restaurants, shops, schools, hospitals, and more. Asset evaluation, acquisition, management and overall business operations.

Omne Solutions, Media, PA

September 2015 - October 2016

Business Development and Marketing Director

Responsible for Allentown, PA branch office including management of team, all marketing efforts such as design maintenance and distribution of promotional materials, creating and implementing comprehensive marketing plans and strategic branding campaigns, market research, handling various social media accounts as well as business development for the region.