

# Memo

To:	Ray O'Connell, Mayor President and Members of City Council
From:	Brent Hartzell, Finance Director
Date:	November 19, 2018
Re:	Budget Memo #4 – Community and Economic Development

The following changes have been made to the 2019 Proposed Budget:

# **Community and Economic Development – Director's Office**

Amending page 196 by increasing account 40, Civic Contributions, by \$25,000 for a contribution to My Brother's Keeper. This results in an increase to the General Fund in the amount of \$25,000. A revised page 196 is attached.

# **General and Civic**

Amending page 44 by increasing account 88, Interfund Transfers, by \$300,000 for a transfer to the newly created Housing Fund. This will result in an increase to the General Fund in the amount of \$300,000. A revised page 44 is attached.

### Housing Fund

Amending the 2019 Proposed Budget by adding a new Enterprise Fund titled Housing Fund. This will be funded by current real estate tax revenue from the General Fund. Monies transferred from the General Fund will be placed in revenue account 100-7121, Transfer In from General Fund and expenditure account 100-09-0901-0006-46, Other Contract Services and will be administered through the Department of Community and Economic Development.

cc: Joe McMahon Fran Fruhwirth Michael Hanlon Jeff Glazier Craig Messinger Chief Tony Alsleben Chief Jim Wehr Mike Moore Karen El-Chaar Bina Patel Barbara Wagenhurst Luisa Follweiler Leonard Lightner Melonie Sallie-Dosunmu FOP President IAFF President SEIU President MESA President The Morning Call Matt Leibert

#### 000 GENERAL

#### 09 COMMUNITY DEVELOPMENT

#### 0901 DIRECTOR - COMMUNITY DEVELOPMENT

Account	Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop. Budget
0001-02	PERMANENT WAGES	229,658	229,658	229,658	305,989
0001-04	TEMPORARY WAGES	15,000	15,000	0	15,000
0001-06	PREMIUM PAY	475	475	475	500
0001-08	LONGEVITY	1,215	1,215	1,215	1,413
0001-11	SHIFT DIFFERENTIAL	39	39	20	39
0001-12	FICA	17,701	17,701	17,701	24,702
0001-14	PENSION	21,480	21,480	21,480	26,359
0001-15	Employee - Health Insurance Opt Out	1,500	1,500	1,500	1,500
0001-16	INSURANCE - EMPLOYEE GRP	76,603	76,603	76,603	82,820
0001-24	POSTAGE & SHIPPING	250	250	0	0
0001-26	PRINTING	12,500	2,500	12,500	12,500
0001-28	MILEAGE REIMBURSEMENT	500	500	500	250
0001-30	RENTALS	9,728	4,728	10,000	9,728
0001-32	PUBLICATIONS & MEMBERSHIP	1,500	1,500	1,500	2,000
0001-34	TRAINING & PROF. DEVELOP	2,000	5,000	7,453	10,000
0001-40	CIVIC EXPENSES	150,000	25,000	25,000	129,500
0001-41	ARTS EXPENSES	0	0	0	50,000
0001-46	OTHER CONTRACT SERVICES	70,625	64,931	67,931	32,180
0001-50	OTHER SERVICES & CHARGES	2,000	2,000	2,000	3,000
0001-68	OPERATING MATERIALS & SUPP	1,000	500	1,000	1,000
0001-72 I	EQUIPMENT	0	0	0	5,000
otal ADM	MINISTRATION	613,774	470,580	476,536	713,480

#### 000 GENERAL

#### 09 COMMUNITY DEVELOPMENT

#### 0901 DIRECTOR - COMMUNITY DEVELOPMENT

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop	. Budget
0001-02 PERMANENT WAGES	229,658	229,658	229,658		305,989
0001-04 TEMPORARY WAGES	15,000	15,000	0		15,000
Line Item Detail					
1 Interns				15,000.00	
		Line Items Total		15,000.00	
0001-06 PREMIUM PAY	475	475	475		500
Line Item Detail					
1 Overtimne pay.				500.00	
		Line Items Total		500.00	
0001-08 LONGEVITY	1,215	1,215	1,215		1,413
0001-11 SHIFT DIFFERENTIAL	39	39	20		39
Line Item Detail					
1 Shift Differential for comp time earned.				39.00	
		Line Items Total		39.00	
0001-12 FICA	17,701	17,701	17,701		24,702
Line Item Detail					• • •
1 FICA/MED				24,702.00	
		Line Items Total		24,702.00	
0001-14 PENSION	21,480	21,480	21,480		26,359
Line Item Detail			,		
1 PENSION				26,358.52	
		Line Items Total		26,358.52	
0001-15 Employee - Health Insurance Opt Out Line Item Detail	1,500	1,500	1,500		1,500
1 MEDICAL OPT OUT				1,500.00	
	76 600	Line Items Total		1,500.00	
0001-16 INSURANCE - EMPLOYEE GRP	76,603	76,603	76,603		82,820
Line Item Detail					
1 INS				82,820.10	

#### 000 GENERAL

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#### 0901 DIRECTOR - COMMUNITY DEVELOPMENT

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop.	Budget
		Line Items Total		82,820.10	÷2
0001-24 POSTAGE & SHIPPING	250	250	0		0
0001-26 PRINTING	12,500	2,500	12,500		12,500
Line Item Detail					·
1 Printing of brochures and special marketing mat	erials that cannot be o	done on site.		2,500.00	
2 Printer usage charges from IT for all CED progra	ams			10,000.00	
		Line Items Total		12,500.00	
0001-28 MILEAGE REIMBURSEMENT Line Item Detail	500	500	500		250
1 Mileage reimbursement for CED Employees.				250.00	
		Line Items Total		250.00	
0001-30 RENTALS Line Item Detail	9,728	4,728	10,000		9,728
<ol> <li>Rental of space for departmental meetings, com development of the city.</li> </ol>	munity meetings and	events pertaining to		500.00	
2 Rental of two copiers for the third floor.				9,228.00	
		Line Items Total		9,728.00	
0001-32 PUBLICATIONS & MEMBERSHIP Line Item Detail	1,500	1,500	1,500		2,000
1 Business Journal LV Arts Council PA Economic Development Assoc Greater Lehigh Valley Chameber IEDC ULI Misc				2,000.00	
		Line Items Total		2,000.00	
0001-34 TRAINING & PROF. DEVELOP	2,000	5,000	7,453		10,000

# 000 GENERAL

# 09 COMMUNITY DEVELOPMENT

#### 0901 DIRECTOR - COMMUNITY DEVELOPMENT

Account Number 2	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop	. Budget
Line Item Detail				-	
1 Harvard Graduate Seminars IEDC Seminars PA League of Clties Events ULI Sessions PEDA Housing Alliance PDC ICSC				10,000.00	
		Line Items Total		10,000.00	
0001-40 CIVIC EXPENSES Line Item Detail	150,000	25,000	25,000		129,500
1 Greater Lehigh Valley Chamber of Commerce Functio AEDC Functions	ons			1,500.00	
2 Human Relations Commission Annual Dinner and Awa Ceremony	ards			8,000.00	
3 Warning Shelter for the Homeless held at the YMCA				25,000.00	
4 Civic Fund/Non-Profits				70,000.00	
5 My Brother's Keeper				25,000.00	
		Line Items Total		129,500.00	
0001-41 ARTS EXPENSES Line Item Detail	0	0	0		50,000
1 Arts Based Economic Development				50,000.00	
		Line Items Total		50,000.00	
0001-46 OTHER CONTRACT SERVICES Line Item Detail	70,625	64,931	67,931		32,180
1 Ricoh				4,100.00	
2 PEDA Sponsorship				5,000.00	
3 Federal/State Grant Audits				3,080.00	
4 Technology				5,000.00	
5 Photographer				15,000.00	
		Line Items Total		32,180.00	
0001-50 OTHER SERVICES & CHARGES	2,000	2,000	2,000		3,000

#### 000 GENERAL

# 09 COMMUNITY DEVELOPMENT

#### 0901 DIRECTOR - COMMUNITY DEVELOPMENT

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop.	Budge
Line Item Detail					
1 Public notices, advertising.				2,000.00	
2 LV Court House fees for Liens				1,000.00	
		Line Items Total		3,000.00	
0001-68 OPERATING MATERIALS & SUPP Line Item Detail	1,000	500	1,000		1,000
1 Office supplies				1,000.00	
		Line Items Total		1,000.00	
0001-72 EQUIPMENT <i>Line Item Detail</i>	0	0	0		5,000
1 Furniture for additional employees ie events and	Human Relations Ma	nager		5,000.00	
		Line Items Total		5,000.00	
otal ADMINISTRATION	613,774	470,580	476,536		713,48

# 000 GENERAL

# 01 NONDEPARTMENTAL

#### 0609 GENERAL AND CIVIC

#### 0001 GENERAL AND CIVIC

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop. Budget
0001-30 RENTALS	128,428	128,428	128,428	131,634
0001-32 PUBLICATIONS & MEMBERSHIP	69,804	69,804	69,084	70,071
0001-38 INS - OTHER EMPLOYEE	110,000	110,000	75,000	0
0001-40 CIVIC EXPENSES	78,500	78,500	78,500	76,000
0001-41 ARTS EXPENSES	50,000	0	0	50,000
0001-44 LEGAL SERVICES	0	0	0	80,000
0001-46 OTHER CONTRACT SERVICES	180,580	180,580	180,580	235,000
0001-50 OTHER SERVICES & CHARGES	22,800	263,420	262,000	640,730
0001-55 PROPERTY REPAIRS	0	0	0	40,000
0001-78 CONTINGENCY	0	0	0	150,000
0001-84 CAPITAL FUND CONTRIBUTION	0	0	0	1,273,500
0001-88 INTERFUND TRANSFERS	13,010,038	13,265,757	13,265,757	12,829,492
otal GENERAL AND CIVIC	13,650,150	14,096,489	14,059,349	15,576,427

# 000 GENERAL

01 NONDEPARTMENTAL

#### 0609 GENERAL AND CIVIC

#### 0001 GENERAL AND CIVIC

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop	. Budget
0001-30 RENTALS Line Item Detail	128,428	128,428	128,428		131,634
1 Municipal garage rent (Vultee St) Jan-Oct				109,240.00	
2 Municipal garage rent (Vultee St) Nov Dec.				22,394.00	
		Line Items Total		131,634.00	
0001-32 PUBLICATIONS & MEMBERSHIP Line Item Detail	69,804	69,804	69,084		70,071
1 PLCM - PA league of cities & muni and PELRAS				47,319.00	
2 National league of cities				9,010.00	
3 US conf of mayors				12,242.00	
4 Sister Cities				1,500.00	
		Line Items Total		70,071.00	
0001-38 INS - OTHER EMPLOYEE	110,000	110,000	75,000		0
0001-40 CIVIC EXPENSES	78,500	78,500	78,500		76,000
Line Item Detail			-		
1 Concerts\bands				37,500.00	
2 LC senior citizens				15,000.00	
3 Liberty Bell Shrine of Allentown				500.00	
4 Friends of the Parks				5,500.00	
5 Social and Heritage Organizations				17,500.00	
		Line Items Total		76,000.00	
0001-41 ARTS EXPENSES	50,000	0	0		50,000
Line Item Detail					
1 Arts based Economic Development				50,000.00	
		Line Items Total		50,000.00	
0001-44 LEGAL SERVICES	0	0	0		80,000
Line Item Detail					
1 Unbudgeted Legal Counsel that is not covered by	Risk Management			80,000,00	

1 Unbudgeted Legal Counsel that is not covered by Risk Management

80,000.00

# 000 GENERAL

# 01 NONDEPARTMENTAL

# 0609 GENERAL AND CIVIC

# 0001 GENERAL AND CIVIC

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E 2019 Prop.	. Budget
		Line Items Total	80,000.00	
0001-46 OTHER CONTRACT SERVICES Line Item Detail	180,580	180,580	180,580	235,000
1 Allentown Parking Authority			125,000.00	
2 PA unemployment insurance benefits			110,000.00	
		Line Items Total	235,000.00	
0001-50 OTHER SERVICES & CHARGES Line Item Detail	22,800	263,420	262,000	640,730
1 R/E taxes for city owned property			22,810.00	
2 New Employee PMRS Enrollment			2,000.00	
3 Stormwater Fee for City owner property			255,620.00	
4 Job Study Salary Allocation			340,000.00	
5 Bank Fees			20,300.00	
		Line Items Total	640,730.00	
0001-55 PROPERTY REPAIRS Line Item Detail	0	0	0	40,000
1 Repairs/Renovations as needed to City-owned r	ental properties		40,000.00	
		Line Items Total	40,000.00	
0001-78 CONTINGENCY <i>Line Item Detail</i>	0	0	0	150,000
1 Unbudgeted Expenses - Finance Director approv	val needed for the use	of these funds.	150,000.00	
		Line Items Total	150,000.00	
0001-84 CAPITAL FUND CONTRIBUTION Line Item Detail	0	0	0 1,	,273,500
1 2nd Street Bridge Construction Capital Project 1803 - Bridge Repairs			100,000.00	
2 Residential Street Construction - Project 1748 Microsurfacing roads			300,000.00	

#### 000 GENERAL

01 NONDEPARTMENTAL

#### 0609 GENERAL AND CIVIC

#### 0001 GENERAL AND CIVIC

Account Number	2018 Budget	2018 Adj. Budget	2018 A&E	2019 Prop. Budget
Line Item Detail				
3 City-Wide Park and Playgrounds - Projec \$1,500 - Recreation Equipment \$2,500 - Scorer's Tables \$12,500 - Shade Structures for Scorer's \$6,000 - Players Benches at Cedar \$3,000 - Players Benches at Percy Ruhe	Tables			25,500.00
4 Mack Pool Improvements - Project 2209 Sand Blasing and Crack Repair				100,000.00
5 WPA Structure Renovations - Project 220 WPA Work on Lehigh Parkway Wall Sec		DOS		120,000.00
6 Parks Facilities Repairs (new capital proj \$100,000 Roof replacement on Water Sh \$18,000 Guardrail Lot Improvements				118,000.00
7 Resurfacing of Police Academy Road an	d Parking Lot			30,000.00
8 LCA Projects: \$100,000 - Automatic Meter Reading - P \$370,000 - Inoperable Valve Project #180				480,000.00
		Line Items Total		1,273,500.00
0001-88 INTERFUND TRANSFERS Line Item Detail	13,010,038	13,265,757	13,265,757	12,829,492
1 Risk Fund - Self Insured Losses				500,000.00
2 Risk Fund - Property and Casualty exper	ises and overhead costs		:	3,089,172.00
3 Debt Fund Transfer			1	8,096,621.00
4 Transfer to Equipment Fund Annual Lease Payments				286,699.00
5 Transfer to Equipment Fund IT Equipment Replacement				220,000.00
6 Transfer to Equipment Fund Police IT Equipment				337,000.00
7 Transfer to Housing Fund				300,000.00
		Line Items Total	1:	2,829,492.00
tal GENERAL AND CIVIC	13,650,150	14,096,489	14,059,349	15,576,42